

## PLAN SEDONA WORK GROUP - MEETING

January 18, 2023 - 3-5pm

Virtual Only

Zoom Link: <https://us02web.zoom.us/j/81384840203?pwd=YlUvTkRoNVZuOU1pKzdUR0lYNldqUT09>

Meeting ID: 813 8484 0203    Passcode: 267589

### Meeting Objectives

- Provide feedback on the most recent community engagement efforts (Listening & Learning Sessions and Partner Meeting)
- Move forward with discussions and planning of Focus Groups and Community Forums

### MEETING AGENDA

- 3:00PM      Welcome, Introductions, and Agenda Review and Updates**
- 3:05          WG Updates (round robin)**
- 3:25          Community Engagement Updates**  
Listening and Learning Sessions (12/7 & 12/14)
1. Review of sessions and discussions
  2. Work Group member reflections
- Partner Meeting Feedback (1/10)
1. Work Group member reflections
  2. Overview of outcomes/things we heard
  3. Summaries of feedback coming soon
- 3:45          Process Review - where are we?**
- 4:00          BREAK**
- 4:05          Community Engagement Ahead - Discussion on content, timing, roles, etc**  
Focus Groups
- Housing/Land use
  - Tourism and the Environment
- Community Forums - Topical (in-person)
- Topics:
    - Balancing Environment, Tourism, and Community (ETC)
    - Shaping the Built Environment (Land Use, Housing, Growth)
  - Timing & Sequencing
- 4:50          Public Comment**
- 5:00pm      Adjourn**

### Work Group Scope/Mission:

- Provide input on the planning process, community outreach methods, materials, and messaging
- Encourage public participation from the community

- Provide input on key community issues the Plan will need to address.
- Evaluate the current Community Plan as laypeople and suggest improvements on format, readability, layout, presentation, content, etc.