

DISRUPT - YELLOW

INTRIGUE - BLUE

CLICK - GREEN

SL : Master football control, step-by-step.

Your teammates will love you for this! You will have a much more reliable position in the team!

You can't seem to get ahead, no matter what you do.

You might be asking yourself, "What's the secret?".

## **HOWEVER**

It's not any secret.

It's the secret formula which many Successful players use!

The secret formula will help you unlock your full potential on the field, embarrassing your opponents.

Which include Manipulative mind tricks boosting your confidence, and much much more.

This is the easiest, most effective and quickest way to guarantee higher chances of success that await your future.

Will you **join** the elite players?

## MY RESEARCH:

### Target Market:

This course is designed for football players of all levels who are serious about improving their skills and taking their game to the next level. Whether you're a beginner or an advanced player, this course will help you develop your skills and reach your full potential on the field.

### Avatar:

Meet John, a 17-year-old high school football player who dreams of playing college football. John comes from a small town where football is the most popular sport. He has been playing football since he was six years old and is passionate about the game. John is a hard-working player who wants to improve his skills and be the best

he can be. He spends hours every week practicing and watching football games. John's dream is to get a scholarship to play college football and eventually play professionally.

#### Current State:

John struggles with consistency in his game. He often makes mistakes on the field, and he gets nervous during games, which affects his performance. He also struggles with his confidence, and he feels like he's not good enough to play at the college level. He worries about his future and wonders if he will ever achieve his dream of playing football professionally.

#### Dream State:

John's dream is to become a top-performing football player. He wants to play at the college level and eventually play professionally. He wants to be known as a reliable and consistent player who always delivers on the field. He wants to feel confident in his abilities and be able to perform at his best during games. John wants to be able to enjoy the game and have fun while playing football.

#### Roadblocks:

John's biggest roadblock is his lack of consistency on the field. He often makes mistakes during games, which affects his performance and confidence. He also struggles with nerves and anxiety during games, which makes it difficult for him to perform at his best. John doesn't know how to overcome these roadblocks and improve his skills to reach his dream of playing college football.

#### Solution:

To overcome these roadblocks, John needs to develop a consistent practice routine, learn the proper techniques for his position, and develop mental toughness. If he can do these things, then he will be able to perform at his best during games and achieve his dream of playing college football.

#### Product:

The Football Mastery Course provides John with the tools he needs to overcome his roadblocks and become a better football player. The course includes detailed instructional videos on proper techniques for each position, mental toughness exercises, and practice routines to develop consistency. The course also includes a community of like-minded football players who can provide support and encouragement along the way.

