STEEMIT 2.0 - A Better Version Of Steemit

Short Term Plan

Favourite Tags

The most basic stuff - links to favorite tags placed on the left side, above (useless) "All Tags" box (which can be removed by the way).

User can add/delete fav tags, by default every new logging users have few of them already placed (for example steemit, cryptocurrency, photography).

Thanks to this users not longer would have to manually type urls to check less popular tags like it's 1986 again. Fav tags are stored in cookies.

STEEM-Twitter (microblog)

This one is a biggy - the idea is to allow users to place short-messages on the blockchain without making new posts - so it doesn't obscure their blog-page and does not show up in other's feed. In the same time other users can upvote them, they can be sorted etc.

Those short-messages are added as comments on the blockchain. Comments added to pre-defined, empty posts that are used only as "containers".

Let's say user enters "twitter" section of the webpage, clicks on the text field and enters: Hey, what's cool on #netflix today?

The system automatically picks up the #netflix tag and places it under ealier made "netlix-twitter" container-post.

When user enter twitter #netflix section, it is not presented to him as a post (the container) - he can only see comments, presented as separate entries. They can be sorted by newest or top payout / last 24h.

If user uses a tag that does not have it's container, the system will automatically made one and add the comment.

I can see one major problem currently - what if user adds few tags. The comment shouldn't be added to each post-container - just one, but then we can display the entry under one tag only. Maybe some db layer should be added and the webiste would take the comments to display not from steem-api (display comments from specific container-post) but from the db.

Overall I think this is much needed functionality as users want to interact with each other without need to spam their blogs (things like quick questions, chit-chat etc.)

Groups

Similar to tags, also groups can be made with this approach. It would work very similar to tag but groups would have owners/moderators that could select the content that is displayed / highlated / promoted etc.

Daily Feed

Something like follow tags - displays hot posts from favourite tags. Button leading to this section can be placed on top nav-bar.

Savind Drafts

Functionality borrowed from buys.org - when creating new post, the draft is saved and not overrides the previous draft. Instead a list of drafts is placed on the right side of the webpage.

Promoted Posts

The monetization part - 3rd (or 4th, 5th - does not really matter) spot in posts list is saved for "promoted" post - both in trending, new or per-tag list. Users pay to display their posts in this reserved spot. The more they pay, the higher the chance that their post will be displayed in the spot (compared to other promoters).

The change for the post to be displayed is calculated from simple formula:
payment / sum of all payments

Upon making the payment the current change is displayed to the user so he can make the decision how much he wants to pay (and by this how much visibility he wants to get).

Medium Term Plan

@Likwid Integration

@likwid is a new steem service that allows users to get full liquid payment after 7 days - minus fee, which is 1.5%

When making the post, users would have an option to go for full liquid + the 2 old ways: 50/50 and full STEEM POWER.

Also, it is possible to create our own version of the service and use the fee as monetization source.

@share2steem Integration

@share2steem allows users to automatically post thier yt videos/tweets on the blockchain. Link to the service website would be placed in the account page.

Tips

Subscriptions

@Steem Ads Market