



## **RRNY August 2023 Outreach Materials:**

### **POST #1: Electronics do not belong in the recycling bin**

#### **Facebook/Instagram/LinkedIn:**

Electronics of any kind, do not belong in the recycling bin. Whether you are looking to dispose of your old laptop or cell phone, consider the mix of materials they are made of. Additionally, some electronics are battery-powered which adds another layer of complexity (and hazards) for recycling these items. Between the mix of materials and battery power, electronics have earned their right to an alternative recycling stream.

To recycle electronics right, visit the electronics recycling locator tool at [RecycleRightNY.org/electronics-recycling-tool](https://RecycleRightNY.org/electronics-recycling-tool) and find a drop-off location near you. Thank you for going the extra mile and doing your part to keep valuable resources in flow!

ATTN: Any wireless telephone service suppliers that offer wireless phones for sale are required to provide free recycling of cell phones.

## **POST #2:**

### **Facebook/Instagram/LinkedIn:**

When we dispose of our old electronics we have to keep in mind that we are also often disposing of hazardous materials and valuable metals. Electronics are created using toxic metals such as lead, mercury and cadmium, and precious metals like copper, silver, and gold, meaning they require some special attention.

Dispose of your gadgets responsibly and find an electronics recycling drop-off location near you at [RecycleRightNY.org/electronics-recycling-tool](https://RecycleRightNY.org/electronics-recycling-tool)

## **POST #3: Mining for coltan is driving gorillas to extinction**

### **Facebook/Instagram/LinkedIn:**

Today, many electronics, especially phones and laptops are created using a mineral called **coltan**. Due to its unique conductive properties, this mineral is relentlessly mined to keep up with the revolving door that is of new electronics. Coltan is predominantly found in the Democratic Republic of the Congo and neighboring countries in Central Africa. Unfortunately, a significant portion of coltan mining takes place in areas that overlap with the habitats of endangered gorillas.

By recycling electronics right, you can help reduce the demand for newly mined minerals and their impact on the environment and wildlife. Hold onto your old electronics until you find a recycling drop-off location near you by visiting [RecycleRightNY.org/electronics-recycling-tool](https://RecycleRightNY.org/electronics-recycling-tool).

## **POST #4: Keep Vapes Out of Recycling Bins**

### **Facebook/Instagram/LinkedIn:**

Don't let your vapes go to waste!

Similar to other electronics, most vapes come equipped with lithium-ion batteries which complicates things at the end of their use, and can even cause fires at recycling facilities or landfills. That's why it is important to recycle your electronic vapes at designated household hazardous waste facilities and events. Contact your local recycling coordinator to find the one near you.

Help conserve resources and protect the environment, one vape at a time.