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**BBA (Aviation Management) (Semester – 1st)**

**FUNDAMENTALS OF MANAGEMENT**

**Subject Code: BBADS2101**

**Paper ID: [20150201]**

**Time: 03 Hours**

**Maximum Marks: 60**

**Instruction for candidates:**

1. Section A is compulsory. It consists of 10 parts of two marks each.
2. Section B consist of 5 questions of 5 marks each. The student has to attempt any 4 questions out of it.
3. Section C consist of 3 questions of 10 marks each. The student has to attempt any 2 questions.

**Section – A**

**(2 marks each)**

Q1. Attempt the following:

- a) Discuss argument for social responsibilities of business.
- b) What do you mean by co-ordination?
- c) What is scalar chain?
- d) Explain contingency approach of management in brief.
- e) What is TQM?
- f) Explain JIT.
- g) What is free rein leadership style?
- h) Explain the economic man model of decision-making.
- i) Mention the three main criticisms of bureaucracy.
- j) Differentiate between decision and decision-making.

**Section – B**

**(5 marks each)**

Q2. Explain Management by Objective in brief.

Q3. Why is it said that “Controlling is blind without planning”?

Q4. Explain Kaizen method.

Q5. Why it is necessary to delegate authority? Give three reasons.

Q6. Explain the personal management as one of the important functional areas of management.

**Section – C**

**(10 marks each)**

Q7. “Organising is a mechanism of management.” Discuss. Explain its characteristics also.

Q8. What is management? Discuss the nature of management. Can management reasonable be regarded as a profession?

Q9. “Planning is looking ahead and control is looking back.” Explain it and discuss the process of control.