

## Marketing Committee Meeting

05/14/18 Time: 2:45-3:45 Place: BRI 261

1. Chair:

Amanda Tedjawinata Communication Assistant

2. Members:

Maria French Executive Officer for Academics

Qasim Anjum Executive Officer for Community Relations

Vu Pham Executive Officer for Student Relations

## 3. Unfinished business:

a. none

## 4. New business:

- a. Toilet Talk replacement
  - i. We will be replacing them soon.
  - ii. The Communication Assistant will be submitting a work request on May 15th or 16th

## b. Pizza Circle

- We will be making two focus groups a day in the span of two days, once per week.
- ii. The group consists of 10 EdCC Students
- iii. The focus group participants will be selected using multiple methods
  - 3 participants will be volunteers that we will obtain through Dani our CSEL Volunteer Coordinator

- 2. 3 will be obtained through random selection, ie: walking around campus
- 3. The other 4 will be obtained through Springfest and sending invitations to instructors via extra credit or a class opportunity
- iv. We will be focusing and getting input on four main points
  - 1. Parking
  - 2. Diversity and Inclusion--Do feel like you belong here?
  - 3. S&A Fee Presentation/Resources
  - 4. Seaview Gym and Trion Field
- v. Other details will be flushed out at the next meeting on May 18th