

# Privacy Policy

**Last Revised: 25 May 2020**

Humble Games ("Humble Games", "we") are committed to protecting your Personal Data. We offer services and games that can collect information from you and your children, so we have prepared a document called the Privacy Policy. In this Privacy Policy, we will explain what we do with the Personal Data that you provide to us or which we can collect from you in the provision of services to you.

This Privacy Policy is in compliance with the US Children's Online Privacy Protection Act (COPPA) and the European General Data Protection Regulation (GDPR).

## 1. WHO WE ARE?

Humble Games is a company with registered office in Tijuana, Mexico. We are the Personal Data controllers responsible for your Personal Data. A Personal Data controller is the person who decides for what purposes Personal Data will be used. Our contact details are as follows: Humble Games Tijuana, Mexico. Phone: n/a Email: [minimalgames.unity@gmail.com](mailto:minimalgames.unity@gmail.com) If you have questions about this Privacy Policy or wish to exercise your rights, contact us by email at [minimalgames.unity@gmail.com](mailto:minimalgames.unity@gmail.com).

## 2. WHAT IS THE PURPOSE OF THIS PRIVACY POLICY?

While you visit our website at [minimalgames.unity@gmail.com](http://minimalgames.unity@gmail.com) or you play Humble Games ("Services" or "Games"), we may collect information about you ("Personal Data"). We care about your Personal Data protection, so we have developed this Privacy Policy. By this Privacy Policy, we want to clearly and comprehensibly explain what data we collect, how we use, disclose and transfer it. From time to time, we may change the terms of this Privacy Policy, so do not forget to read this Privacy Policy on a regular basis to understand how we use your Personal Data. If we make a material change to this policy, we will post a notice on our website prior to making the change. If we have your parent email address, we will contact you to let you know about the changes.

## 3. WHAT PERSONAL DATA WE COLLECT?

I do not collect any information through or about the usage of my games whatsoever. I used to collect anonymous usage statistics to help me improve my game, but in the light of the European GDPR, I decided I did not want to annoy my players with a consent popup, so I removed all forms of analytics from all of my games. I also disable and disallow any plugins I use to create my games to collect any anonymous data.

Unity, one of the game engines I use, implements an interface on Android to request a device's Android Device ID and the Advertising ID. I don't use these interfaces in my games whatsoever, and have confirmed with Unity that the data that could be requested from these interfaces isn't used by Unity internally either and never leaves your device.

#### **4. OUR THIRD-PARTY DATA CONTROLLERS AND PROCESSORS**

Google Analytics (Google Inc.)

Google Analytics is a web analysis service provided by Google Inc. Google Analytics uses Personal and Non-Personal Data only for internal purposes. Legal basis of processing: legitimate interests (support for internal operations).

Place of processing: US

Privacy Policy: <https://policies.google.com/privacy?hl=en>

Address: 1600 Amphitheatre Pkwy, Mountain View, California 94043, US

Phone: 650-253-0000

AdMob by Google (Google Inc.)

AdMob is a mobile advertising platform which allows developers to monetize their app(s) by displaying in-app ads from other advertisers. AdMob allows to set TFUA (Tag for Users under the Age of Consent in Europe) on ad requests. All ad requests that include TFUA disables ads personalization for users under the age of consent and collection of data by third party partners. Admob uses Personal and Non-Personal Data only for internal purposes. Legal basis of processing: legitimate interests (support for internal operations). Place of processing: US

Privacy Policy: <https://policies.google.com/privacy?hl=en>

Address: 1600 Amphitheatre Parkway, Mountain View, CA 94043, USA.

Contact: [https://support.google.com/policies/](https://support.google.com/policies/troubleshooter/7575787?visit_id=636888632405295138-51672301&hl=en&rd=2)

[troubleshooter/7575787?visit\\_id=636888632405295138-51672301&hl=en&rd=2](https://support.google.com/policies/troubleshooter/7575787?visit_id=636888632405295138-51672301&hl=en&rd=2)

ironSource Mobile Ltd.

ironSource Mobile Ltd. is a network that connects app developers with advertisers, and helps app developers to serve ads on their apps, a mediation platform that helps app developers to manage all the ad providers with which they have a direct relationship and a marketing platform that helps advertisers to create and optimize advertising campaigns. ironSouce uses Personal and Non-Personal Data only for internal purposes.

Legal basis of processing: legitimate interests (support for internal operations).

Place of processing: US

Privacy Policy: <https://developers.ironsrc.com/ironsource-mobile/air/>

ironsource-mobile-privacy-policy/

Address: 121 Menachem Begin Rd., Tel Aviv, Israel

Contact: dpo@ironsrc.com

#### Vungle Limited

Vungle is an ad network providing a technology platform for clients that want to advertise and/or monetize their applications, games, and other products. Vungle uses Personal and Non-Personal Data only for internal purposes.

Legal basis of processing: legitimate interests (support for internal operations).

Place of processing: US

Privacy Policy: <https://vungle.com/privacy/#section-1>

Address: Clover House, 147-149 Farringdon Road, London, England, EC1R 3AB

Contact: [privacy@vungle.com](mailto:privacy@vungle.com)

#### Unity Technologies ApS.

Unity Ads is an advertising service provided by Unity Technologies ApS. Unity Ads uses Personal and Non-Personal Data only for internal purposes.

Legal basis of processing: legitimate interests (support for internal operations).

Privacy Policy: <https://unity3d.com/legal/privacy-policy>

Address: Unity Technologies Finland OY, Kaivokatu 8 B, 00100 Helsinki, Finland

Contact: [DPO@unity3d.com](mailto:DPO@unity3d.com)

#### Unity Analytics (Unity Technologies)

Unity Analytics is a data platform that provides analytics. Unity Analytics uses Personal and Non-Personal Data only for internal purposes.

Legal basis of processing: legitimate interests (support for internal operations).

Privacy Policy: <https://unity3d.com/legal/privacy-policy>

Address: 30 3rd Street, San Francisco, CA 94103, United States

Contact: [DPO@unity3d.com](mailto:DPO@unity3d.com)

#### Firebase by Google (Google Inc.)

Firebase is a mobile analytics platform which allows developers to analyse crash reporting and retention. Firebase uses Personal and Non-Personal Data only for internal purposes.

Legal basis of processing: legitimate interests (support for internal operations).

Place of processing: US

Privacy Policy: <https://policies.google.com/privacy?hl=en>

Address: 1600 Amphitheatre Parkway, Mountain View, CA 94043, USA.

Contact: <https://firebase.google.com/support/troubleshooter/contact/>

#### AppLovin Corporation

AppLovin is an advertising service provided by AppLovin Corporation, a Delaware corporation. AppLovin uses Personal and Non-Personal Data only for internal purposes.

Legal basis of processing: legitimate interests (support for internal operations).

Privacy policy: <https://www.applovin.com/terms/>

Address: 849 High St., Palo Alto, California, 94301, United States

Contact: [care@applovin.com](mailto:care@applovin.com)