

SL: Let me show you something

Hey RELAX The Spa Team,

I wanted to take a moment to express my admiration for your upcoming charity event and your commitment to giving back to the Rochesterian community.

It's truly inspiring to see businesses like yours take an active role in making a difference.

I recently came across your Facebook ad for the event and while it was short and to the point.

There is an opportunity to make it even more effective.

With that in mind, I wanted to share a sample ad that I believe could help increase engagement and drive more attendees to your event:

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\*\*\* 🌸 ATTENTION WINE & SPA LOVERS 🌸

Are you ready for a relaxing and fun-filled afternoon?

Join us for our first-ever pop-up event in collaboration with One Hope Winery!

🍷 SAVOR the taste of our FREE organic wine tasting, Sip on a glass of our premium selection while enjoying the company of fellow wine enthusiasts.

💕 SHOW YOUR SUPPORT for the community! 10% of ALL sales will be donated to the Victor Farmington Food Cupboard, a non-profit organization that feeds families in need. Together, let's make a difference!

💆 GET PAMPERED by a SkinCeuticals rep, who will be on-site to answer any questions about professional-grade skincare. Say goodbye to bad skin days and hello to your best glowing self!

 DATE: This Friday, March 24

 TIME: 1-3 PM

 LOCATION: [Insert location here]

Don't miss out on this amazing opportunity to indulge in wine and spa retail therapy! RSVP now to secure your spot.\*\*\*

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As you can see, this ad speaks directly to your audience and highlights the key benefits of attending your event.

By emphasizing the free wine tasting, the opportunity to support a worthy cause, and the chance to get pampered by a skincare expert, you're sure to attract the attention of wine and spa lovers in the area.

I'm available later this week and would love to talk about ways in which you could optimize your Facebook ads. If you'd like to discuss further,

Book a call with me here: <https://calendly.com/zabariphillip/meetingzabari>