

MEDBEEsinessHubs



“Drawing on Furniture” based on honeybee products/ themes Workshop

17th, 21st, and 26th of January, 2023

MEDBEEsinessHubs

Needless to say, bees are crucial for the environment and their number has been sharply decreasing. Their contribution to the economy cannot be underestimated. This applies to the whole Mediterranean area, let alone to the most deprived rural regions where beekeeping is often one of the few profitable sectors. MedBEEsinessHubs fully understands the stakes. The project intends to contribute to the development of an actual Mediterranean BEE economy by connecting clusters in five countries. It will go a lot further than just producing and selling honey. A vast range of side products is concerned from cosmetics to handcrafting souvenirs and even to the consolidation of “bee-tourism”. On its way, the BEE economy will use another abundant natural resource: youth. Young people will bring fresh BEESiness ideas while the project will pollinize them by granting financial and technical support. By the end of the journey, new products will be developed, and a sustainable cross-border network will be in place. And, on top of all this, the vital bee population will be encouraged to come back to where they belong.

To support solving these issues, the MedBEEsinessHubs project aims to support the economies of rural areas by empowering and networking the local population in the development of beekeeping businesses and the processing of bee products, thus contributing to the creation of a rural economy based on bee products (bee-economy) through the following activities

- Linking honeybee sector stakeholders and private sector representatives to inform on and discuss best practices, important research results, and policy frameworks
- Developing and delivering training on handcrafting honeybee products and technical aspects of handcrafting honeybee products in food, cosmetics, and gifts
- Developing and delivering training for business management and finance
- **Developing and delivering training develop holistic approaches to creating sustainable destinations with a focus on the honeybee and its products**
- grants of up to €50,000 granted to young people for business and product development)
- 4-6 MSMEs involved in B2B meetings at a cross-border level to pollinize BEESiness ideas
- Creation of an online exhibition hall to promote the Mediterranean honeybee businesses, products and destinations
- Creation of a policy document incorporating the Bee economy concept in European and national policies
- 1 cross-border charter of BEESiness network and the creation of the MED-Bee destination forum signed for cross-border future cooperation between Egypt, Lebanon, Palestine, Italy and Cyprus in promoting the bee- business and bee economy concepts and products
- Developing an online training platform for tutorial videos on apiculture

About the event

The hardworking bees produce honey, pollen, royal jelly, beeswax, propolis, and venom, all of which are collected and used for a variety of products that are used by humans. The purpose of the workshop is to provide the necessary technical and practical information regarding:

- Using honeybees themes for designs and products
- Using honeybees products for polishing furniture, lubricate wood, etc.

Participants

- Micro, small, and medium-sized enterprises that focus on honeybee products and/or handicrafts
- Existing beekeepers or honeybee handcrafters or any interested person who wishes to become engaged in beekeeping or honeybee handcrafting.
- Priority is given to young women (of less than 40 years old) with permanent residence in rural areas.
- The eligible area of the project in Egypt: Marsa Matruh, Al-Iskandanyah, Al Buhayrah, Kafr ash Shaykh, Ad Daqahliyah, Dumyat, Ash Sharquiyah, Al Isma'iliyah, Bur Sa'id.

Important note:

- Points shall be given to participants who will attend the relevant training workshops



Agenda

Day 1: Tuesday, 17th of January 2023

Venue: Online

Time: 19 hr to 21 hr

Honeybee Cosmetics and Therapeutic applications

Online Session

19:00 – 19:20	Introduction
19:20 – 20:00	Theoretical Background
20:00 – 21:00	Way forward and inspirational stories

Day 2: Tuesday, 21st of January 2023

Venue: Offline, Alexandria Chamber of Commerce

Time: 11 hr to 18 hr

Drawing on Furniture based on Honeybee products/ themes

Offline Session

10.30 – 11.00	Registration
11.00 – 11.30	Welcome and Introductions
11.30 – 12.00	Proportional harmonies in nature and art Ft. using it in design
12.00 - 12.30	Where can I buy the material?
12.30 – 13:00	Pricing the products
13.00 – 13.30	Demo
13.30 – 14.00	Coffee break
14.00 - 16.00	Do it Yourself
16.30 – 17.00	Finishing a product
17.00 – 18:00	Lunch

Day 3: Thursday, 26th of January 2023

Venue: Online

Time: 19 hr to 21 hr

Honeybee Cosmetics and Therapeutic applications

Online Session

19:00 – 19:15	Recap
19:15 – 20:00	Building strong branding in bees' business ecosystem
20.00 – 21:00	Q &A

Trainer's Brief

Eman Ramadan

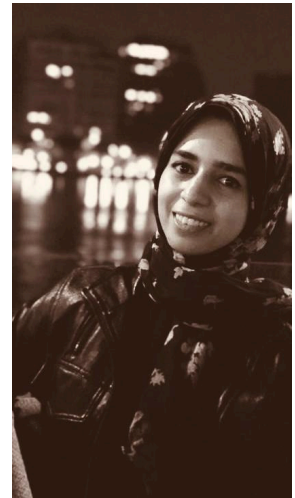
After graduating from the Faculty of Fine Arts, and working as an interior designer, Eman enrolled in the programme of Traditional Arts at the Jameel House in Cairo in 2017 to pursue her passion for traditional Islamic arts and crafts.

She had always been fascinated by materials, so she dug deeper to learn more about wood, copper, and clay, among others. She founded ORIGO as a manufacturer of Egyptian-inspired home accessories for interior design upon graduation.

In addition to running workshops on a variety of crafts at various locations. Eman is a veneer instructor at Art Jameel School.

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For more information on the project visit: <https://www.enicbcmmed.eu/projects/medbeesinesshubs>

For more opportunities: <https://ceebea.org>

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