
Case Study Article

Write the title in the main language of your article, **Sentence Case in Bold (16pt)** (The title uses an effective sentence with a maximum of 14 words)

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Abstract

Background: describe the background or the problem statement of your research (1-2 sentences are enough).

Purpose: Describe the objectives of your research which are relevant to the background of the problem.

Method: Briefly describe the research design, participants or data sources, data collection procedures, and principal data analysis method used to achieve the research objective(s). Include only the most essential methodological information.

Findings: Present the principal findings of the study that directly address the research objective(s) or research question(s). Report the actual findings rather than general statements such as "the results were significant."

Conclusion/Implication: State the main conclusion drawn from the findings and briefly explain its most important theoretical, practical, educational, managerial, or policy implication, where applicable.

Keyword

keyword 1; keyword 2;
keyword 3; keyword 4;
keyword 5. (Minimum 3).

INTRODUCTION

Author instruction: Develop a clear argument from the broader problem or phenomenon to the specific case and purpose of the study. Establish the significance of the problem, synthesize relevant theory and previous research, demonstrate the state of the art, identify the research gap, explain the novelty and contribution of examining the selected case, and conclude with the research purpose and/or research questions.

[Write the Introduction here. The selected case should be justified by its relevance to the research problem, not merely by accessibility.]

CASE CONTEXT AND DESCRIPTION

Author instruction: Describe the case and establish its boundaries. Explain what constitutes the case, where and when it occurred, why it was selected, and which contextual characteristics are essential for understanding the findings.

Case Selection and Boundaries

[Explain why this case was selected and define its boundaries: institution/program/unit, phenomenon, participants, period, location, or process.]

Case Context

[Describe the institutional, organizational, educational, social, policy, or other context necessary to understand the case.]

Case Characteristics / Development

[Describe the relevant characteristics, events, processes, interventions, or conditions that define the case.]

METHODS

Author instruction: Describe how the case study was conducted. Make the case study design, evidence sources, data collection, analysis, and quality procedures transparent. Report what was actually done rather than general definitions of case study research.

Case Study Design and Approach

[State the case study approach/design and explain why it is appropriate for the research purpose. If applicable, identify whether the case is intrinsic, instrumental, or collective/multiple case.]

Participants / Informants and Data Sources

[Describe participants/informants, selection criteria, and sources of evidence such as interviews, observations, documents, records, artifacts, or other data.]

Data Collection

[Explain how each source of evidence was collected, including interview/observation procedures, document collection, duration/period, and relevant protocols.]

Data Analysis

[Explain how evidence was organized, coded, categorized, compared, and interpreted. State how data from different sources were integrated.]

Credibility / Trustworthiness

[Describe appropriate strategies used to strengthen credibility, such as triangulation, member checking, peer debriefing, or an audit trail.]

Ethical Considerations

[State ethical approval, informed consent, confidentiality/anonymization, institutional permission, and other relevant ethical procedures.]

FINDINGS

Author instruction: Present the findings as an evidence-based account of the case. Organize them around the research questions, major themes, processes, or dimensions of the case rather than simply by data source. Use quotations, observations, documents, tables, or figures when they provide relevant evidence. Clearly distinguish evidence from interpretation.

Finding / Theme / Research Question 1

[Present the evidence from the case and explain the main finding.]

Finding / Theme / Research Question 2

[Present the evidence and explain the main finding.]

Additional Finding / Theme, if applicable

[Add only when necessary.]

Author instruction: Use multiple sources of evidence where appropriate and show how they support, complement, or differ from one another. Avoid long quotations or raw documents without analytical purpose.

Discussion

Author instruction: Interpret the case findings in relation to the research purpose, relevant theories, and previous research. Explain what the case reveals, why the findings matter, and whether they confirm, extend, refine, or challenge existing knowledge. Discuss contextual factors that may explain the findings and clarify what can reasonably be learned from the case.

Interpretation of the Main Findings

[Explain the meaning and significance of the main findings in relation to the research problem and objectives.]

Comparison with Previous Research and Theory

[Compare the findings with relevant previous studies and theoretical perspectives. Explain whether the findings confirm, extend, refine, or contradict previous evidence, and provide plausible explanations for similarities or differences.]

Implications and Contribution

[Explain the theoretical, practical, managerial, educational, or policy implications of the findings. Clearly state how the study contributes to existing knowledge or practice.]

Related to the table, the table is written in the middle or at the end of each text describing the results / results of the study. The discussion is written attached to the data discussed. The discussion of the contents of the table is attempted not to be separate from the data discussed. Table headings are written center-aligned, all words begin in uppercase, except conjunctions. If more than one line is written in a single space. For example, see Table 1.

Tabel 1.

Style dan Fungsinya

No.	Nama Style	Fungsi
1.	XXXX_Title	Judul
2.	XXXX_Author	Penulis
3.	XXXX_AbstractBody	Abstrak
4.	XXXX_AbstractTitle	Judul Abstrak
5.	XXXX_AbstractKeyword	Kata kunci
6.	XXXX_Heading 1	Judul 1
7.	XXXX_Body	Paragraf
8.	XXXX_Picture Capture	Judul Gambar
9.	XXXX_Table Capture	Judul Tabel
10.	XXXX_Reference	Daftar Pustaka
	Dan seterusnya	

The result is in the form of an image, or data created by an image / scheme / graph / diagram, the presentation also follows the existing rules; The title or name of the image is placed below the image, from the left, and spaced 1 space away from the image. The discussion of the contents of the figure / scheme / graph / diagram is

written attached to the data discussed. The discussion is attempted not to be separate from the data discussed. When there is more than 1 line, the line is single-spaced. For example, it can be seen in Figure 1.

Figure 1.

Memunculkan Style dalam Template



Explanation of research results, associated with the results of previous studies, (Akmal, 2016; Qadir, 2013) critically analyzed and linked to relevant current literature. The results of the study are explained using a certain frame of mind that has been compiled by the author or researcher. The presentation of the discussion section contains substantial meaning to the results of the analysis and comparison with previous findings based on the results of relevant, up-to-date and primary literature reviews. The comparison should lead to differences with previous research findings so that it has the potential to state a contribution to the development of science. Put forward new findings from the results of the analysis so that the originality of the article / journal is high. This subsection of discussion is flexible, meaning that it can contain several parts if there are many research results that you want to discuss.

CONCLUSION

Author instruction: The Conclusion should provide a concise and direct *answer to the research objective(s) and/or research question(s) based on the findings presented in the study*. Summarize the main findings and *highlight the key contribution of the study* without simply repeating the Results or Discussion. Do not introduce new data, arguments, references, or claims that have not been discussed in the manuscript. Briefly state the practical, theoretical, managerial, or policy implications of the findings and **identify relevant directions for future research**.

DECLARATIONS

Author Contribution

Please clearly describe the specific contributions of each author to the manuscript (e.g., initial Author 1: Conceptualization, Writing - Original Draft, Editing and Visualization; initial Author 2: Writing - Review & Editing, Formal analysis, and Methodology; initial Author 3: Validation and Supervision). Please specify the contribution of each author according to the CRediT (Contributor Roles Taxonomy) as outlined by Elsevier. Refer to the official guideline at

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REFERENCE

The reference list contains everything referenced in the text that comes from that source; ***(a) relevant, (b) at least 80% current (last 10 years), and (c) at least 80% primary, primarily from journal articles) and 20% books*** (Kinicki & Williams, n.d.) (Boddy, 2008). The total manuscript length of journal articles is 15 to 30 pages. Citations and references should strictly follow the style of the **APA (American Psychological Association)**. To maintain consistency of references, citations and bibliography are preferred using a Reference Manager application, such as **Zotero, Mendeley, or another application**.

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Note.

*** Wajib di isi dan seterusnya.**

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