

## **BOARD FAQ**

### **Our Mission**

The Hanging Gardens of Brooklyn is a traveling art installation designed as a creative commons for artistic expression, public wellbeing, and collective stewardship. Our organization facilitates free programming in NYC Parks by and for the hosting community. We provide space, funding, and support for those seeking to create programs that engage the public with their local community and environment.

### **Where & When**

The next installation of the Hanging Gardens will be in Herbert Von King Park, Bed-Stuy between the months of May and November of 2024 and programming will occur between June and September/October.

### **What we do**

#### **Installation**

The Hanging Gardens of Brooklyn is an experimental living artwork that consists of a 32 foot diameter sculptural pavilion supporting a diverse, canopied garden. It has a custom onsite solar energy station that powers an automated drip irrigation system, integrated lighting, and a soundsystem. Initially exhibited in Highland Park, we aim to install the garden in a new park every other year and create unique programming specific to the surrounding community.

#### **Programming**

Our goal is to present regular free educational and artistic programming by Brooklyn residents. We will achieve this by providing stipends to five or six local curators for individual, month-long residencies. Each month will have a different “theme” designed by the curator (ex: social and racial justice, food and climate justice, a people’s history of Bed-Stuy, etc.). The project prioritizes engagement with the communities that host it. Rather than presenting a monolithic vision of a singular artist, the structure functions as a platform for local artist communities to create for each other.

### **Who we are**

**Bryce Peterson** - Art Director / Lead Artist

- Design, Build, Install, Maintain the Hanging Gardens Artwork
- Co-Lead garden Installation with Garden director
- Coordinate with outreach board on visual standards for public facing
- Maintain public website for the installation

**Maya Padilla** - Development Director

- Prospect, outreach, and applications for grant funding

- Prospect and outreach for individual funding
- Build out peer to peer fundraising campaign
- Outreach to local vendors for in-kind donations

#### **Ana Vasquez - Outreach Director**

- Manage social media, info@ email, and website
  - create copy and content for social media and email blasts
  - monitor email inbox
  - maintain accuracy of the website
- Create flyers and social media images
- Find and coordinate volunteers
  - Distribution of flyers
  - Outreach to community groups
  - Program-specific needs

#### **Benjamin Albrecht - Garden Director**

- Select Garden species palette
- Source or grow plant varieties
- Develop maintenance schedule
- Lead volunteer program for garden care
- Maintain garden over the course of the installation
- Develop educational resources around garden
- Available to be in-person most of April through November of 2024

### **Who we're looking for**

#### **Program Director**

- Maintain public calendar of events
- Communicate with the Outreach director for event promotion
- Monitor and schedule event submissions
- Research and Recruit programming opportunities
- Coordinate with Curators in Residence
- Coordinate support for events
  - Audio, visual, ect.
- Attend and manage larger events
- Available to be in-person most of April through November of 2024

### **Contact Us**

Email: [info@hanginggardensbk.org](mailto:info@hanginggardensbk.org)

Website: [www.hanginggardensbk.org](http://www.hanginggardensbk.org)

Instagram: [hanging.gardens.bk](https://www.instagram.com/hanging.gardens.bk)

Maya Padilla (Development Director): (650) 722-9969 or [mayamnpadilla1@gmail.com](mailto:mayamnpadilla1@gmail.com)

Bryce Peterson (Lead Artist): (973) 518-3597

**More**

[Board Submission Form](#)

[Volunteer Mailing List](#)

[Bryce Peterson's website](#)

[Herbert Von King Park](#)