

5.20—DISTRICT WEB SITE

The Elkins School District shall maintain a web page to provide information about its schools, students, and activities to the community. This policy is adopted to promote continuity between the different pages on the district web site by establishing guidelines for their construction and operation.

The Elkins School District web site shall be used for educational purposes only. It shall not create either a public or a limited public forum. Any link from any page on the district's site may only be to another educational site. The web site shall not use "cookies" to collect or retain identifying information about visitors to its web site nor shall any such information be given to "third parties." Any data collected shall be used solely for the purpose of monitoring site activity to help the district improve the usefulness of the site to its visitors.

Each school's web page shall be under the supervision of the school's web master and the district's web site shall be under the supervision of the district's web master. They shall have the responsibility for ensuring that web pages meet appropriate levels of academic standards and are in compliance with these guidelines and any additional administrative regulations. To this end the district and school web masters shall have the authority to review and edit any proposed changes to web pages to ensure their compliance with this policy. All such editing shall be viewpoint neutral.

Publications, video, and website material has become an integral part of education to engage our students in college and career readiness programs. Student names, pictures, art, written work, voice or verbal statements, or images (video or still) may appear in the school publicly, district publications, videos or on the district/school website. Elkins School District agrees these items and/or articles shall only be used for public relations, public information, school or district promotion, publicity, and/or instruction. If a student wishes to not participate in school publications, please have the parent/guardian notify the building principal in writing, which will exclude the student from the school yearbook, school newspapers, school website, athletic videos, or any other school related publication or promotion.

District and school web pages shall also conform to the following guidelines.

- 1) All pages on the district's web site may contain advertising and links only to educational sources.
- 2) The District's home page shall contain links to existing individual school's web pages and the school home pages shall link back to the district's home page. The district's home page may also include links to educational extracurricular organization's web pages which shall also link back to the district's home page.
- 3) No web page on the district web site may contain public message boards or chat rooms.
- 4) All web pages on the district web site shall be constructed to download in a reasonable length of time.
- 5) The District's home page shall contain a link to a privacy policy notice, which must be placed in a clear and prominent place and manner.

- 6) With the exception of students who may retain the copyright of material they have created that is displayed on a district web page, all materials displayed on the district web site are owned by the District.
- 7) The District shall include the following information on its website through a link located on the District's homepage titled "State Required Information":
 - a. Local and state revenue sources;
 - b. Administrator and teacher salary and benefit expenditure data;
 - c. District balances, including legal balances and building fund balances;
 - d. Minutes of regular, emergency, and special meetings of the school board;
 - e. The district's budget for the ensuing year;
 - f. A financial breakdown of monthly expenses of the district
 - g. The salary schedule for all employees, including extended contract and supplementary pay amounts;
 - h. Current contract information (not including social security numbers, telephone numbers, personal addresses or signatures) for all district employees;
 - i. The district's annual budget;
 - j. The annual statistical report of the district;
 - k. Agenda of regular, emergency, and special meetings of the District board of directors;
 - l. The names, email addresses, position (including zones), and terms of office for all members of the school district board of directors;
 - m. The district's personnel policies;
 - n. The annual School Performance Report;
 - o. School Improvement Plans;
 - p. The District Strategic Plan;
 - q. Student discipline policies;
 - r. Comprehensive School Counseling Plan;
 - s. The District financial policies;
 - t. Student handbooks;
 - u. The Annual Report to the Public;
 - v. The parent, family, and community engagement plan;
 - w. The Immunization waiver report from Policy 4.57—IMMUNIZATIONS;
 - x. School District Calendar;
 - y. List of statutory, rule, or Standards for Accreditation waivers the District has received under A.C.A. § 6-15-103;
 - z. The total amount of State funds used for teacher salaries;
 - aa. The District's policy addressing the selection, relocation, retention and challenging of materials that are physically present in the library and available to the public;

The information and data required for items A through N in 7 above shall be the actual data for the previous two (2) school-years and the projected data for the current school-year.

Before July 15 of each year, the District shall post on its website the following information:

- The dyslexia intervention programs used during the previous school year that were specifically responsive to assisting students with dyslexia;

- The number of students during the previous school year who received dyslexia intervention; and
- The total number of students identified with dyslexia during the previous school year.

If the District's reading curriculum is not taken from the DESE list of approved curricula, the District shall post the reading curriculum the District uses and a statement that the curriculum is not on the list of DESE approved curricula.

The District shall include the following information on its website that may be accessed through a link located on the District's homepage titled "Title IX/Sex Discrimination":

- Contact information for the District's Title IX Coordinator;
- A statement that any person may report sex discrimination, including sexual harassment, to the Title IX Coordinator in person or by using the mailing address, telephone number, or email address provided. A report may be made at any time, including during non-business hours, and may be on the individual's own behalf or on behalf of another individual who is the person alleged to be the victim of conduct that could constitute sex discrimination or sexual harassment;
- Copies of the District's sexual harassment policies;
- Copies of the District's Procedures governing the grievance and appeal process;
- The process for filing a formal complaint of sexual harassment; and
- Direct links to or copies of the materials used to train the District's Title IX Coordinators, investigators, and decision-makers.
-

The District shall include the following information on its website that may be accessed through a link located on the District's homepage titled "Military Families":

- o The student enrollment application process;
- o Career-ready pathways and other academic or education programs offered;
- o Required academic courses for each curriculum and elective course options;
- o School and community-sponsored extracurricular activities, including without limitation individual and team sports, clubs, junior reserve officer training corps opportunities, and Purple Star School program ambassadors;
- o Notable District and District school Purple Star School Programs;
- o The District military family education coordinator contact information; and
- o The District schools' military family education facilitator contact information.

The District shall post the following on the District website that may be accessed through a link titled "Antisemitism/Title VI":

1. The District's definition of antisemitism;
2. A statement that antisemitism is prohibited in the District's educational programs and activities;
3. A statement that complaints of discrimination or harassment based on antisemitism may be filed with the Title VI Coordinator;
4. Contact information for the District's Title VI Coordinator; and
5. Information on how to file a complaint of antisemitism with the Title VI Coordinator at the Arkansas Department of Education.

The District and school webmasters are responsible for ensuring all District webpages meet required standards to be accessible to individuals with disabilities.

Cross References: 3.26—LICENSED PERSONNEL SEXUAL HARASSMENT
 4.27—STUDENT SEXUAL HARASSMENT
 4.57—IMMUNIZATIONS
 5.2—PLANNING FOR EDUCATIONAL IMPROVEMENT
 5.3—CURRICULUM DEVELOPMENT
 8.20—CLASSIFIED PERSONNEL SEXUAL HARASSMENT

Legal References: A.C.A. § 6-11-129
 A.C.A. § 6-15-1402
 A.C.A. § 6-15-2006
 A.C.A. § 6-15-2101
 A.C.A. § 6-15-2914
 A.C.A. § 6-15-2919
 A.C.A. § 6-16-2001 et seq.
 A.C.A. § 6-17-429
 A.C.A. § 6-17-2403
 A.C.A. § 6-17-1901
 A.C.A. § 6-18-702
 A.C.A. § 6-18-2001 et seq.
 A.C.A. § 6-25-105
 A.C.A. § 6-28-108
 A.C.A. § 6-28-301
 A.C.A. § 6-41-606
 A.C.A. § 6-41-611
 DESE Rules Governing How to Meet the Needs of Children With
 Dyslexia
 DESE Rules Governing the Arkansas Educational Support and
 Accountability Act
 DESE Rules Governing Act 1240 Waivers
 DESE Rules Governing Documents Posted to School District and
 Education Service Cooperative Websites
 Standards For Accreditation 12.02.1, 1-B.2, 2-B.1, 2-H.2, 3-A.1, 3-A.2,
 3-A.9, 3-B.1, 3-B.2.1, 5-A.1
 20 U.S.C. § 1232 g
 15 U.S.C. § 6501 (COPPA)
 34 C.F.R. § 106.8
 34 C.F.R. § 106.45

Date Adopted: 07-18-2011

Last Revised: 07-18-2011

Last Revised: 05-20-2014
Last Revised: 02-26-2015
Last Revised: 04-17-2018
Last Revised: 08-21-2018
Last Revised: 06-20-2019
Last Revised: 08-17-2020
Last Revised: 08-16-2021
Last Revised: 06-20-2023
Last Revised: 06-16-2025