

“Life 25 Years Ago”- Writing Evaluation

Name: _____ Date: June _____ Mark: [REDACTED]
 Ideal Score: 15 points Real Score: _____ Grade: 7th grade A/B

Category/ Criteria	Exemplary (5)	Competent (3)	Needs Work (1)	Score
Structure	<ul style="list-style-type: none"> • The presentation has a concise and clearly stated focus that is relevant to the audience. • The presentation is well-structured with a clear storyline. • Ideas are arranged logically; they strongly support the presentation focus. • Sections are well-connected with smooth transition. 	<ul style="list-style-type: none"> • The presentation has a focus; but it is not concise or not clearly stated. • The presentation is somewhat structured. • Ideas are arranged logically; but the connection with the presentation focus is not very strong. • Sections are connected. 	<ul style="list-style-type: none"> • The presentation lacks a focus. • The presentation is ill-structured. • Ideas are presented without obvious order or logical connection. • Transitions between sections are jumpy. 	
Content	<ul style="list-style-type: none"> • Materials are coherently organized, demonstrating the presenter’s mastery of the subject knowledge. • All materials presented are relevant and lead naturally conclusion. • Ideas are supported by evidence, with appropriate use of facts, examples, statistics and references. 	<ul style="list-style-type: none"> • Content shows subject knowledge and depth; but sections may not show a strong coherence with the whole. • The materials adequately support the conclusion/ recommendation. • Ideas are sometimes supported by information research. 	<ul style="list-style-type: none"> • The content is fragmented; it fails to demonstrate the presenter’s subject knowledge. • The materials presented are not clearly linked to the conclusion/ recommendation. • Ideas are stated without support or references. 	
Use of media	<ul style="list-style-type: none"> • Visual aid is clear, relevant and well-designed. • Creative effort is evident in making the presentation more captivating. 	<ul style="list-style-type: none"> • Most visuals are clear and/or relevant. • Traditional use of media, but effective and professional. 	<ul style="list-style-type: none"> • Visuals are irrelevant, difficult to understand, or poorly designed. • Ineffective use of media. 	