

2021

[Five Supplement Ingredient Trends Set To Dominate 2021](#) [Natural Products Insider, June 2021]

[The Real Reason Some Industry Leaders Want Delta 8 Banned](#) [Cannabis Industry Journal, August 2021]

[Choosing A Contract Manufacturer for Dietary Supplements: Five Red Flags to Watch Out For](#) [Nutraceuticals World, August 2021]

[Opinion: It's High Time to Embrace Delta-8 THC](#) [MG Magazine, September 2021]

[FDA's efforts to ban kratom will lead to more overdoses, deaths](#) [Natural Products Insider, November 2021]

[Can Psychedelics and Capitalism Co-Exist? 3 Things I Learned at the Oakland Psychedelic Conference](#) [Rolling Stone, November 2021]

[The New Approach To Nootropics: Addressing Demand For Brain Health Supplements Across Three Different Generations Of Consumers](#) [Nutritional Outlook, December 2021]

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[Finding Clarity Amid the Coronavirus Clickbait News](#) [MG Magazine, April 2022]

[All Mushrooms Are Magic: Why Our Fascination With Fungi And Functional Mushroom Formulas Is More Than Just A Trend](#) [Nutritional Outlook, May 2022]

[How to Choose the Best Functional Mushroom Supplements](#) [Green Entrepreneur, May 2022, dead link]

[Can Psychedelics Avoid the Mistakes of the Cannabis Industry?](#) [Rolling Stone, July 2022]

[The Business Case For Kratom: Why This Controversial Herbal Remedy Presents Opportunities Worth The Risk, Says Expert](#) [Nutritional Outlook, August 2022]

2023

[Market Battle Lines are Being Drawn in Psychedelics—But What are the Warring Camps Really Fighting About?](#) [Rolling Stone]

[Psychedelic Therapy Could Revolutionize Mental Health—But Who Gets to Try It?](#)

[Rolling Stone]

[Beyond Psilocybin: Four Psychedelic Compounds Under the Research Microscope](#)

[Rolling Stone]

[Fame, Fads and Fungi: Why Hollywood is all in on Mushrooms](#) [NOT PUBLISHED]

[Celebrities are Just Like Us: Fascinated by Psychedelics](#) [NOT PUBLISHED]

[Once Feared, Magic Mushrooms Are Increasingly Seen as Medicine. Cannabis, Veterans and Science Paved the Way.](#) [Metropolitan Digital]

[Notes from the Mushroom Underground: Why the Underground Psychedelic Marketplace is Already Thriving](#) [Metropolitan Digital]

[Do Lion's Mane Mushrooms Really Improve Your Brain? Here's What the Science Says](#)

[Is Mushroom Coffee Really Good for You? Separating the Health Benefits From the Hype](#) [Metropolitan Digital]

[Magic Mushrooms Go Mainstream: How Much-Feared Fungi Became Accepted Medicine and Valuable Tools for Better Living](#) [Metropolitan Digital]

[Why Mushrooms? Myths and Truths about the Mushroom Boom and Our Fascination with Fungi](#) [Metropolitan Digital]

[Notes from the Mushroom Underground: Why the Underground Psychedelic Marketplace is Already Thriving](#) [Metropolitan Digital]

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[Psychedelic Censorship: Let Mushroom Educators Have Their Say](#) [Rolling Stone]

[Legal Psychedelic Therapy is Coming for Veterans — But How Long Will They Have to Wait?](#) [Rolling Stone]

[Science Versus Experience in Psychedelic Research](#) [Rolling Stone]

[The Psychedelic Underground's Future Is in Consumer Packaged Goods](#) [Rolling Stone]

[A Psychedelic Debacle: 4-AcO, Microdosing, Media Panics and the Risks of Prohibition](#) [Rolling Stone]

[The Youth Movement Leading the Mushroom Renaissance: Five Self-Educated](#)
[Rolling Stone][Eco-entrepreneurs Under 30 are Changing the Fungi Game](#)
[Fungi Formulations: How to Ride the Mushroom Coffee Boom](#) [Rolling Stone]

Keynotes and conference speaking engagements:

2020-2021 CBD Training Academy

[Can Capitalism & Psychedelics Co-Exist?](#) [Video, panel moderator, 2022 Oakland Psychedelic Conference]

[The Future Of Business And Psychedelics](#) [Written summary, panelist, California Psychedelic Conference, 2023]

2023 Science of Psychedelics Conference

2023 Psychedelic Club of UCSB

2023 District 216 Psychedelic Social Club

[Psychedelic Entrepreneurship and the Underground Economy](#) South by Southwest 2024
[panel]

Interviews:

[Future of The Psychedelic Underground | Robert Johnson](#)

Hugh

Aixa + Max

Dennis