Hey Ron, how are you?

In 2 minutes, I'll show you why this email will be really valuable.

A few days ago, someone from my team sent me your company for review. I looked over your content and decided to reach out.

Excellent job on building a trusted company that provides security for families.

It's really inspiring how you put yourself on the line to ensure quality in what you deliver. You seem like a cool and honest guy.

At the end of this email, you'll find something that you can use to engage more with your potential customers.

I aim to help qualifying businesses make a bigger impact on the world. And yours might be the kind I work well with.

The website is well organized. I saw a few things that can be improved.

I'll mention one:

I noticed you have it in English and Polish. Why not more languages?

That's untapped markets. A lot of missed opportunities to do good.

There's another commercial language I can add by next month.

How much demand would that bring in? Logistics aside, how desirable would that outcome be?

I'll be happy to share some other ideas with you that I'm confident will produce results. Are you available for a discovery discussion in the next few days?

Either way, keep up the excellent work and have a blessed one!

Best.

Vince

The first part of an email sequence that will persuade more of your audience to to become customers.

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Can you assure the safety and security of your family in case of an emergency?

God forbid the worst happens and disaster hits.

Can you protect them?

Wars and civil unrest can STRIKE at ANY TIME.

The world is unpredictable and you have to prepare.

You have seen the ways things have been going recently. Rules and laws aren't always going to protect you. You have to do something different. And you need a plan to secure your survival. While everyone else is worrying and panicking... You'll be calm knowing that your family is SECURED and SHELTERED. READY FOR WHATEVER comes your way. It used to be complicated to reach that level of preparedness. Luckily, the process has been made pretty straightforward. You've been waiting for this moment. You can make sure your loved ones have what they need without compromising their safety. If you were told how, Would you do it? Best, Ron A few of these emails turn prospects into satisfied customers much quicker.