

Women's Nursery Work

Activities and Time Frame

	Objective: Improve women's access to locally sourced grafted citrus planting material in Tonga, by creating a network of small-scale plant nurseries for propagation training.	
	Activity	Time Frame
1	Delivery of Outcomes	
	1) Business Development & Support	Throughout project
	2) Propagation Training Workshops	Ongoing by MORDI
	3) Extension Materials	Throughout project
	4) Video Training	Throughout project
	5) Project Support	Throughout project
	6) Manuals & Training Tools	As needed
2	Selection Process for Participants	
	1) Identify committed individuals	Ongoing
	2) Small group train-the-trainer learning	Ongoing
	3) Evaluate participants' commitment and suitability	Ongoing
3	Business Workshops:	
	1) Business plan development	Ongoing
	2) Framework for commercial operation	Ongoing
	3) Nursery assessment	Ongoing
	4) Project team mentoring & support	Ongoing
	5) Business plan development	Ongoing

	6) Workshop on nursery & business practices	Ongoing
	7) Workshops on propagation	Ongoing

- **Objective:** Improve women's access to locally sourced grafted citrus planting material in Tonga, by creating a network of small-scale plant nurseries to train in propagation.
- **The Plan:** To work collaboratively with existing small-scale plant nurseries to develop the practice of citrus propagation to sustain the new citrus varieties growing in the orchards established. Selected nurseries will be given access to training in business development, nursery practices, and in particular training in the bud-grafting of citrus.

1. How we plan to deliver the outcomes

- Business development & support: planning & forecasting. Infrastructure support if required
- Training Workshops: train-the-trainer workshops on general nursery practices to learning the bud-grafting technique of citrus production
- Extension materials: series of books about the Tongan citrus experience, covering: production, propagation, postharvest, and value-adding.
- Video training: a series of videos for demonstration in the local dialect, with instruction and diagrams to aid training. Also videos of the actual woman's group work and the journey.
- Project support throughout the period of the project
- Manuals & other training tools as appropriate

2. Selection process for participants

- This is a selection process. For it to be successful we need to work with a small group for train-the-trainer type learning. The idea is that from this group the practice will grow.
- Looking for the right people as opposed to the right nursery. Individuals will be committed and engaged with the project objectives.
- Participants must be able to demonstrate: time to invest, commitment, outreach to the community, appropriate location (access to water/labour), and an ability to succeed.

- Today is all about getting to know each other and understanding the project. Is the project right for you, and are you right for the project?
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3. Business development & support via 2 “Business Workshops”:

- development of a business plan (1-3 pp) for your business with ... to affirm the commercial viability and sustainability of participation
- Provide a framework for a commercial operation, inc. contractual farming (i.e. household nurseries producing grafted trees to sell to larger commercial farms under informal production contracts).
- Nursery assessment: for the project to ascertain your particular needs for success.
- Project team mentoring & support: the opportunity to provide feedback to the project team, discuss challenges/successes and request assistance when needed.
- Workshop – “Nursery & good business practices” working from a book of “best practice” This workshop will involve group discussion and collective visits to each participant's nursery.
- Several workshops on propagation – growing rootstock from seed, to bud-grafting and tree ready for sale.

Business Workshop: Empowering Women in Citrus Propagation

Workshop Overview: This workshop aims to empower selected women participants with essential business skills and knowledge to establish and run successful citrus nursery businesses. Participants will develop a solid foundation in business planning, management, and commercial operations, enabling them to contribute effectively to the project's objectives.

Workshop Objectives:

1. To equip selected women with essential business skills for successful participation in the citrus propagation project.
2. To develop a business plan and understand commercial viability within the context of small-scale plant nurseries.

Workshop Duration: 2 days

Day 1: Introduction to Business Development

1. Welcome and Introduction (30 minutes)
 - Briefly introduce the workshop's objectives and agenda.
 - Icebreaker activity to encourage networking among participants.
2. Understanding Business Basics (1 hour)
 - What is a business? Key concepts and terminology.
 - Identifying business goals and objectives.
 - Importance of market research and understanding customer needs.
3. Business Plan Development (1.5 hours)
 - Elements of a business plan
 - Step-by-step guide to creating a business plan
 - Group activity: Participants begin drafting key sections of their business plans.

Day 2: Nurturing Your Business

4. Review and Discussion (1 hour)
 - Recap of Day 1's key concepts and discussions.
 - Q&A session to address participants' questions and concerns.
5. Sustainable Business Practices (1 hour)
 - Importance of sustainable practices in citrus propagation.
 - Strategies for efficient resource management (water, labor, etc.).
 - Case studies: Successful sustainable nursery practices.
6. Business Workshop Activities (1 hour)
 - Continued work on participants' business plans.
 - Peer review and feedback session.
7. Presentation and Feedback (1 hour)

- Participants present their business plans to the group.
 - Group feedback and suggestions for improvement.
8. Closing and Next Steps (30 minutes)
- Summarize workshop takeaways and lessons learned.
 - Emphasize ongoing support available to participants.
 - Provide materials and resources for further learning.

Materials for the Workshop:

1. **Presentation Slides:** Prepare slides covering key concepts, business plan components, sustainable practices, and case studies. Include visuals and examples to enhance understanding.
2. **Business Plan Template:** Provide a simple template for participants to structure their business plans. Include prompts and instructions for each section.
3. **Case Study Handouts:** Compile case studies of successful small-scale plant nurseries. Highlight their strategies, challenges, and outcomes.
4. **Market Research Worksheet:** Guide participants in conducting basic market research to understand local demand and competition.
5. **Sustainable Practices Guide:** Create a guide outlining sustainable practices specific to citrus propagation.
6. **Peer Review Guidelines:** Prepare a checklist or guidelines for participants to use when providing feedback on each other's business plans.
7. **Feedback Forms:** Develop feedback forms that participants can use to provide constructive input during the presentation and feedback session.
8. **Resources and References:** Compile a list of recommended reading materials, websites, and videos for participants to explore after the workshop.