QUESTIONS AND ANSWERS – BAAM#12 and The Artists Art Market - Online

1. Open Call

How does artwork and profile management work for accepted artists?
All accepted artists will get access to a personal artist account on our platform. There, you can directly upload and manage all your artwork details, photos, and personal data. Please make sure to fill in your **bio and artist statement carefully**, as this information will be published online and accessible directly to buyers and collectors in case of being selected.

How many works can an artist submit?
Up to 10 small-format, unframed pieces (max. A2) for table display, and max. **15** artworks for wall hanging (no size limit). As space is limited, the curators will decide how many works from your proposal will be displayed.

When will the open call results be announced?
After the Open Call closes on **Friday, October 2 at 8 PM**, results will be published on **Friday, October 30, 2026**.

Does the application to the open call have a cost?
There is a submission fee of 10 € (free for students) to cover the costs of reviewing the high volume of proposals by our professional curatorial team.

How is the commission price calculated?
Artists receive 65% of the net sale price, while BAAM retains a 35% net commission to cover event production, marketing, and organizational costs.

If I don't get an answer, does that mean I am rejected?
All applicants will be notified. If you haven't received an update after results are published, please email us at **info@baamberlin.com**.

Can I submit unsold works from the last BAAM?
Yes, this is possible. You can include all previously shown artworks on our online platform, **TAAM**. However, for the physical live event, we only accept **new, never-before-shown work**.

Will rejected artists receive feedback?
Rejected artists will be notified by email, but due to the high volume of applications, we are unable to provide individual feedback. We appreciate your understanding!

2. Selected Artists & BAAM Online

Can I bring all my proposed artworks if I am accepted for the market?
No. Once accepted, you will receive an email from our Curatorial Team with access to your artist account, detailing the specific pieces selected for set-up.

Can I apply only for the online market?
Yes, absolutely! You will find a specific option in the application form to select whether you want to apply exclusively for the online platform (**TAAM**) (without any participation fee) or for both the live event and the online market (WITH 40/20€ participation fee).

How does the BAAM Online Market (The Artists Art Market) work?
All artists accepted for the physical market in Berlin are **automatically invited to join the online market**. Additionally, approximately 200 artists will be selected exclusively for the online platform.

How are sales and shipping handled for the Online Market?

- **Transactions & Invoicing:** BAAM handles all customer payments, marketing, and client invoicing.
- **Shipping & Delivery:** Delivery is the artist's responsibility. Sold works are sent directly from the artists studio to the customer.Shipping costs are automatically calculated and added to the artwork's final price based on the piece's dimensions, weight, and the customer's location.
- **Payouts: Fees & Commission:** The 35% BAAM commission and tax conditions remain the same as for the physical market. There is no extra registration fee for the online platform. You will receive a Gutschrift and the payment on your bank account automatically.

What is the Open Storage?
It is a secure storage area for accepted artworks not currently on display. As space becomes available during market days, our team rotates artworks from the storage onto the display walls and tables.

Should we sign a contract to take part in BAAM?
Yes. You will receive an online contract covering all requirements,

responsibilities, set-up/dismantling schedules, insurance, price tags, and payout terms.

Does the BAAM market have a registration fee?
Yes. For artists accepted to the physical market, there is a registration fee of 40 € (20 € for students), payable in advance when signing the online contract. (**There is no additional fee for participating in BAAM Online)**.

Will all participating artists be featured on official BAAM channels?
With 200+ artists per event, BAAM cannot guarantee individual posts for every participant. A curated selection of around 20 artworks across different styles will be featured to showcase the diversity of the event. But all of you will be visible on TAAM, our online market.

3. Market Set-Up & Artwork Protection

Who is in charge of the set-up and dismounting of artworks?
Artists are responsible for their own set-up and dismantling, including bringing necessary hanging tools. If you cannot do this yourself, you can book a private assistant through our platform to handle set-up and/or dismantling (+packing) for **50 € per service**.

When do I have to set up and dismount?

- **Set-Up:** Monday, Nov 23 - Wednesday, Nov 25, 2026.
- **Dismantling:** Sunday, Nov 29 (7:30 PM - 8:30 PM) and Monday, Nov 30 (12 AM - 8 PM).
  (You will select your specific time slot via the Artists Platform in advance).

What should I bring for the set-up of my work?

- All necessary hanging tools, nails, and materials.
- **Table Works:** All paper works for table display (prints, drawings, photos) **must be placed in transparent plastic sleeves** to protect them from customer handling. *(3D objects/sculptures are exempt).*
- **Price Tags:** Print and attach **2 labels per wall piece** (one for the wall, one for the back of the artwork). Table works require **1 price tag attached to the back of the protective sleeve**.

Where do I get the labels?
Labels are automatically generated on the **Artists Platform** based on your artwork entries. You can download and print them directly from your account.

What happens if I cannot come to set up or dismount personally?
You may send a representative (friend or contractor) carrying a signed permission letter from you. Alternatively, you can book our setup/dismantling service for 50 €. Artists remain responsible for delivering/ pick-up the art and ensuring their works are hung safely.

Is there insurance for the artwork during set-up and the event?
Artworks are partially insured against burglary (unlawfully breaking and entering into a building and stealing), fire, water damage, and event-related risks while on-site, if you have provided the complete artwork data (title, medium, price) in advance. The insurance covers material, framing, and repair costs (not full retail price). Damages resulting from improper hanging by the artist are not covered by BAAM.

4. Market Development

Do I need to be present during the market days?
No. Your presence is not required, though voluntary 3-hour shifts to support the market are always welcome! And your presence always has a positive impact on selling your work.

Is there an entry fee for visitors?
Entry to the market operates on a suggested donation basis (starting from 10 €) to ensure broad accessibility while supporting the scale of the event.

5. Payment & Credit Notes

When and how do artists receive their payouts?

- **Physical & Online Sales:** BAAM processes payments and issues payouts within max. 30 days following the event/online purchase.
- **Gutschrift (Credit Note):** Artists automatically receive an official credit note (*Gutschrift*) detailing their 65% net share (plus 100% of the delivery fee for online orders).
- **Requirements:** Payouts can only be processed on time if your tax number, VAT status, fiscal residency info, bank details, and signed

contract are fully submitted on the platform. Please refrain from inquiring about payout status until the 30-day window has passed.