

ТЗ программисту <https://goodok.store/>

1.3 Оптимизация URL

Для улучшения индексации ресурса и улучшения его позиций очень важно реализовать правильную структуру URL.

Частично исправлено, актуальный свод ошибок:

<https://docs.google.com/spreadsheets/d/1jpocPB3qIZQ00A-32VIOJBDO-GYfTV2Fx1wdRwO7d8c/edit#gid=0>

Помните, при равных показателях, ПС более благосклонны и выше ранжируют страницы, URL адреса которых логичны и просты для восприятия пользователями. Поэтому следует применять правила создания корректных URL:

1) Рекомендуется не использовать:

- нижнее подчеркивание (“_”) Ошибка **Undescrore**
- символы большого регистра (заглавные)
- Не - ASCII символы (например тире).
- параметры (вспомогательные символы ?utm) и т.д.

2) ВАЖНО

все знаки препинания заменять на дефис “-”

на дефисы заменять все другие символы помимо цифр и строчных символов

1.6. Региональность сайта

1.6.2. Регион в Вебмастере Гугл

Search Console

Таргетинг по странам и языкам

Язык

Страна

☐ Таргетинг на пользователей в: Соединенные Штаты ▼

Необходимо установить таргетинг.

Не исправлено

1.6.4. Регион в Google Мой Бизнес

Сайт в Гугл Мой бизнес не представлен.

Рекомендуем зарегистрироваться

<https://www.google.com/intl/uk//business/faq.html>

Не исправлено

2. Внутренний анализ

2.3. “Бесконечные страницы”

При добавлении в URL для главной страницы ///// должно происходить перенаправление на главную страницу без /////.

Перенаправление не происходит. Настройте редирект на главную

Не исправлено

2.4 Robots.txt, ограничение индексации отдельных страниц сайта поисковыми роботами

```
User-agent: *
Disallow: /*route=account/
Disallow: /*route=affiliate/
Disallow: /*route=checkout/
Disallow: /*route=product/search
Disallow: /index.php?route=product/product*&manufacturer_id=
Disallow: /admin
Disallow: /catalog
Disallow: /system
Disallow: /*?sort=
Disallow: /*&sort=
Disallow: /*?order=
Disallow: /*&order=
Disallow: /*?limit=
Disallow: /*&limit=
Disallow: /*?filter_name=
Disallow: /*&filter_name=
Disallow: /*?filter_sub_category=
Disallow: /*&filter_sub_category=
```

Disallow: /*?filter_description=
Disallow: /*&filter_description=
Disallow: /*?tracking=
Disallow: /*&tracking=
Disallow: /*compare-products
Disallow: /*search
Disallow: /*cart
Disallow: /*checkout
Disallow: /*login
Disallow: /*logout
Disallow: /*vouchers
Disallow: /*wishlist
Disallow: /*my-account
Disallow: /*order-history
Disallow: /*newsletter
Disallow: /*return-add
Disallow: /*forgot-password
Disallow: /*downloads
Disallow: /*returns
Disallow: /*transactions
Disallow: /*create-account
Disallow: /*recurring
Disallow: /*address-book
Disallow: /*reward-points
Disallow: /*affiliate-forgot-password
Disallow: /*create-affiliate-account
Disallow: /*affiliate-login
Disallow: /*affiliates
Disallow: /*?filter_tag=
Disallow: /*brands
Disallow: /*specials
Disallow: /*simpleregister
Disallow: /*simplecheckout
Disallow: *utm=
Allow: /catalog/view/javascript/
Allow: /catalog/view/theme/*/

User-agent: Yandex
Disallow: /*route=account/
Disallow: /*route=affiliate/
Disallow: /*route=checkout/
Disallow: /*route=product/search
Disallow: /index.php?route=product/product*&manufacturer_id=
Disallow: /admin

Disallow: /catalog
Disallow: /system
Disallow: /*?sort=
Disallow: /*&sort=
Disallow: /*?order=
Disallow: /*&order=
Disallow: /*?limit=
Disallow: /*&limit=
Disallow: /*?filter_name=
Disallow: /*&filter_name=
Disallow: /*?filter_sub_category=
Disallow: /*&filter_sub_category=
Disallow: /*?filter_description=
Disallow: /*&filter_description=
Disallow: /*compare-products
Disallow: /*search
Disallow: /*cart
Disallow: /*checkout
Disallow: /*login
Disallow: /*logout
Disallow: /*vouchers
Disallow: /*wishlist
Disallow: /*my-account
Disallow: /*order-history
Disallow: /*newsletter
Disallow: /*return-add
Disallow: /*forgot-password
Disallow: /*downloads
Disallow: /*returns
Disallow: /*transactions
Disallow: /*create-account
Disallow: /*recurring
Disallow: /*address-book
Disallow: /*reward-points
Disallow: /*affiliate-forgot-password
Disallow: /*create-affiliate-account
Disallow: /*affiliate-login
Disallow: /*affiliates
Disallow: /*?filter_tag=
Disallow: /*brands
Disallow: /*specials
Disallow: /*simpleregister
Disallow: /*simplecheckout
Disallow: *utm=

Allow: /catalog/view/javascript/

Allow: /catalog/view/theme/*/

Clean-Param: utm_source&utm_medium&utm_campaign goodok.store

Host: <https://goodok.store>

Sitemap: https://goodok.store/index.php?route=feed/advanced_sitemap

Директива host больше не нужна. Её необходимо удалить.

Исправлено

2.6. Оптимизация внутренних ссылок

2.7. Rel= "canonical"

Появление на страницах дубликатов кода rel="canonical" бывает связано с использованием **SEO плагинов, которые часто автоматически вставляют ссылки rel="canonical"**, возможно даже без ведома веб-мастера, который установил плагин. Перепроверка исходного кода страницы поможет решить проблему.

Обнаружено две страницы с каноникал-тегом, которые не индексируются:

Address	Occurrence	Indexability	Indexability Status	Canonical Link Element 1
https://goodok.store/contact	1	Non-Indexable	Canonicalized	https://goodok.store/index.php?route=information/contact
https://goodok.store/sitemap	1	Non-Indexable	Canonicalized	https://goodok.store/index.php?route=information/sitemap

Исправлено

2.8. Страницы ошибок

2.8.1. Битые ссылки

Ошибки 4xx часто указывают на **проблемы на сайте**. Например, если у Вас есть битые ссылки на странице, и посетители по ним переходят, то они могут увидеть ошибку 4xx. Важно регулярно отслеживать эти ошибки и находить их причины, так как они могут оказать негативное влияние и понизить авторитетность сайта в глазах посетителей.

Не исправлено, ошибок стало больше.

<https://docs.google.com/spreadsheets/d/1jpocPB3qIZQ00A-32VIOJBDO-GYfTV2Fx1wdRwO7d8c/edit#gid=1161828302>

2.9. Оптимизация кода и скорости загрузки сайта

2.9.1. HTML, CSS,

Как правило, проверка осуществляется через *Сервис проверки разметки W3C*. Хотя это не является обязательным и не влияет на SEO напрямую, плохой код **может стать причиной того, что Google некорректно проиндексирует важный контент на Вашем сайте.**

Частично исправлено.

Актуальный список ошибок:

<https://docs.google.com/spreadsheets/d/1jpocPB3qIZQ00A-32VIOJBDO-GYfTV2Fx1wdRwO7d8c/edit#gid=336525155>

Мы рекомендуем проверять свой сайт на наличие некорректного кода во избежание проблем с роботами поисковых систем.

2.9.2. Скорость загрузки сайта

Старый отчет:

Performance Scores		Page Details		
PageSpeed Score	YSlow Score	Fully Loaded Time	Total Page Size	Requests
E(54%) ▾	C(73%) ◆	11.2s ▾	2.08MB ▲	119 ▾

Актуальный отчет:

Performance Scores		Page Details		
PageSpeed Score	YSlow Score	Fully Loaded Time	Total Page Size	Requests
E(52%) ▾	D(67%) ◆	11.1s ▾	2.16MB ▲	126 ▾

Используйте кеширование браузера для следующих кешируемых ресурсов:

- <https://goodok.store/image/cache/webp/catalog/banners/4eedd01fe1da789f-removebg-preview-200x200.webp> (expiration not specified)
- [https://goodok.store/image/cache/webp/catalog/banners/image\(2\)-650x650.webp](https://goodok.store/image/cache/webp/catalog/banners/image(2)-650x650.webp) (expiration not specified)
- <https://goodok.store/image/cache/webp/catalog/banners/iphone-xr-kupit-v-spb-goodok.store-2019-sevastopol-deshevo-650x650.webp> (expiration not specified)
- <https://goodok.store/image/cache/webp/catalog/demo/Novosti/apple-iphone-xr-kupit-v-spb-1000x1000.webp> (expiration not specified)

- <https://goodok.store/image/cache/webp/catalog/demo/Novosti/samsung-galaxy-note-10+-snapdragon-1000x1000.webp> (expiration not specified)
- <https://goodok.store/image/cache/webp/catalog/demo/kupit-HUAWEI-FreeBuds-3-v-Rossii-100x100.webp> (expiration not specified)
- <https://goodok.store/image/cache/webp/catalog/demo/kupit-Mi-AirDots-Pro-2-v-Rossii-100x100.webp> (expiration not specified)
- <https://goodok.store/image/cache/webp/catalog/demo/kupit-novie-airpods-pro-v-spb-krim-rf-original-1000x1000.webp> (expiration not specified)
- <https://goodok.store/image/cache/webp/catalog/demo/product/Airpods2/airpods-2-white-1000x1000-200x200.webp> (expiration not specified)
- <https://goodok.store/image/cache/webp/catalog/demo/product/Airpods2/airpods-3-white-1000x1000-200x200.webp> (expiration not specified)
- <https://goodok.store/image/cache/webp/catalog/demo/product/AmazfitGTS/amazfit-gts-smart-watch-black-1000x1000-120x125.webp> (expiration not specified)
- <https://goodok.store/image/cache/webp/catalog/demo/product/AmazfitGTS/amazfit-gts-smart-watch-black-1000x1000-200x200.webp> (expiration not specified)
- <https://goodok.store/image/cache/webp/catalog/demo/product/AmazfitGTS/amazfit-gts-smart-watch-gray-1000x1000-200x200.webp> (expiration not specified)
- <https://goodok.store/image/cache/webp/catalog/demo/product/AmazfitGTS/amazfitwatches-100x100.webp> (expiration not specified)
- <https://goodok.store/image/cache/webp/catalog/demo/product/HuaweiFreeBuds3/huawei-freebuds-3-white-1000x1000-120x125.webp> (expiration not specified)
- <https://goodok.store/image/cache/webp/catalog/demo/product/HuaweiFreeBuds3/kupit-HUAWEI-FreeBuds-3-belie-v-rossii-200x200.webp> (expiration not specified)
- <https://goodok.store/image/cache/webp/catalog/demo/product/LogoKategorijAksessuarov/Perehodniki3.5natype-c-100x100.webp> (expiration not specified)
- <https://goodok.store/image/cache/webp/catalog/demo/product/LogoKategorijAksessuarov/apple-watchlogo-100x100.webp> (expiration not specified)
- <https://goodok.store/image/cache/webp/catalog/demo/product/LogoKategorijAksessuarov/ledbag-100x100.webp> (expiration not specified)
- <https://goodok.store/image/cache/webp/catalog/demo/product/LogoKategorijAksessuarov/xiaomi-amazfit-gts-umniechasi-100x100.webp> (expiration not specified)
- <https://goodok.store/image/cache/webp/catalog/demo/product/Monitori/MSIOptixMAG321CURV/5cdd00c2N8d472c91-120x125.webp> (expiration not specified)
- <https://goodok.store/image/cache/webp/catalog/demo/product/Monitori/aoc23.6144/5b1627deN8f9d4f3e-120x125.webp> (expiration not specified)
- <https://goodok.store/image/cache/webp/catalog/demo/product/Novosti/kupit-oneplus-7-pro-v-spb-moskve-1000x1000.webp> (expiration not specified)
- <https://goodok.store/image/cache/webp/catalog/demo/product/Novosti/kupit-samsung-galaxy-A-90-sankt-peterburg-v-rossii--1000x1000.webp> (expiration not specified)
- <https://goodok.store/image/cache/webp/catalog/demo/product/Novosti/kupit-sony-experia-5-spb-rossiya-1000x1000.webp> (expiration not specified)
- <https://goodok.store/image/cache/webp/catalog/demo/product/OnePlus7Pro/one-plus-7-pro-spb-200x200.webp> (expiration not specified)
- <https://goodok.store/image/cache/webp/catalog/demo/product/OnePlus7Pro/oneplus-7-pro-256-gb-black-1000x1000-100x100.webp> (expiration not specified)
- <https://goodok.store/image/cache/webp/catalog/demo/product/OnePlus7Pro/oneplus-7-pro-256-gb-blue-1000x1000-100x100.webp> (expiration not specified)
- <https://goodok.store/image/cache/webp/catalog/demo/product/OnePlus7Pro/oneplus-7-pro-256-gb-gold-1000x1000-100x100.webp> (expiration not specified)
- https://goodok.store/image/cache/webp/catalog/demo/product/SamsungA60/samsung_galaxy_a60_c2a99c5c10-100x100.webp (expiration not specified)

- https://goodok.store/image/cache/webp/catalog/demo/product/SamsungA80/samsung_galaxy_a80_black-100x100.webp (expiration not specified)
- https://goodok.store/image/cache/webp/catalog/demo/product/SamsungNote10/samsung_galaxy_note_10_9945344f84-100x100.webp (expiration not specified)
- https://goodok.store/image/cache/webp/catalog/demo/product/SamsungNote10Plus/samsung_galaxy_note_10_94f5f47872-100x100.webp (expiration not specified)
- https://goodok.store/image/cache/webp/catalog/demo/product/SamsungNote10Plus/samsung_galaxy_note_10_94f5f47872-200x200.webp (expiration not specified)
- https://goodok.store/image/cache/webp/catalog/demo/product/SamsungNote9/samsung_galaxy_note_9_128gb_9031b78cf1-100x100.webp (expiration not specified)
- https://goodok.store/image/cache/webp/catalog/demo/product/SamsungS10/samsung_galaxy_s10_snapdragon_128gb_e9313a2cce-100x100.webp (expiration not specified)
- https://goodok.store/image/cache/webp/catalog/demo/product/SamsungS10Plus/samsung_galaxy_s10_exynos_128gb_872dac1bb9-100x100.webp (expiration not specified)
- https://goodok.store/image/cache/webp/catalog/demo/product/SamsungS10e/samsung_galaxy_s10e_128gb_c936358f52-100x100.webp (expiration not specified)
- <https://goodok.store/image/cache/webp/catalog/demo/product/SamsungS9/samsung-galaxy-s9-128-gb-blue-1000x1000-100x100.webp> (expiration not specified)
- https://goodok.store/image/cache/webp/catalog/demo/product/SamsungS9Plus/samsung_galaxy_s9_128gb_fc2de395c3-100x100.webp (expiration not specified)
- <https://goodok.store/image/cache/webp/catalog/demo/product/XiaomiBlackShark2/xiaomi-black-shark-2-128-gb-black-1000x1000-100x100.webp> (expiration not specified)
- <https://goodok.store/image/cache/webp/catalog/demo/product/XiaomiBlackShark2/xiaomi-black-shark-2-128-gb-silver-1000x1000-100x100.webp> (expiration not specified)
- <https://goodok.store/image/cache/webp/catalog/demo/product/XiaomiBlackShark2Pro/Kupit-Xiaomi-black-shark-2-pro-v-SPB-200x200.webp> (expiration not specified)
- <https://goodok.store/image/cache/webp/catalog/demo/product/XiaomiBlackShark2Pro/xiaomi-black-shark-2-pro-128-gb-black-1000x1000-100x100.webp> (expiration not specified)
- <https://goodok.store/image/cache/webp/catalog/demo/product/XiaomiBlackShark2Pro/xiaomi-black-shark-2-pro-128-gb-blue-1000x1000-100x100.webp> (expiration not specified)
- <https://goodok.store/image/cache/webp/catalog/demo/product/XiaomiBlackShark2Pro/xiaomi-black-shark-2-pro-128-gb-silver-1000x1000-100x100.webp> (expiration not specified)
- <https://goodok.store/image/cache/webp/catalog/demo/product/XiaomiMi9Pro/xiaomi-mi-9-pro-5g-512-gb-black-1000x1000-100x100.webp> (expiration not specified)
- https://goodok.store/image/cache/webp/catalog/demo/product/iPhone11/apple_iphone_11_64gb_black2-200x200.webp (expiration not specified)
- https://goodok.store/image/cache/webp/catalog/demo/product/iPhone11/apple_iphone_11_64gb_green2-100x100.webp (expiration not specified)
- https://goodok.store/image/cache/webp/catalog/demo/product/iPhone11/apple_iphone_11_64gb_green2-200x200.webp (expiration not specified)
- https://goodok.store/image/cache/webp/catalog/demo/product/iPhone11/apple_iphone_11_64gb_grey2-100x100.webp (expiration not specified)
- https://goodok.store/image/cache/webp/catalog/demo/product/iPhone11/apple_iphone_11_64gb_grey2-200x200.webp (expiration not specified)
- https://goodok.store/image/cache/webp/catalog/demo/product/iPhone11/apple_iphone_11_64gb_red2-200x200.webp (expiration not specified)
- https://goodok.store/image/cache/webp/catalog/demo/product/iPhone11/apple_iphone_11_64gb_white2-120x125.webp (expiration not specified)
- https://goodok.store/image/cache/webp/catalog/demo/product/iPhone11/apple_iphone_11_64gb_white2-200x200.webp (expiration not specified)
- https://goodok.store/image/cache/webp/catalog/demo/product/iPhone11/apple_iphone_11_64gb_yellow2-100x100.webp (expiration not specified)

- https://goodok.store/image/cache/webp/catalog/demo/product/iPhone11/apple_iphone_11_64gb_yellow2-200x200.webp (expiration not specified)
- https://goodok.store/image/cache/webp/catalog/demo/product/iPhone11ProMax/apple_iphone_11_pro_max_64gb_green2-200x200.webp (expiration not specified)
- https://goodok.store/image/cache/webp/catalog/demo/product/iPhone11ProMax/apple_iphone_11_pro_max_64gb_silver2-100x100.webp (expiration not specified)
- https://goodok.store/image/cache/webp/catalog/demo/product/iPhone11pro/apple_iphone_11_pro_64gb_green2-100x100.webp (expiration not specified)
- https://goodok.store/image/cache/webp/catalog/demo/product/iPhone11pro/apple_iphone_11_pro_64gb_green2-200x200.webp (expiration not specified)
- https://goodok.store/image/cache/webp/catalog/demo/product/iPhone11pro/apple_iphone_11_pro_gold2-100x100.webp (expiration not specified)
- https://goodok.store/image/cache/webp/catalog/demo/product/iPhone11pro/apple_iphone_11_pro_gold2-200x200.webp (expiration not specified)
- https://goodok.store/image/cache/webp/catalog/demo/product/iPhone11pro/apple_iphone_11_pro_silver2-120x125.webp (expiration not specified)
- https://goodok.store/image/cache/webp/catalog/demo/product/iPhone11pro/apple_iphone_11_pro_silver2-200x200.webp (expiration not specified)
- https://goodok.store/image/cache/webp/catalog/demo/product/iPhoneXR/apple_iphone_xr_64gb_coral2-100x100.webp (expiration not specified)
- https://goodok.store/image/cache/webp/catalog/demo/product/iPhoneXR/iphone_xr_64gb_black2-100x100.webp (expiration not specified)
- <https://goodok.store/image/cache/webp/catalog/logocategories/kupit-besprovodnie-naushniki-v-rossii-ne-dorogo-100x100.webp> (expiration not specified)
- <https://goodok.store/image/cache/webp/catalog/logocategories/kupit-powerbeats-pro-v-Rossii-100x100.webp> (expiration not specified)
- https://goodok.store/image/cache/webp/catalog/samsung/EAPd_ozXYAERM3M-200x200.webp (expiration not specified)
- https://goodok.store/image/cache/webp/catalog/samsung/samsung_galaxy_g973_bgreen7-650x650.webp (expiration not specified)
- <https://goodok.store/image/cache/webp/catalog/traid-in-spb-goodok-store-obmen-new-iphone-650x650.webp> (expiration not specified)
- <https://goodok.store/image/cache/webp/no-thumb-100x100.webp> (expiration not specified)
- <https://script.marquiz.ru/v1.js> (expiration not specified)
- <https://www.googletagmanager.com/gtag/js?id=UA-149918134-1> (15 minutes)
- <https://mc.yandex.ru/metrika/advert.gif> (1 hour)
- <https://mc.yandex.ru/metrika/tag.js> (1 hour)
- <https://top-fwz1.mail.ru/js/code.js> (2 hours)
- <https://www.google-analytics.com/analytics.js> (2 hours)
- https://goodok.store/catalog/view/theme/oct_ultrastore/img/burger.svg (3 days)
- https://goodok.store/catalog/view/theme/oct_ultrastore/img/cart-icon.svg (3 days)
- https://goodok.store/catalog/view/theme/oct_ultrastore/img/cart-mobile.svg (3 days)
- https://goodok.store/catalog/view/theme/oct_ultrastore/img/compare-mobile.svg (3 days)
- https://goodok.store/catalog/view/theme/oct_ultrastore/img/footer-shedule-icon.svg (3 days)
- https://goodok.store/catalog/view/theme/oct_ultrastore/img/mobile-info.svg (3 days)
- https://goodok.store/catalog/view/theme/oct_ultrastore/img/pnone-icon.svg (3 days)
- https://goodok.store/catalog/view/theme/oct_ultrastore/img/sprite-us.png (3 days)
- https://goodok.store/catalog/view/theme/oct_ultrastore/img/star-grey.svg (3 days)
- https://goodok.store/catalog/view/theme/oct_ultrastore/img/star.svg (3 days)
- https://goodok.store/catalog/view/theme/oct_ultrastore/img/user-icon.svg (3 days)
- https://goodok.store/catalog/view/theme/oct_ultrastore/img/user-mobile.svg (3 days)
- https://goodok.store/catalog/view/theme/oct_ultrastore/img/wishlist-mobile.svg (3 days)

- https://goodok.store/catalog/view/theme/oct_ultrastore/js/wow.min.js (3 days)
- https://goodok.store/catalog/view/theme/oct_ultrastore/stylesheet/animate.min.css (3 days)
- <https://goodok.store/image/cache/catalog/demo/product/AmazfitGTS/amazfit-gts-smart-watch-blue-1000x1000-200x200.jpeg> (3 days)
- <https://goodok.store/image/cache/catalog/demo/product/AmazfitGTS/amazfit-gts-smart-watch-zoloto-1000x1000-200x200.jpeg> (3 days)
- <https://goodok.store/image/catalog/design/GOODOKlogopng.png> (3 days)
- <https://goodok.store/image/catalog/design/Gpng.png> (3 days)
- <https://goodok.store/image/catalog/samsung/image.png> (3 days)
- <https://goodok.store/image/catalog/samsung/iphone-xr-blue.png> (3 days)
- https://goodok.store/image/catalog/samsung/samsung_galaxy_g973_bgreen7.png (3 days)
- <https://goodok.store/min/cache/7c45b53878a7f54e292473153a67b35d.css?v=1.4.1> (3 days)
- <https://goodok.store/min/cache/902b8c418b0479e2f684bdd2a6b2699b.js?v=1.4.1> (3 days)

Размер следующих изображений изменяется в HTML или CSS. Обслуживание масштабированных изображений может сэкономить 370,3 КБ (сокращение на 94%).

- https://goodok.store/image/catalog/samsung/samsung_galaxy_g973_bgreen7.png is resized in HTML or CSS from 666x666 to 160x160. Serving a scaled image could save 201.7KiB (94% reduction).
- <https://goodok.store/image/catalog/design/GOODOKlogopng.png> is resized in HTML or CSS from 4021x1119 to 160x45. Serving a scaled image could save 96.3KiB (99% reduction).
- <https://goodok.store/image/catalog/samsung/image.png> is resized in HTML or CSS from 500x500 to 160x160. Serving a scaled image could save 72.3KiB (89% reduction).

Оптимизируйте следующие изображения, чтобы уменьшить их размер на 62,3 КБ (38%).

- Losslessly compressing <https://goodok.store/image/catalog/design/GOODOKlogopng.png> could save 36.4KiB (38% reduction). See [optimized version](#).
- Losslessly compressing <https://goodok.store/image/catalog/design/Gpng.png> could save 24.7KiB (50% reduction). See [optimized version](#).
- Losslessly compressing <https://goodok.store/image/cache/catalog/demo/product/AmazfitGTS/amazfit-gts-smart-watch-blue-1000x1000-200x200.jpeg> could save 674B (7% reduction). See [optimized version](#).
- Losslessly compressing <https://goodok.store/image/cache/catalog/demo/product/AmazfitGTS/amazfit-gts-smart-watch-zoloto-1000x1000-200x200.jpeg> could save 581B (6% reduction). See [optimized version](#).

Включите сжатие для следующих ресурсов, чтобы уменьшить объем передаваемых данных на 46,3 КБ (71%).

Compressing <https://script.marquiz.ru/v1.js> could save 46.3KiB (71% reduction).

253,7 КБ JavaScript анализируется во время начальной загрузки страницы. Отложите анализ JavaScript, чтобы уменьшить блокировку отображения страницы.

- <https://goodok.store/min/cache/902b8c418b0479e2f684bdd2a6b2699b.js?v=1.4.1> (206.7KiB)
- <https://script.marquiz.ru/v1.js> (37.6KiB)
- https://goodok.store/catalog/view/theme/oct_ultrastore/js/wow.min.js (7.7KiB)
- <https://goodok.store/> (1.7KiB of inline JavaScript)

На следующих изображениях отсутствуют атрибуты width и / или height.

- https://goodok.store/catalog/view/theme/oct_ultrastore/img/burger.svg
- https://goodok.store/catalog/view/theme/oct_ultrastore/img/cart-icon.svg
- https://goodok.store/catalog/view/theme/oct_ultrastore/img/cart-mobile.svg
- https://goodok.store/catalog/view/theme/oct_ultrastore/img/compare-mobile.svg
- https://goodok.store/catalog/view/theme/oct_ultrastore/img/footer-shedule-icon.svg
- https://goodok.store/catalog/view/theme/oct_ultrastore/img/mobile-info.svg
- https://goodok.store/catalog/view/theme/oct_ultrastore/img/pnone-icon.svg
- https://goodok.store/catalog/view/theme/oct_ultrastore/img/user-icon.svg
- https://goodok.store/catalog/view/theme/oct_ultrastore/img/user-mobile.svg
- https://goodok.store/catalog/view/theme/oct_ultrastore/img/wishlist-mobile.svg
- <https://goodok.store/image/cache/catalog/demo/product/AmazfitGTS/amazfit-gts-smart-watch-blue-1000x1000-200x200.jpeg> (Dimensions: 200 x 200)
- <https://goodok.store/image/cache/catalog/demo/product/AmazfitGTS/amazfit-gts-smart-watch-zoloto-1000x1000-200x200.jpeg> (Dimensions: 200 x 200)
- <https://goodok.store/image/cache/webp/catalog/banners/4eedd01fe1da789f-removebg-preview-200x200.webp>
- [https://goodok.store/image/cache/webp/catalog/banners/image\(2\)-650x650.webp](https://goodok.store/image/cache/webp/catalog/banners/image(2)-650x650.webp)
- <https://goodok.store/image/cache/webp/catalog/banners/iphone-xr-kupit-v-spb-goodok.store-2019-sevastopol-deshevo-650x650.webp>
- <https://goodok.store/image/cache/webp/catalog/demo/Novosti/apple-iphone-xr-kupit-v-spb-1000x1000.webp>
- <https://goodok.store/image/cache/webp/catalog/demo/Novosti/samsung-galaxy-note-10+-snapdragon-1000x1000.webp>
- <https://goodok.store/image/cache/webp/catalog/demo/kupit-HUAWEI-FreeBuds-3-v-Rossii-100x100.webp>
- <https://goodok.store/image/cache/webp/catalog/demo/kupit-Mi-AirDots-Pro-2-v-Rossii-100x100.webp>
- <https://goodok.store/image/cache/webp/catalog/demo/kupit-novie-airpods-pro-v-spb-krim-rf-original-1000x1000.webp>
- <https://goodok.store/image/cache/webp/catalog/demo/product/Airpods2/airpods-2-white-1000x1000-200x200.webp>
- <https://goodok.store/image/cache/webp/catalog/demo/product/Airpods2/airpods-3-white-1000x1000-200x200.webp>
- <https://goodok.store/image/cache/webp/catalog/demo/product/AmazfitGTS/amazfit-gts-smart-watch-black-1000x1000-120x125.webp>
- <https://goodok.store/image/cache/webp/catalog/demo/product/AmazfitGTS/amazfit-gts-smart-watch-black-1000x1000-200x200.webp>
- <https://goodok.store/image/cache/webp/catalog/demo/product/AmazfitGTS/amazfit-gts-smart-watch-gray-1000x1000-200x200.webp>
- <https://goodok.store/image/cache/webp/catalog/demo/product/AmazfitGTS/amazfitwatches-100x100.webp>
- <https://goodok.store/image/cache/webp/catalog/demo/product/HuaweiFreeBuds3/huawei-freebuds-3-white-1000x1000-120x125.webp>

- <https://goodok.store/image/cache/webp/catalog/demo/product/HuaweiFreeBuds3/kupit-HUAWEI-FreeBuds-3-belie-v-rossii-200x200.webp>
- <https://goodok.store/image/cache/webp/catalog/demo/product/LogoKategorijAksessuarov/Perehodniki3.5natype-c-100x100.webp>
- <https://goodok.store/image/cache/webp/catalog/demo/product/LogoKategorijAksessuarov/apple-watchlogo-100x100.webp>
- <https://goodok.store/image/cache/webp/catalog/demo/product/LogoKategorijAksessuarov/ledbag-100x100.webp>
- <https://goodok.store/image/cache/webp/catalog/demo/product/LogoKategorijAksessuarov/xiaomi-amazfit-gts-umniechasi-100x100.webp>
- <https://goodok.store/image/cache/webp/catalog/demo/product/Monitori/MSIOptixMAG321CURV/5cdd00c2N8d472c91-120x125.webp>
- <https://goodok.store/image/cache/webp/catalog/demo/product/Monitori/aoc23.6144/5b1627deN8f9d4f3e-120x125.webp>
- <https://goodok.store/image/cache/webp/catalog/demo/product/Novosti/kupit-oneplus-7-pro-v-spb-moskve-1000x1000.webp>
- <https://goodok.store/image/cache/webp/catalog/demo/product/Novosti/kupit-samsung-galaxy-A-90-sankt-peterburg-v-rossii--1000x1000.webp>
- <https://goodok.store/image/cache/webp/catalog/demo/product/Novosti/kupit-sony-experia-5-spb-rossiya-1000x1000.webp>
- <https://goodok.store/image/cache/webp/catalog/demo/product/OnePlus7Pro/one-plus-7-pro-spb-200x200.webp>
- <https://goodok.store/image/cache/webp/catalog/demo/product/OnePlus7Pro/oneplus-7-pro-256-gb-black-1000x1000-100x100.webp>
- <https://goodok.store/image/cache/webp/catalog/demo/product/OnePlus7Pro/oneplus-7-pro-256-gb-blue-1000x1000-100x100.webp>
- <https://goodok.store/image/cache/webp/catalog/demo/product/OnePlus7Pro/oneplus-7-pro-256-gb-gold-1000x1000-100x100.webp>
- https://goodok.store/image/cache/webp/catalog/demo/product/SamsungA60/samsung_galaxy_a60_c2a99c5c10-100x100.webp
- https://goodok.store/image/cache/webp/catalog/demo/product/SamsungA80/samsung_galaxy_a80_black-100x100.webp
- https://goodok.store/image/cache/webp/catalog/demo/product/SamsungNote10/samsung_galaxy_note_10_9945344f84-100x100.webp
- https://goodok.store/image/cache/webp/catalog/demo/product/SamsungNote10Plus/samsung_galaxy_note_10_94f5f47872-100x100.webp
- https://goodok.store/image/cache/webp/catalog/demo/product/SamsungNote10Plus/samsung_galaxy_note_10_94f5f47872-200x200.webp
- https://goodok.store/image/cache/webp/catalog/demo/product/SamsungNote9/samsung_galaxy_note_9_128gb_9031b78cf1-100x100.webp
- https://goodok.store/image/cache/webp/catalog/demo/product/SamsungS10/samsung_galaxy_s10_snapdragon_128gb_e9313a2cce-100x100.webp
- https://goodok.store/image/cache/webp/catalog/demo/product/SamsungS10Plus/samsung_galaxy_s10_exynos_128gb_872dac1bb9-100x100.webp
- https://goodok.store/image/cache/webp/catalog/demo/product/SamsungS10e/samsung_galaxy_s10e_128gb_c936358f52-100x100.webp
- <https://goodok.store/image/cache/webp/catalog/demo/product/SamsungS9/samsung-galaxy-s9-128-gb-blue-1000x1000-100x100.webp>
- https://goodok.store/image/cache/webp/catalog/demo/product/SamsungS9Plus/samsung_galaxy_s9_128gb_fc2de395c3-100x100.webp
- <https://goodok.store/image/cache/webp/catalog/demo/product/XiaomiBlackShark2/xiaomi-black-shark-2-128-gb-black-1000x1000-100x100.webp>

- <https://goodok.store/image/cache/webp/catalog/demo/product/XiaomiBlackShark2/xiaomi-black-shark-2-128-gb-silver-1000x1000-100x100.webp>
- <https://goodok.store/image/cache/webp/catalog/demo/product/XiaomiBlackShark2Pro/Kupit-Xiaomi-black-shark-2-pro-v-SPB-200x200.webp>
- <https://goodok.store/image/cache/webp/catalog/demo/product/XiaomiBlackShark2Pro/xiaomi-black-shark-2-pro-128-gb-black-1000x1000-100x100.webp>
- <https://goodok.store/image/cache/webp/catalog/demo/product/XiaomiBlackShark2Pro/xiaomi-black-shark-2-pro-128-gb-blue-1000x1000-100x100.webp>
- <https://goodok.store/image/cache/webp/catalog/demo/product/XiaomiBlackShark2Pro/xiaomi-black-shark-2-pro-128-gb-silver-1000x1000-100x100.webp>
- <https://goodok.store/image/cache/webp/catalog/demo/product/XiaomiMi9Pro/xiaomi-mi-9-pro-5g-512-gb-black-1000x1000-100x100.webp>
- https://goodok.store/image/cache/webp/catalog/demo/product/iPhone11/apple_iphone_11_64gb_black2-200x200.webp
- https://goodok.store/image/cache/webp/catalog/demo/product/iPhone11/apple_iphone_11_64gb_green2-100x100.webp
- https://goodok.store/image/cache/webp/catalog/demo/product/iPhone11/apple_iphone_11_64gb_green2-200x200.webp
- https://goodok.store/image/cache/webp/catalog/demo/product/iPhone11/apple_iphone_11_64gb_grey2-100x100.webp
- https://goodok.store/image/cache/webp/catalog/demo/product/iPhone11/apple_iphone_11_64gb_grey2-200x200.webp
- https://goodok.store/image/cache/webp/catalog/demo/product/iPhone11/apple_iphone_11_64gb_red2-200x200.webp
- https://goodok.store/image/cache/webp/catalog/demo/product/iPhone11/apple_iphone_11_64gb_white2-120x125.webp
- https://goodok.store/image/cache/webp/catalog/demo/product/iPhone11/apple_iphone_11_64gb_white2-200x200.webp
- https://goodok.store/image/cache/webp/catalog/demo/product/iPhone11/apple_iphone_11_64gb_yellow2-100x100.webp
- https://goodok.store/image/cache/webp/catalog/demo/product/iPhone11/apple_iphone_11_64gb_yellow2-200x200.webp
- https://goodok.store/image/cache/webp/catalog/demo/product/iPhone11ProMax/apple_iphone_11_pro_max_64gb_green2-200x200.webp
- https://goodok.store/image/cache/webp/catalog/demo/product/iPhone11ProMax/apple_iphone_11_pro_max_64gb_silver2-100x100.webp
- https://goodok.store/image/cache/webp/catalog/demo/product/iPhone11pro/apple_iphone_11_pro_64gb_green2-100x100.webp
- https://goodok.store/image/cache/webp/catalog/demo/product/iPhone11pro/apple_iphone_11_pro_64gb_green2-200x200.webp
- https://goodok.store/image/cache/webp/catalog/demo/product/iPhone11pro/apple_iphone_11_pro_gold2-100x100.webp
- https://goodok.store/image/cache/webp/catalog/demo/product/iPhone11pro/apple_iphone_11_pro_gold2-200x200.webp
- https://goodok.store/image/cache/webp/catalog/demo/product/iPhone11pro/apple_iphone_11_pro_silver2-120x125.webp
- https://goodok.store/image/cache/webp/catalog/demo/product/iPhone11pro/apple_iphone_11_pro_silver2-200x200.webp
- https://goodok.store/image/cache/webp/catalog/demo/product/iPhoneXR/apple_iphone_xr_64gb_coral2-100x100.webp
- https://goodok.store/image/cache/webp/catalog/demo/product/iPhoneXR/iphone_xr_64gb_black2-100x100.webp

- <https://goodok.store/image/cache/webp/catalog/logocategories/kupit-besprovodnie-naushniki-v-rossii-ne-dorogo-100x100.webp>
- <https://goodok.store/image/cache/webp/catalog/logocategories/kupit-powerbeats-pro-v-Rossii-100x100.webp>
- https://goodok.store/image/cache/webp/catalog/samsung/EAPd_ozXYAERM3M-200x200.webp
- https://goodok.store/image/cache/webp/catalog/samsung/samsung_galaxy_g973_bgreen7-650x650.webp
- <https://goodok.store/image/cache/webp/catalog/traid-in-spb-goodok-store-obmen-new-iphone-650x650.webp>
- <https://goodok.store/image/cache/webp/no-thumb-100x100.webp>
- <https://goodok.store/image/catalog/design/GOODOKlogopng.png> (Dimensions: 4021 x 1119)
- <https://goodok.store/image/catalog/samsung/image.png> (Dimensions: 500 x 500)
- <https://goodok.store/image/catalog/samsung/iphone-xr-blue.png> (Dimensions: 200 x 237)
- https://goodok.store/image/catalog/samsung/samsung_galaxy_g973_bgreen7.png (Dimensions: 666 x 666)

Есть 9 статических компонентов без даты истечения срока давности.

- <https://www.googletagmanager.com/gtag/js?id=UA-149918134-1>
- <https://script.marquiz.ru/v1.js>
- <https://mc.yandex.ru/metrika/tag.js>
- <https://top-fwz1.mail.ru/js/code.js>
- https://cdn.bitrix24.ru/b11558946/crm/site_button/loader_3_1jg99j.js?26275132
- <https://www.google-analytics.com/analytics.js>
- https://top-fwz1.mail.ru/counter?js=13;id=3150578;u=https%3A//goodok.store/;st=1576507957898;title=%D0%98%D0%BD%D1%82%D0%B5%D1%80%D0%BD%D0%B5%D1%82-%D0%BC%D0%B0%D0%B3%D0%B0%D0%B7%D0%B8%D0%BD%20GoodOK%20%7C%20%D0%A8%D0%B8%D1%80%D0%BE%D0%BA%D0%B8%D0%B9%20%D0%90%D1%81%D1%81%D0%BE%D1%80%D1%82%D0%B8%D0%BC%D0%B5%D0%BD%D1%82%20%D0%A2%D0%B5%D1%85%D0%BD%D0%B8%D0%BA%D0%B8%20%7C%202019;s=1367*862;vp=1366*768;touch=0;hds=1;flash=;sid=671b0ed8e805f476;ver=60.1.0;tz=480%2FAmerica%2FVancouver;ni=1.45//3g/350/0;lvid=1576507959337%3A1576507959353%3A1%3Aa1cbf53e28970a704aa2825b9da4cffd;opts=dl;_0.3303083759695702
- <https://mc.yandex.ru/metrika/advert.gif>
- https://top-fwz1.mail.ru/tracker?js=13;id=3150578;u=https%3A//goodok.store/;st=1576507957898;s=1367*862;vp=1366*768;touch=0;hds=1;flash=;sid=671b0ed8e805f476;ver=60.1.0;tz=480%2FAmerica%2FVancouver;nt=0/0/1576507955190/////19/30/38/38/453/234/454/1006/1008/1014/2708/2708/2782/6187/6187;ni=1.45//3g/350/0;lvid=1576507959337%3A1576507961389%3A2%3Aa1cbf53e28970a704aa2825b9da4cffd;opts=dl;_0.07632019119161892;e=RT/load;et=1576507961379

Есть 22 статических компонента, которых нет в CDN.

- <https://goodok.store/min/cache/7c45b53878a7f54e292473153a67b35d.css?v=1.4.1>
- <https://goodok.store/min/cache/902b8c418b0479e2f684bdd2a6b2699b.js?v=1.4.1>
- <https://regmarkets.ru/js/r17.js>
- <https://script.marquiz.ru/v1.js>
- https://goodok.store/catalog/view/theme/oct_ultrastore/js/wow.min.js
- https://goodok.store/catalog/view/theme/oct_ultrastore/stylessheet/animate.min.css
- <https://goodok.store/image/catalog/design/GOODOKlogopng.png>
- <https://goodok.store/image/catalog/samsung/iphone-xr-blue.png>
- https://goodok.store/image/catalog/samsung/samsung_galaxy_g973_bgreen7.png

- <https://goodok.store/image/catalog/samsung/image.png>
- <https://goodok.store/image/cache/catalog/demo/product/AmazfitGTS/amazfit-gts-smart-watch-zoloto-1000x1000-200x200.jpeg>
- <https://goodok.store/image/cache/catalog/demo/product/AmazfitGTS/amazfit-gts-smart-watch-blue-1000x1000-200x200.jpeg>
- <https://mc.yandex.ru/metrika/tag.js>
- <https://top-fwz1.mail.ru/js/code.js>
- https://cdn.bitrix24.ru/b11558946/crm/site_button/loader_3_1jg99j.js?26275132
- https://goodok.store/catalog/view/theme/oct_ultrastore/img/sprite-us.png
- https://top-fwz1.mail.ru/counter?js=13;id=3150578;u=https%3A/goodok.store/st=1576507957898;title=%D0%98%D0%BD%D1%82%D0%B5%D1%80%D0%BD%D0%B5%D1%82-%D0%BC%D0%B0%D0%B3%D0%B0%D0%B7%D0%B8%D0%BD%20GoodOK%20%7C%20%D0%A8%D0%B8%D1%80%D0%BE%D0%BA%D0%B8%D0%B9%20%D0%90%D1%81%D1%81%D0%BE%D1%80%D1%82%D0%B8%D0%BC%D0%B5%D0%BD%D1%82%20%D0%A2%D0%B5%D1%85%D0%BD%D0%B8%D0%BA%D0%B8%20%7C%202019;s=1367*862;vp=1366*768;touch=0;hds=1;flash=;sid=671b0ed8e805f476;ver=60.1.0;tz=480%2FAmerica%2FVancouver;ni=1.45//3g/350/0;lvid=1576507959337%3A1576507959353%3A1%3Aa1cbf53e28970a704aa2825b9da4cffd;opts=dl;_0.3303083759695702
- <https://cdn.bitrix24.ru/b11558946/crm/tag/call.tracker.js?26275132>
- https://era-ru.bitrix24.ru/bitrix/js/imopenlines_widget/styles.css?r=1576356442-51
- https://era-ru.bitrix24.ru/bitrix/js/imopenlines_widget/script.js?r=1576356442-51
- <https://mc.yandex.ru/metrika/advert.gif>
- https://top-fwz1.mail.ru/tracker?js=13;id=3150578;u=https%3A/goodok.store/st=1576507957898;s=1367*862;vp=1366*768;touch=0;hds=1;flash=;sid=671b0ed8e805f476;ver=60.1.0;tz=480%2FAmerica%2FVancouver;nt=0/0/1576507955190/////19/30/38/38/453/234/454/1006/1008/1014/2708/2708/2782/6187/6187/;ni=1.45//3g/350/0;lvid=1576507959337%3A1576507961389%3A2%3Aa1cbf53e28970a704aa2825b9da4cffd;opts=dl;_0.07632019119161892;e=RT/load;et=1576507961379

Есть 14 компонентов, которые не являются файлами cookie

- <https://goodok.store/min/cache/7c45b53878a7f54e292473153a67b35d.css?v=1.4.1>
- <https://goodok.store/min/cache/902b8c418b0479e2f684bdd2a6b2699b.js?v=1.4.1>
- https://goodok.store/catalog/view/theme/oct_ultrastore/js/wow.min.js
- https://goodok.store/catalog/view/theme/oct_ultrastore/stylesheet/animate.min.css
- <https://goodok.store/image/catalog/design/GOODOKlogopng.png>
- <https://goodok.store/image/catalog/samsung/iphone-xr-blue.png>
- https://goodok.store/image/catalog/samsung/samsung_galaxy_q973_bgreen7.png
- <https://goodok.store/image/catalog/samsung/image.png>
- <https://goodok.store/image/cache/catalog/demo/product/AmazfitGTS/amazfit-gts-smart-watch-zoloto-1000x1000-200x200.jpeg>
- <https://goodok.store/image/cache/catalog/demo/product/AmazfitGTS/amazfit-gts-smart-watch-blue-1000x1000-200x200.jpeg>
- <https://top-fwz1.mail.ru/js/code.js>
- https://goodok.store/catalog/view/theme/oct_ultrastore/img/sprite-us.png
- https://top-fwz1.mail.ru/counter?js=13;id=3150578;u=https%3A/goodok.store/st=1576507957898;title=%D0%98%D0%BD%D1%82%D0%B5%D1%80%D0%BD%D0%B5%D1%82-%D0%BC%D0%B0%D0%B3%D0%B0%D0%B7%D0%B8%D0%BD%20GoodOK%20%7C%20%D0%A8%D0%B8%D1%80%D0%BE%D0%BA%D0%B8%D0%B9%20%D0%90%D1%81%D1%81%D0%BE%D1%80%D1%82%D0%B8%D0%BC%D0%B5%D0%BD%D1%82%20%D0%A2%D0%B5%D1%85%D0%BD%D0%B8%D0%BA%D0%B8%20%7C%202019;s=1367*862;vp=1366*768;touch=0;hds=1;flash=;sid=671b0ed8e805f476;ver=60.1.0;tz=480%2FAmerica%2FVancouver;ni=1.45//3g/350/0;lvid=1576507959337

https://top-fwz1.mail.ru/tracker?js=13;id=3150578;u=https%3A//goodok.store;/st=1576507957898;s=1367*862;yp=1366*768;touch=0;hds=1;flash=;sid=671b0ed8e805f476;ver=60.1.0;tz=480%2Famerica%2FVancouver;nt=0/0/1576507955190/////19/30/38/38/453/234/454/1006/1008/1014/2708/2708/2782/6187/6187;/ni=1.45//3g/350/0;/lvid=1576507959337%3A1576507961389%3A2%3Aa1cbf53e28970a704aa2825b9da4cffd;opts=dl;_u=0.3303083759695702

- https://top-fwz1.mail.ru/tracker?js=13;id=3150578;u=https%3A//goodok.store;/st=1576507957898;s=1367*862;yp=1366*768;touch=0;hds=1;flash=;sid=671b0ed8e805f476;ver=60.1.0;tz=480%2Famerica%2FVancouver;nt=0/0/1576507955190/////19/30/38/38/453/234/454/1006/1008/1014/2708/2708/2782/6187/6187;/ni=1.45//3g/350/0;/lvid=1576507959337%3A1576507961389%3A2%3Aa1cbf53e28970a704aa2825b9da4cffd;opts=dl;_u=0.07632019119161892;e=RT/load;et=1576507961379

Компоненты разделены на более чем 4 домена

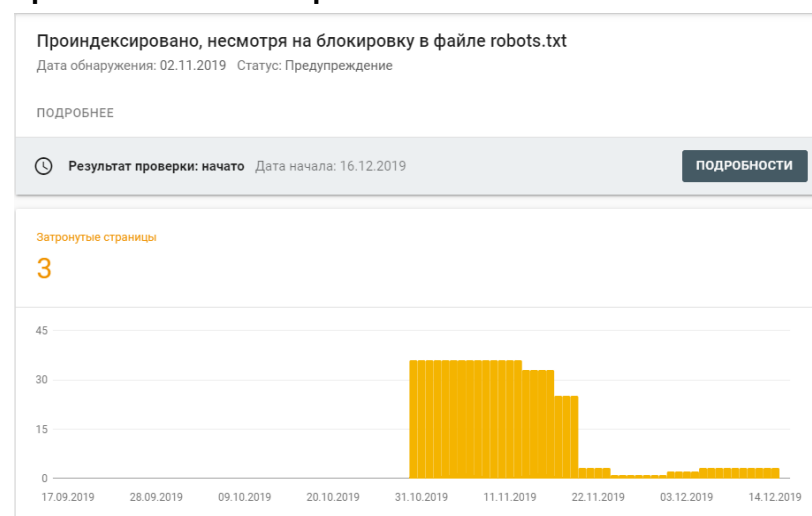
- goodok.store: 22 components, 1842.1K (539.7K GZip)
- www.googletagmanager.com: 1 component, 74.9K (27.8K GZip)
- regmarkets.ru: 1 component, 2.1K (1.0K GZip)
- script.marquiz.ru: 1 component, 66.6K
- mc.yandex.ru: 7 components, 369.6K (93.4K GZip)
- top-fwz1.mail.ru: 3 components, 16.5K (6.6K GZip)
- cdn.bitrix24.ru: 2 components, 184.7K (45.7K GZip)
- www.google-analytics.com: 1 component, 44.4K (17.8K GZip)
- era-ru.bitrix24.ru: 2 components, 1390.0K (435.0K GZip)

3. Индексация страниц

3.2.1. Отчет обхода страниц

3.2.3. Отчеты по ошибкам индексации Вебмастера Google

Практически всё исправлено:



На данный момент идёт повторная проверка. Как она закончится- обновлю данные

4.3 Анализ изображений

Изображения в поиске Google сканирует отдельно и учитывает две характеристики: размер изображения и метатег ALT - который должен содержать описание изображения.

ALT текст должен быть уникален.

4.3.1. Большой размер

Ошибок стало больше. Актуальный отчет:

<https://docs.google.com/spreadsheets/d/1Nwlh0-ecg2Be7W7b-fa3fJyBppxsYFFJNv0O0aelFHk/edit#gid=434063789>

4.3.2. Отсутствует ALT текст

Ошибок стало больше. Актуальный отчет:

<https://docs.google.com/spreadsheets/d/1Nwlh0-ecg2Be7W7b-fa3fJyBppxsYFFJNv0O0aelFHk/edit#gid=16271173>

5. Интеграция с поисковыми системами и социальными сетями

5.1 Микроразметка Schema.org

Микроразметка на главной:

Organization	НЕТ ОШИБОК	НЕТ ПРЕДУПРЕЖДЕНИЙ	1 ЭЛЕМЕНТ
WebSite	НЕТ ОШИБОК	НЕТ ПРЕДУПРЕЖДЕНИЙ	1 ЭЛЕМЕНТ
Store	НЕТ ОШИБОК	НЕТ ПРЕДУПРЕЖДЕНИЙ	1 ЭЛЕМЕНТ
Place	НЕТ ОШИБОК	НЕТ ПРЕДУПРЕЖДЕНИЙ	1 ЭЛЕМЕНТ

Микроразметка каталога:

Тип не указан	НЕТ ОШИБОК	НЕТ ПРЕДУПРЕЖДЕНИЙ	1 ЭЛЕМЕНТ
BreadcrumbList	НЕТ ОШИБОК	НЕТ ПРЕДУПРЕЖДЕНИЙ	2 ЭЛЕМЕНТА

Микроразметка страницы товара:

Тип не указан	НЕТ ОШИБОК	НЕТ ПРЕДУПРЕЖДЕНИЙ	1 ЭЛЕМЕНТ
BreadcrumbList	НЕТ ОШИБОК	НЕТ ПРЕДУПРЕЖДЕНИЙ	2 ЭЛЕМЕНТА
Product	НЕТ ОШИБОК	6 ПРЕДУПРЕЖДЕНИЙ	2 ЭЛЕМЕНТА

Предупреждения:

aggregateRating	Рекомендуется заполнять поле <i>aggregateRating</i> . Укажите значение, если оно известно.
review	Рекомендуется заполнять поле <i>review</i> . Укажите значение, если оно известно.
	Не указан глобальный идентификатор товара, например код ISBN, MPN или GTIN8. Сведения об идентификаторах представлены в документации.

Не исправлено

5.2 Протокол Open Graph

Окно перепоста главной страницы:



Отредактируйте изображение.

Окно перепоста страницы товара:



Установите изображения

Не исправлено