



## EVALUATING SOURCE CREDIBILITY AND RELIABILITY

### Directions:

**Step 1:** Read the three sources provided.

**Step 2:** Use the IMVAIN strategy to apply the criteria for determining credibility. Fill in the chart with your notes on the reliability and credibility of the source.

**Step 3:** After completing the chart, rank the sources in order of most reliable and credible to least.

**Step 4:** **Turn it in on Google Classroom**

### Source Evaluation Acronym:

#### IMVAIN

- Independent sources are preferable to self-interested sources (sources motivated financially, religiously, or which are upholding family/cultural concerns, etc.)
- Multiple sources are preferable to a report based on a single source.
- Sources who Verify (or provide verifiable information) are preferable to those who merely *assert* opinion or “facts.”
- Authoritative and Informed sources are preferable to sources that are uninformed or lack authoritative background.
- Named sources are better than anonymous ones.

The IMVAIN criteria has been divided up in the chart below:

	Substantive Evidence: How many sources are presented? Multiple? Single? Named? Anonymous?	Follow the Breadcrumbs: Verify the reliability of the sources, experts, or facts listed <i>in</i> the article (meaning do a little research of your own). Can you find similar information from other sources?	Origin: From what publication does this come? Are the publication and author credible/reliable sources of information?	Bias: Is the author/source independent or self-interested? Is the language objective and tone reasoned, or is it highly connotative or one-sided (not acknowledging other perspectives or not recognizing limitations or challenges)
<a href="#">Games Safeguard Against Aging</a>				
<a href="#">Radiation</a>				
<a href="#">Pay for College Athletes</a>				

### Final Evaluation:

Rank the sources above based on your evaluation by listing the titles in the boxes below:

1=most credible/reliable	2=somewhat credible/reliable but would need additional sources to support/ substantiate argument	3=least credible or reliable or invented news