



FUNDRAISER

Eat Chipotle, help Concord Middle School PTG

Fundraiser Do's:

- Do promote your event ahead of time! The more supporters you bring in, the more your organization benefits – by 25% of all of your supporters' sales.
- Do print and hand out your flyers or share them online with your followers
- Do make it count! Four ways to guarantee your purchases count:
 - Show the cashier a digital flyer prior to paying
 - Show the cashier a paper flyer prior to paying
 - Order online and pickup Chipotle for your fundraiser by using the Promo Code **ZL8LPDZ** on the Chipotle app or website. **Please note that fundraiser online ordering is only valid through pickup during your fundraiser's scheduled date, time, and assigned restaurant. Ordering delivery for fundraisers is not permitted at this time. Feel free to share the attached online ordering PDF with your supporters.**

Flying flyer-free? Just mention the fundraiser to the cashier prior to paying
- Do save your online ordering code and share with your supporters to make sure online purchases count. Reminder — your online ordering code is: **ZL8LPDZ**. If you have questions about how the online ordering process works, [see the attached PDF](#).
- Do have a great time celebrating your organization with your friends and supporters!
- Do take pictures! At the end of your fundraiser, we may ask you for pictures of your event and organization, so be sure to take a lot as we love seeing everyone's smiling faces.

Fundraiser Don'ts:

- Don't order delivery or through a separate app - online orders will only count for pickup through the official Chipotle App or on our [website](#).

- Don't place orders for your fundraiser on days other than your fundraiser date and time. Orders placed outside of your fundraiser date, time, or assigned restaurant **WILL NOT** be counted.
- Don't hand out flyers to our regular customers in or around the restaurant – that's cheating! (Which may also lead to your fundraiser being cancelled)
- Don't be shy! Make sure you tell our cashier that you're attending the fundraiser before you pay
- Don't purchase a gift card - gift card purchases during fundraisers do NOT count towards total donated sales, but purchases made with an existing gift card will count
- Don't forget to promote the event. This opportunity comes twice a year – let's make it count!