2026-2027 R&J Broadcasting, Inc. Scholarship

R&J Broadcasting, Inc. awards the R&J Broadcasting, Inc. Scholarship to Minnesota and North Dakota residents who meet the criteria below. R&J Broadcasting Inc. will award up to two $500 scholarships to qualified candidates during the 2026-2027 school year.

General Information

- The Scholarship Committee will make every reasonable effort to ensure that scholarships are distributed to qualified candidates from throughout the R&J Broadcasting, Inc. broadcast area. While geographical diversity within this area will be considered, the Committee reserves the right to award scholarships to the most highly qualified candidates regardless of where they reside in the R&J Broadcasting, Inc. Broadcast area.
- Up to two $500 scholarships will be awarded to current high school students demonstrating an interest in broadcasting careers including advertising sales, web/social media development, entertainment programming, marketing and promotions, news reporting and administrative support.
- Recipients are eligible for one scholarship during their 1 to 4-year post-secondary program.
- Women, minorities, and persons with protected characteristics historically underrepresented in the broadcasting/communications field are encouraged to apply.
- Scholarship winners may be eligible for employment/education reimbursement if they apply for future job vacancies with R&J Broadcasting, Inc.

Application:

Failure to meet or submit all requirements results in disqualification. Incomplete applications will not be considered. Applicants must provide the following:

- A writing sample of no less than 3 (three) pages in length
- 2 letters of recommendation: 1 from a teacher or professor discussing academic achievements, and 1 from an employer (if the applicant is not employed, a substitute letter from a teacher, coach, volunteer coordinator, or another adult supervisor is acceptable.)
- An OFFICIAL high school transcript
- A copy of the letter of acceptance or other documentation certifying admission/acceptance to an accredited post-secondary educational institution.

- A 500-word essay on why the applicant wishes to pursue a career in broadcasting/communications media.
- Minimum cumulative GPA of 2.5
- Any additional information or supporting materials that may aid the scholarship committee (audio/video material, graphics/web design examples, published written articles, etc.)

Rules:

- Applicant must be a current high school student, attending classes & demonstrate with a letter from school to be receiving a diploma upon your high school graduation.

- Applicants need not be employed in the broadcasting industry.

- The applicant must be a Minnesota or North Dakota resident within the R&J Broadcasting, Inc. broadcast area.

- Current R&J Broadcasting, Inc. officers, directors, office staff, and their immediate families are not eligible to receive the scholarship.

- Applicants must verify acceptance by, or enrollment at an accredited post- secondary educational institution. The Scholarship Committee assumes that many applicants will be enrolled in courses or programs that will prepare them for work in the radio broadcasting industry. However, the Committee recognizes that some students may elect to pursue majors or courses not directly connected to media studies. Such students must demonstrate a sincere desire to seek an eventual career in radio broadcast or media through work at a campus radio station, involvement with production, broadcast, web design, or online social media/marketing.

- Scholarship funds are payable directly to the education institution and may be used to defray the cost of tuition, books, supplies, fees, and school sponsored on-campus housing and/or meal programs.

- R&J Broadcasting, Inc. funds may only be used to pay for the remaining costs after federal and state government scholarships/grants an applicant has secured have been exhausted.

- The R&J Broadcasting Scholarship Committee judges and selects the scholarship recipients. All decisions are final.

- Winners will be notified by mail or telephone call.
    - Winners awarded scholarships acknowledge/approve their names can/will be used by R&J Broadcasting, Inc. with news or on air & social media promotion.

    - Winners awarded scholarships acknowledge/approve their names will be used with publications at High School graduation events.

Winners of the R&J Broadcasting Inc. Scholarships will receive funds payable to the post-secondary institution of attendance after proof of successfully completing their first semester with a 2.5 GPA or above and proof of enrollment for their second semester has been sent to 312 West Main St., Ada MN 56510*

To Apply: ***All applications must be postmarked ***no later*** than ***April 3rd, 2027***

Please return the application and accompanying materials to:

R&J Broadcasting, Inc.

Attn: Communication Scholarship

312 West Main Street

Ada, MN 56510

Questions should be directed to:

Jim Birkemeyer – President

R & J Broadcasting, Inc.

Phone: 218-784-2844

Additional Committee Members include:

Tiffany Jager – Sales/Office Ada Market

Don Elliott -General Manager Brainerd-Aitkin

Jacob Birkemeyer – R & J Broadcasting, Inc.
Management team member

Sean Bjerk -On-Air Operations Manager
Ada-Mahnomen-Fosston

Nikki Jae
On-Air Operations/Programming Director
International Falls/ Warroad/Roseau

2026-2027 R&J Broadcasting, Inc. Scholarship

Name: _____

Address: _____

City: _____State _____

Zip Code: _____ Phone: (_____) - _____- _____

Email: _____

Questionnaire:

1) Which college, university, or technical school, do you plan to attend? State your anticipated high school graduation date. Include official confirmation of your acceptance or enrollment at the institution and an OFFICIAL high school transcript.

School Name: _____City/State: _____

2) Are you employed by a radio or television station?

Check ONE - YES _____ NO _____

If yes, which station/city? _____

Employment at a radio or television station is not required to apply for the scholarships

3) Please attach a 500-word essay, writing sample, and 2 (two) letters of recommendation.

See 2026-2027 rules for a detailed explanation of requirements

3) Feel free to include any additional information or supporting materials that you believe may aid the scholarship committee in its decision-making process.

Signature: _____Date: _____

Submit your application by **April 3rd, 2027**