Salt Lake County Stormwater Coalition
In-Person & Zoom Meeting Agenda
SLCo Complex North Building 2001 So. State St. SLC -3rd floor Conference Room
or
https://us02web.zoom.us/j/3859464290?pwd=Z3JiL2twbU4xYk5ubkdoU1R2anFMUT09&omn=85608835023
Meeting ID: 385 946 4290 Passcode: Stormwater
May 15, 2024 10:30 AM

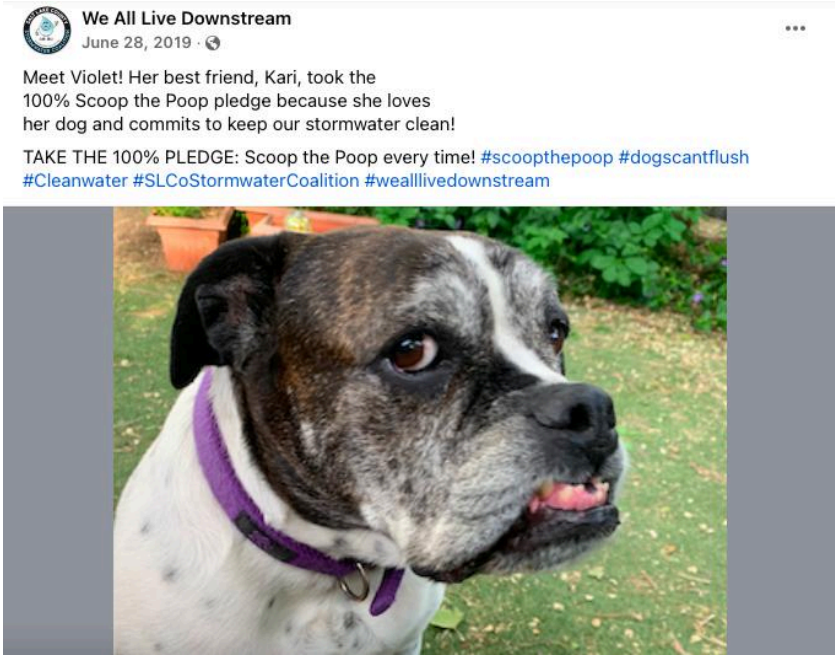
Greetings and check-ins

1. Introductions
    - PICK UP SWAG at this meeting!
    - Additional outreach materials opportunities:
        i. Droplet Graphic File for Corn Hole Beanbag Toss Game
            - Amazon link one purchase option
        ii. 2' x 3' Banner Files Ecoli (from postcards)
            - Pet Waste Bold Print
            - Pet Waste Fine Print
            - Possible printer: AMT Printing- 250 W 2100 So SLC 84115— 801-468-1919
2. Salt Lake County business and announcements
    - Runoff Ready website
    - Runoff Ready Article

3. End of the annual reporting period is coming up on June 30th
    - It's not too soon to review your data and go through photos (and remember to take photos of your events in June!) and send them to Kari or Josh for the annual report!

4. 2024 Media Campaigns spring wrap-up
    - KUTV Channel 2- PSA's featuring meteorologists, digital campaign, Fresh Living appearance
    - FOX 13- PSA's, digital campaign, The PLACE appearance

5. Social Media
    - May- E. coli education and water pollution prevention
    - June- Pet Waste- Best Friends- Please send or PHOTOS OF DOGS to Kari @ kari@socialmarketingconsultants.co or 801-574-0815– include dog's name and dog's person's first name



6. Website
   Updates on pages across website
   - SLCo Stormwater Coalition Members Page
   - Please provide updated contact information for your MS4–(as you want it to appear in the annual report) text or email Kari (801-574-0815 or kari@socialmarketingconsultants.co)

7. Upcoming events-
   - 6, 7, &8th grade Water Science and Engineering Competition
     i. Deadline extended to May 30, 2024
     ii. Awards announced June 6th @ 2PM on the Stormwater Coalition Facebook Page
   - Upcoming Summer City/Organization Events?

8. Member announcements/comments

Adjourn

Actions/Notes:

The next regular coalition meeting on Zoom Wednesday, June 19, 2024-- 10:30 AM

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