

Atlas•t

Atlas.t is delighted to introduce the **Gloria vase**.

Atlas•t is delighted to introduce its new product – the **Gloria vase**. Gloria is a ceramic vase and fruit bowl, inspired by the morning glory flower which blooms and dies in a single day. By becoming a permanent shape, it symbolises longevity.

To create the **Gloria vase**, craftsmen use a press moulding process in which clay is forced into a mould to take on the flower shape. Once the mould is removed, the piece is then attached to its turned base. By mixing both techniques, the resulting vase has its own unique and creative identity.

The **Gloria vase** could not have been created without the know-how and history of Usukiyaki which began around 200 years ago during the Edo period.

Usukiyaki (also known as “Suehiroyaki” and “Sarayamayaki” after the location of the original workshop) began life as a pottery made up of four families in three different locations and was managed by the government of the Han (domain) of Usuki. After ten years the pottery went into decline and ceased its operations.

Work is now underway at Usukiyaki’s Sarayama workshop to breathe life once again into the forgotten ceramic tradition and the new workshop is creating modern pieces based on the few historical records in existence. Unlike many other pottery studios it handles the production of porcelain and earthenware together in the same workshop.

Atlas•t ceramics are inspired by natural forms and materials and are created to represent elements such as the beauty of Usuki’s seasons, its oceans and mountains and its local organic crops and flowers.

Atlas•t is an evolving global lifestyle brand designing thoughtful luxury objects for people to enjoy every day.

Brought to life by founder **Sarah Rousselle**, Atlas•t is a new venture that has been inspired by the shared stories and culture of artisans and manufacturers around the world. The name itself is a combination of the word Atlas and the English term at last.

Sarah’s inspiration is drawn from the everyday objects surrounding us, from ethnology and archaeology to the museums she has discovered whilst travelling the globe. **Atlas•t** designs are strongly rooted to our past and updated to our present, nurturing a love for crafting objects from natural materials.

Sarah wanted to create a brand which elevates artisans and family businesses and to tell the stories behind each company. There is strong emphasis on using the highest quality materials

and cutting-edge world-class manufacturing and craftsmanship to produce pieces with a unique creative spirit and identity.

Atlas.t aims to coordinate and create new collaborations between craftsmen, artists, and designers from Italy, Japan, France and elsewhere. It will explore luxury crafts highlighting the history of carefully selected artisans and manufacturers. It will reinforce its collaborations with established partnerships and will also explore new collaborations by introducing other natural materials – new discoveries, new stories, new pieces!



The Gloria vase – by Atlas.t

For further information, please visit: www.atlasteditions.com
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