

## District Priority 4 - Engage Stakeholders as Partners in the Success of Every Student 2025-2026

*Utilize a range of regularly two-way methods of communicating with all stakeholders and take steps to encourage active engagement in the education of children and involvement in the life of school through partnerships for shared decision making as well as developing and sustaining family and community partnerships for student success.*

| ACTIONS (HOW WE WE WILL ACCOMPLISH OUR PRIORITY)                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                            | WHAT WE ARE DOING (IMPLEMENTATION)                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                           | HOW IT HAS WORKED (IMPACT)                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                   |
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| <p><b>Deepen effective use of the District Website and Social Media platforms.</b></p> <ul style="list-style-type: none"><li>• <u>School Board</u> - Use the information from the communication survey and SCAP surveys to make informed decisions about how the school should communicate with stakeholders.</li><li>• <u>Administration</u> - Designate a staff member who maintains the website and builds the school's social media presence.</li><li>• <u>School level</u> - Principals encourage staff to share positive interactions, new updates, and celebrations with the webmaster for public release.</li></ul> | <ul style="list-style-type: none"><li>• Last school year, the school board conducted a survey on how the community prefers to receive school communication. <a href="#">Results of the communication survey</a>.</li><li>• School Webmaster collects stories from staff members and also does regular social media campaigns like #GiveThanks, #ThankSomeone, #TBT, and more. <a href="#">Website Analytics</a></li><li>• Principals share and encourage staff to share stories with the webmaster.</li></ul>                                                                                | <p>We acknowledge that 100% of the public in a school our size will not be satisfied with school communication. However, it was pragmatic of the school board and administration to ask the stakeholders how they would like to be engaged. Efforts are ongoing to meet as many stakeholders as possible while at the same time using some less popular methods of communication on a rotating basis so everyone feels like a partner.</p>                                                                                                                                                   |
| <p><b>Continue to use traditional methods of communication: phone calls, letters, conferences, etc., to engage stakeholders where they are most comfortable.</b></p> <ul style="list-style-type: none"><li>• <u>School Board</u> - Board members are present and approachable at most school functions.</li><li>• <u>Administration</u> - Administration is present and approachable at all school functions. Time is scheduled in the calendar for traditional Parent/Teacher Conferences. Newsletters and other communications regularly go home with</li></ul>                                                           | <ul style="list-style-type: none"><li>• Elementary sends home monthly <a href="#">newsletters</a> in English and Spanish.</li><li>• Elementary teachers use ClassDojo to share happenings in their classrooms.</li><li>• Athletic Director uses the Holyoke Dragons Athletics and Activities Facebook Page to post glimpses of the activities for the week each Sunday morning.</li><li>• JR/SR High School shares <a href="#">Dragon Weekly</a> and <a href="#">Weekly Happenings</a> with students, teachers, and community members.</li><li>• Emergency phone calls are sent in</li></ul> | <ul style="list-style-type: none"><li>• In the last year, more than 200 people have accessed the folder containing the elementary newsletters.</li><li>• 29 Elementary Staff use Class Dojo. There are currently 370 parents signed up to receive notifications. An average of 130 messages are sent a week.</li><li>• Over the last year, the Athletic and Activities page is the second most visited page on the website, and the Athletic and Activities Facebook continues to gain followers.</li><li>• An emergency call to all families on 2/19/25 had the following report:</li></ul> |

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| <p>students. The district secretary and webmaster are bilingual, making it easier to translate district communications.</p> <ul style="list-style-type: none"> <li>● <u>School level</u> - Teachers log phone calls home, send home letters, and participate in conferences. Many are present at school events and schedule opportunities for parents and the community to come to the building to meet with them and see what they are doing with the students. Building secretaries, some teachers, and paraprofessionals are bilingual and are available to help with translation assistance for our Spanish-speaking population.</li> </ul>                                                                                                                                             | <p>Spanish and English.</p> <ul style="list-style-type: none"> <li>● <a href="#">Elementary Family Night</a></li> </ul>                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                   | <ul style="list-style-type: none"> <li>○ A news release posted to the school website in English and Spanish.</li> <li>○ A Social Media post made to FB, X, and the school website with a link back to the school news release.</li> <li>○ Total recipients: 662 - including all families and staff.</li> <li>○ Total sent to IC inbox: 306. <ul style="list-style-type: none"> <li>■ Text of message was in English and Spanish.</li> </ul> </li> <li>○ Total sent to email: 418. <ul style="list-style-type: none"> <li>■ Text of message was in English and Spanish.</li> </ul> </li> <li>○ Total Voice/Text: 1140. <ul style="list-style-type: none"> <li>■ Voice call was in English and Spanish.</li> <li>■ Text message in English with a link to the release in on the school website.</li> </ul> </li> </ul>                                                                                     |
| <p><b>Develop partnerships to ensure that students have the necessary skills needed when they graduate.</b></p> <ul style="list-style-type: none"> <li>● <u>School Board</u> - Actively participate in the assessment of senior capstones and participate on CTE advisory committees.</li> <li>● <u>Administration</u> - Ensure there are capable staff in place to administer the CTE and HTI programs.</li> <li>● <u>School level</u> - Use the Profile of a Graduate to help students prepare for graduation, including the preparation of their final capstone prior to graduation.</li> <li>● <u>Community</u> - Partner with the school to offer internship opportunities for students to explore a variety of careers and help develop a talent pool of future employees.</li> </ul> | <ul style="list-style-type: none"> <li>● School board members listen to senior capstone presentations and offer feedback. <ul style="list-style-type: none"> <li>○ 100% of senior capstone presentations are heard by at least one board member and one administrator.</li> <li>○ 11th grade capstone presentations are all heard by the principal, dean of students, and counselors.</li> <li>○ The principal pulls a random sampling of capstones from grades 7 - 11 to check progress on how the student is progressing.</li> </ul> </li> <li>● Business partners participated in the creation of the <a href="#">graduate profile</a>. <ul style="list-style-type: none"> <li>○ In the last five years, our business partners and intern sponsors have grown from a small handful to over 70 opportunities for our students in</li> </ul> </li> </ul> | <p>Post-Secondary Workforce data collected by the counselors shows that students from the Holyoke classes of 2023 and 2024 are prepared to enter the workforce, higher education, or trade school, with only 5% choosing to take a year off from school. Over 75% of respondents said high school prepared them for the path they choose after high school.</p> <p>When asked what parts of the <a href="#">graduate profile</a> the recent graduates were most prepared for after graduation, 94% mentioned professionalism, 84% mentioned effective communication, 78% career connectedness, and 77% mentioned perseverance.</p> <p>For full access to this data, please go to this <a href="#">presentation</a>. (Slides 19 - 26)</p> <p>Prior focused SSR feedback has suggested that Priority Two and Priority Four are similar. A deeper look this year revealed that Priority four focuses on</p> |

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|                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                               | <div>Colorado and Nebraska.</div> <div><div>○ Intern sponsors teach our students necessary skills for their profession but also for success in any profession.</div></div> | <div>two-way communication between all stakeholders, especially those outside the building. Priority Two's main focus is staff communication. When a reviewer examines each priority through this lens, it becomes clear that stakeholder engagement has been a consistent focus of the school board, administration, and staff for a number of years, particularly in the HTI and graduate profile work that has been ongoing.</div> |
| <div><div>Additional actions that support this Priority:</div><div><div><div>● The school has formed partnerships with<div><div>○ parent and community volunteers</div><div>○ community guest speakers that come to every grade level</div><div>○ business that sponsor sporting events and buy tickets for everyone to attend</div></div></div><div>● Elementary and Jr/Sr High Students give back to the community through regular community service<div><div>○ annual elementary food drive</div><div>○ days of service at each building</div><div>○ 7th and 8th grade students giving service instead of taking finals</div></div></div><div>● Businesses and help prepare students for interview</div><div>● Almost 70 business partnerships for student interns</div></div></div></div> |                                                                                                                                                                            |                                                                                                                                                                                                                                                                                                                                                                                                                                       |
| <div><div>Board Goals that are supported by this priority*</div><div><div>● Continuously improve communication and outreach with our community</div></div></div>                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                              |                                                                                                                                                                            |                                                                                                                                                                                                                                                                                                                                                                                                                                       |
| <div>* The Board is the process of reviewing their goals. A new academic goal is coming in May 2026.</div>                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                    |                                                                                                                                                                            |                                                                                                                                                                                                                                                                                                                                                                                                                                       |