

Jim Woodell, Venn Collaborative: Welcome! Please introduce yourself—organization, your role, (briefly) what intrigued you about C•CUBE.

John Muraski, UW Oshkosh: John Muraski - UW Oshkosh C•CUBE project team leader from UWO, hoping to use the tools for our own organization!

Patty Simonton: Hi all! I'm a Strategic Initiatives Manager at Montgomery County Economic Development Corporation. I'm looking to assess, map, and strengthen the collaborations among entrepreneurial ecosystem members here in Montgomery County, MD and the surrounding region (including Northern Virginia, Washington DC, and the rest of Maryland).

Arthur Smith, Venn Collaborative: Arthur Smith, Venn Collaborative, web producer on C•Cube

Jim Woodell, Venn Collaborative: Future drop-ins: October 26, November 9, November 30, December 14. All at 4pm Eastern.

- Topical discussion, key points, then breakout.
- Logistics discussion, summary of next steps, then Q&A.

Melody Flowers: Melody Flowers, University of Kentucky, Assistant Vice President for Economic Development & Real Estate

Lindsay Schuenke: Hello! I'm Lindsay Schuenke, Director of Content at InBIA. We're excited to continue supporting the C•CUBE toolkit.

Melody Flowers: My colleague Marilyn Clark went to your sessions at UEDA, and she was very excited and encouraged more UK folks to get familiar

Matthew Gilbert ESQ: Matthew Gilbert, Esq., Fiscal Agent for the Black Capital Projects. <https://www.blackcapitalstudy.org/>

Bertha Lance - UTRGV ECC: Bertha Lance, Program Specialist, The University of Texas Rio Grande Valley. We are all about ecosystem building as we are a regional University spanning through 4 counties. I am representing our Director, Linda Ufland.

Ryan Witten: Ryan Witten, Executive Director for Alaska Version 3, a community development 501(c)3 based in Anchorage, serving the state through support of innovation and entrepreneurship focused activities to support Alaska's next economy.

Jim Woodell, Venn Collaborative: Today's topical discussion: Building the Internal Ecosystem in Your Organization

- \* Cultural and other shifts required—what are they?
- \* Strengthening connections within the institution/organization—where are better connections needed?

Ryan Witten: Lunch time in Alaska, apologies for my camera being off while I eat a bit.

From Brian Enevoldsen: Brian Enevoldsen, Managing Director for the WT Enterprise Center at West Texas A&M University. ESO serving the top 26 counties of Texas focused on economic development

Jim Woodell, Venn Collaborative: In the breakout: scribe is person with last name closest to Z

Jim Woodell, Venn Collaborative: SCRIBES (and others, if you want): please share one or two sentences in response to each of the discussion questions.

Arthur Smith, Venn Collaborative: Barriers to internal ecosystem building: Multiple orgs doing overlapping things, need to focus on clients, not on policing your own turf.

Trust building: needs time, collaboration, vulnerability.

Ryan Witten: That's great, Ky is the reason I'm here today.

Lindsay Schuenke: Matthew, John and I discussed several challenges, many related to the nature of interactions with the university - in some situations, just one person is championing the ecosystem effort, and it is very difficult to get broader buy-in from the university community. A lot of work needs to happen on the internal ecosystem in order to make intentional connections with the broader community ecosystem.

Jim Woodell, Venn Collaborative: Next steps for Ecosystem Conversations Challenge:

- Check out challenges at [www.ccube.tools](http://www.ccube.tools)
- Identify three challenges that seem relevant to your ecosystem
- Review final checklist (to be sent within the next couple of weeks)
- Register for additional drop-in officer hours sessions
- Ask questions!

Arthur Smith, Venn Collaborative: Stakeholders continue to change (sometimes the ones you would like to keep move on and some you'd wish would move on stick around), but you face having to explain your program and function again.

Jim Woodell, Venn Collaborative: <http://www.ccube.tools>

Ryan Witten: @Lindsay Schuenke we're seeing the same thing here in Alaska.

Arthur Smith, Venn Collaborative: <https://sites.uwosh.edu/heeet/2023/10/01/framework/>

John Muraski, UW Oshkosh: Build trust...

Melody Flowers: Here in KY at UK I am very cognizant of figuring out ways to use the resources we have to support an inclusive ecosystem without

always taking the lead. Our resources are useful but that doesn't mean we have to be out front!

Melody Flowers: Apologies, it's time to board to I need to jump off

Brian Enevoldsen: We partner with Panhandle Behavioral Health Alliance and created a great small business mental health tool kit! They should absolutely be included!

Arthur Smith, Venn Collaborative:

<https://feld.com/book/startup-life-surviving-and-thriving-in-a-relationship-with-an-entrepreneur/>

Patty Simonton: Thank you, great resources and conversation. I look forward to participating!

Ryan Witten: Thank you for sharing your tool kit, and for the interesting conversation. I'll to head out and will look forward to hearing more.

Brian Enevoldsen: Thank you everyone!

Lindsay Schuenke: Great session - thanks!

Arthur Smith, Venn Collaborative:

<https://sites.uwosh.edu/heeet/better-higher-ed-partnerships/>

Jim Woodell, Venn Collaborative :

<https://sites.uwosh.edu/heeet/2023/10/01/higher-education-institutions-in-entrepreneurial-ecosystems-complexities-and-contributions/>