

Who am I talking to: copywriters and marketers who want to increase their sales

Where they are in the funnel: they are in the email list

What I want them to do: click on the link and direct them to the sales page

What I want them to feel: excited (new copy techniques that will skyrocket your sales)

Context: this email was designed to drive the reader to Todd Brown's copywriting workshop

How to engineer multi-million dollar marketing campaigns

Name, many people on my list frequently ask me:

"How do you engineer copies that repeatedly become multi-million dollar marketing campaigns?"

Well, that's a great question.

As you probably know or have heard:

My copy approach is radically different...

That's why it produces such crazy-high sales numbers.

And that's why the best marketers on the planet come to me when they need help with their campaigns.

So, I decided to share every copy technique, tactic, strategy, and trigger I use in the big-money marketing campaigns I'm known for...

And put them in a full and comprehensive video recording, so you can:

Nail the perfect marketing hook every time... so prospects can't resist the deep psychological urge to dive into your marketing!

Induce prospects to believe... as a fact... every claim you make about your product!

Compel prospects to want your product so badly, they see it as an urgent need, right now!

Assure prospects view you with unquestionable credibility and authority... even if you have zero experience or testimonials!

Guarantee your copy produces monster sales... anytime you want to

whip up a promotion!

... and much more

Now, if you want to get your hands on every copy technique, tactic, strategy, and trigger I use to craft copy that rakes in millions of dollars...

So you can copy them and produce multi-million dollar marketing campaigns for yourself or your client...

[Then click here.](#)

PS: The recordings will be available for 3 more days and at a 67% discount.

You see...

For years, top players in the marketing space asked me to reveal everything I know about crafting marketing copy that converts like crazy.

So I did.

A small group of entrepreneurs and marketers got the most complete and comprehensive walk-thru of what I do to repeatedly pump out copy for campaigns and promotions that bring in serious money.

After all was said and done, I locked up the recordings and had no plans to do the workshop again.

I still have zero plans of teaching this live again.

But, after getting well over a hundred requests to see the previous workshop sales page...

And my team fielding questions about the workshop recordings ever being released...

Today, and for just a few days, you can now get immediate access to the real “world-class” copy secrets I shared.

So, if you are interested in discovering my copy secrets to engineer multi-million dollar marketing campaigns, [click here now.](#)

