

# DANIEL SEBREE

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## SUMMARY

Senior UX Designer with background in front-end development. Proven track record of designing intuitive and modern SaaS products for business management and ecommerce experiences resulting in higher conversions and retention rates. Skilled in conducting user research, information architecture, wireframe development, and usability testing. Collaborates with cross-functional teams to develop and ensure business goals and timelines are met. Maintains design libraries, mentors designers, and is active in the design community to foster growth in the UX disciplines.

## EXPERIENCE

### **DaySmart Software, Remote** – Senior UX Designer (promoted from UX Developer)

JULY 2017 – PRESENT

- Collaborate closely with engineering and product cross-functional teams to design exceptional user experiences for multiple concurrent projects.
- Perform user research and analyze industry data to design efficient solutions to complex problems.
- Leverage development knowledge, responsive web design principles, and robust design libraries to facilitate design handoffs for both new and legacy tech-stacks.

### **PSPINC, Bellevue, WA** – Lead Web Designer (promoted from Web Designer)

OCTOBER 2010 – JULY 2017

- Designed wireframes and mockups for company software and client websites, emphasizing responsive web design.
- Led multiple projects while maintaining direct communication with stakeholders and clients.
- Mentored junior designers, offering design feedback and conducting code reviews.
- Implemented social media services to create professional content for client customers.

**University of Washington, Bothell, WA** – Graphic Designer

JULY 2008 - JANUARY 2009

- Led design of tutoring application for math and science departments, funded by the National Science Foundation.

## EDUCATION

### **Bellevue College, Bellevue, WA** – *Associates in Arts*

2008, Bellevue, WA

- Focus on Graphic Design and Animation

## SKILLS

### **Design**

Figma, Illustrator, Photoshop

### **Development**

HTML, SCSS/CSS, JavaScript, PHP

### **Leadership & Collaboration**

Team leadership, effective communication, conflict resolution

### **Strategic Thinking**

UX strategy development, problem-solving, data-driven decision-making

### **User-Centric Approach**

Empathy, user research, user testing

## CONTACT

### **Email**

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### **Portfolio**

danielsebree.myportfolio.com