



Maria Angela Faustino-Lopez

Community and Social Media Management

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Location: Philippines

About Me

I'm an educator-turned social media manager with a background in teaching, scientific R&D, and project management. I now support learning-focused STEM and homeschooling brands with clean, research-informed content and organized systems.

My work focuses on thoughtful communication, simple strategy, and calm systems that help small to medium businesses show up consistently online. I love serving brands that create a positive impact in education, families, and the next generation.

What I Help With

Social Media & Content Support

- Ready-to-post graphics (static posts + carousels) made in Canva
- Gentle, parent-friendly caption + researched hashtags
- Scheduling and batching (mostly Facebook & Instagram)
- Monthly content calendars that are simple to follow
- Light, authentic community engagement

Research & Writing

- Accurate, up-to-date research on client's niche
- Clean, concise writing that feels warm and never overwhelming
- Turning complex ideas into shareable posts, reel scripts, summaries, or email snippets

Quiet Systems

- Organized workflows so you never have to wonder "What's posting this week?"
- Task checklists and light project management (Asana, Trello, or Google Docs)

Sample Work

- [Social media graphics & carousels](#)
- [Captions examples](#)
- [Content calendar](#)
- [Short reels](#)

Feedback/Testimonials

"I love Angela's work. They are amazing! I will refer her positively to anyone that is looking for a specialized social media manager."

- Jeannie Fulbright, Apologia Author

"Angela's work help build a strong and supportive community for homeschooling parents. The content provides inspirational tips, valuable insights, and guidance that are very useful for daily homeschool life."

- Graciela Pama, ESL Content Developer and Editor