



AMIP MANUFACTURING MONTH 2025

Manufacturing Month is about celebrating manufacturing, educating the public, and inspiring the next generation of makers.

Celebrated in October in the U.S., Manufacturing Month is an annual event designed to raise awareness of the importance of the manufacturing industry to the economy, showcase career opportunities in the sector, and help close the skills gap by encouraging students and job seekers to explore and consider manufacturing careers.

Origins

- It grew out of *Manufacturing Day* (MFG Day), which is officially the first Friday in October.
- MFG Day started in 2012 in the U.S. and has since expanded into a full month of events throughout SW Ohio and Northern Kentucky.

Purpose

- Combat outdated stereotypes about manufacturing being “dirty” or “low-tech.”
- Highlight modern manufacturing’s use of advanced technology, robotics, AI, and skilled labor.
- Connect manufacturers with schools, colleges, job seekers, and the public.
- Address the talent shortage in manufacturing.

Typical Activities

- Factory tours (virtual and in-person)
- Career fairs
- Workshops and training sessions
- Panel discussions with industry leaders
- Open houses for students, educators, and families

Who Participates?

- Manufacturers large and small



- Students K-12 schools, technical schools, colleges, and training centers
- Private groups such as Scouting America (FKA Boy Scouts of America)
- Trade associations (like the National Association of Manufacturers in the U.S.)
- Economic development groups

Why It Matters

- Manufacturing is a major driver of regional economic growth and innovation.
- Our region projects shortages of skilled manufacturing workers.
- It's an opportunity to build awareness that manufacturing careers can be well-paid, stable, and high-tech.

BENEFITS TO BUSINESSES	BENEFITS TO STUDENTS
<p>Talent Pipeline Development</p> <ul style="list-style-type: none"> • Exposes students to manufacturing careers early. • Helps combat industry-wide skilled labor shortages. • Ignites interest in apprenticeships, internships, or entry-level roles. • Builds awareness of lesser-known, high-tech or well-paid roles in manufacturing. <p>Community and Public Relations</p> <ul style="list-style-type: none"> • Strengthens ties with local schools and the broader community. • Positions your company as a civic-minded, engaged, and open employer. • Enhances your reputation and brand, potentially making it easier to attract workers overall. <p>Brand and Image Building</p> <ul style="list-style-type: none"> • Counters outdated stereotypes about manufacturing being "dirty" or "low-skilled." 	<p>Real-world context</p> <ul style="list-style-type: none"> • Students can see how theoretical concepts (math, science, engineering, business) are applied in practice. • Makes learning more meaningful and memorable. <p>Career awareness</p> <ul style="list-style-type: none"> • Exposes them to manufacturing careers they may not have considered. • Highlights a variety of roles—from machine operators to engineers to managers. • Reduces the stigma that manufacturing is "dirty", "boring", or "low-skilled." <p>Insight into technology and innovation</p> <ul style="list-style-type: none"> • Modern manufacturing often uses advanced automation, robotics, and quality systems. • Students see cutting-edge technology in action.



- Showcases advanced technology, clean facilities, and innovation.
- Reinforces that manufacturing is modern, safe, and an essential industry.

Employee Engagement

- Gives current employees a chance to act as tour guides or mentors, fostering pride and loyalty.
- Builds morale by demonstrating the company's commitment to education and the future workforce.

Potential Recruitment Benefits

- Immediate interest from students for summer jobs, internships, co-op programs and post-graduation permanent employment.
- Long-term benefit leads to students choosing technical training relevant to the company's needs.

Support for Local Economy

- Demonstrates investment in the next generation of workers.
- Encourages students to see local employment as a viable, attractive future option (reducing brain drain).

Skill relevance

- Emphasizes the importance of skills like teamwork, problem-solving, and continuous improvement.
- Shows why STEM education (science, technology, engineering, math) matters.

Motivation and engagement

- Students often find tours exciting and inspiring.
- May encourage them to study harder or pursue further training.

Soft skills development

- Tours usually involve asking questions, interacting with professionals, and practicing respectful behavior in a workplace setting.

Networking and opportunities

- Students may meet potential mentors, future employers, or internship coordinators.

Economic understanding

- Learn how manufacturing contributes to the local, national, and global economy.
- See supply chains, production planning, and quality management in context.

Breaking stereotypes

- Many students (and teachers) are surprised to visit clean, automated, and sophisticated modern factories.
- Can improve the image of manufacturing as a career.

