

Privacy Policy — Bright Land

Last updated: July 3, 2026

1. Introduction

Bright Land ("we", "our", or "us") is an educational mobile application designed for children aged 2 to 10. We are committed to protecting the privacy of children and their families. This Privacy Policy explains what information we collect, how we use it, and the rights you have as a parent or guardian.

Please read this policy carefully before allowing your child to use Bright Land.

2. Who We Are

Bright Land is operated personally, reachable at:

- **Email:** brahim.hassan93@gmail.com
 - **Website:** <https://bob-5a4de.web.app/#apps>
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3. Information We Collect

3.1 Information Stored Locally on the Device

Bright Land stores the following data **only on your device** using a local SQLite database. This data never leaves the device unless you explicitly initiate a backup through your operating system:

- **Child profile name** — the name you give the profile (does not need to be a real name).
- **Avatar emoji** — the emoji selected for the child's profile.
- **Age** — an approximate age (2–10 years) used to filter age-appropriate content.
- **Progress data** — stars earned, lessons completed, streak days, and last play date.

We do not require account registration. No email address, phone number, or any personally identifiable information is required to use the app.

3.2 Information Sent to Our Servers

Bright Land uses **Google Firebase / Cloud Firestore** solely to deliver learning content (categories, lessons, and activities) to the app. When the app fetches content from Firestore:

- No personal information is transmitted.
- No child profile data is sent to Firestore.
- Firebase may log standard technical information such as your IP address and device type as part of its infrastructure. This is governed by [Google's Privacy Policy](#).

3.3 Information We Do NOT Collect

We do not collect:

- Full names, email addresses, or phone numbers.
 - Photos, videos, or audio recordings.
 - Location data.
 - Device contacts or calendar data.
 - Advertising identifiers.
 - Behavioral data for advertising or analytics purposes.
 - Any data from children without verifiable parental consent.
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4. How We Use Information

The limited data we process is used exclusively to:

- Display child profiles within the app.
- Track learning progress and reward stars within the app.
- Filter content appropriate to the child's age.
- Deliver learning content from our Firestore database to the app.

We do **not** use any information for advertising, marketing, profiling, or sale to third parties.

5. Children's Privacy — COPPA Compliance

Bright Land is directed to children under 13. We comply with the **Children's Online Privacy Protection Act (COPPA)** and, where applicable, the **General Data Protection Regulation (GDPR)** and other regional children's privacy laws.

- All child profile data is stored **locally on the device** and is never transmitted to us or any third party.
- We do not knowingly collect personal information from children online.
- We do not display behaviorally targeted advertising.
- We do not allow children to make purchases, share content, or communicate with others through the app.

Parents and guardians have full control over profile data. You can delete any child profile directly within the app at any time, which permanently removes all associated data from the device.

6. Third-Party Services

Bright Land integrates the following third-party service:

Service	Purpose	Privacy Policy
Google Firebase / Firestore	Content delivery (lessons, activities)	Google Privacy Policy

We do not integrate advertising networks, social media SDKs, or analytics tools that collect personal data.

7. Data Security

All profile and progress data is stored in an encrypted SQLite database on your device, protected by your device's operating system security. We do not have access to this data.

Content served from Firestore is transmitted over encrypted HTTPS connections.

8. Data Retention and Deletion

- **Local data** — retained on your device until you delete a profile within the app or uninstall the app.
- **Firestore content** — cached temporarily for offline use and cleared when the app cache is cleared.

To delete all data: go to **Settings** → **App Management** on your device and clear the app data, or uninstall the app.

9. Parental Rights

As a parent or guardian, you have the right to:

- **Review** the data stored in your child's profile at any time (visible within the app).
 - **Delete** any child profile and all associated data directly within the app.
 - **Opt out** of any future data collection by discontinuing use of the app.
 - **Contact us** with questions or requests at brahim.hassan93@gmail.com.
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10. International Users

Bright Land supports English and Arabic and may be used internationally. If you are located in the European Economic Area (EEA), the United Kingdom, or other regions with applicable data protection laws, we comply with those regulations. Because we store all personal data locally on-device and do not transfer it internationally, cross-border data transfer rules do not apply to profile data.

11. Changes to This Policy

We may update this Privacy Policy from time to time. When we do, we will update the "Last updated" date at the top of this document and notify users through the app. Continued use of Bright Land after changes constitutes acceptance of the updated policy.
