



YouTube link: <https://youtu.be/FP-49lRI36M>

Acuity Scheduling Quick & Dirty FREE guide:  
[www.jugglinglogistics.com/acuity-guide](http://www.jugglinglogistics.com/acuity-guide)

Which is better? Acuity scheduling or Calendly? Standby.

Hi, I'm Jess, the multitasking Maven, I help entrepreneurs like you set up systems for success. In fact, I have a quick and dirty Acuity Scheduling Guide linked below to get you started.

Calendly versus Acuity. I love them both, but I'm going to show you two major differences/benefits that Acuity has that Calendly does not have. So what you're seeing right now on my screen is my access to my Acuity Scheduling because my website is on Squarespace. As we've discussed before, Acuity Scheduling is now under the umbrella of Squarespace. So if you were to set up your [acuityscheduling.com](http://acuityscheduling.com) account and already have an account with Squarespace, they would flag you and it would say "let's link". And that's what happened here.

I'm going to get to my Acuity Scheduling in a moment, because I want to show you Calendly. Calendly is pretty. I started out using Calendly and it is wonderful. I can set (1) my appointment types, (2) my availability, and (3) my availability based on the different appointment types. It has wonderful integrations; (1) Zoom, (2) Go-to Calendar, (3) PayPal, (4) Stripe, and (5) Slack to name a few. Calendly also offers workflows. Obviously, these options come with paid plans. The higher plan you purchase the more options you'll get with Calendly. In this particular example, I'm using one of my clients' Calendly accounts. He has his at the top level because he needs it. He is able to (1) send email reminders, (2) send himself an email reminder,

(3) thank you, (4) follow up, (5) texting, etc. Calendly really has a lot to offer, and Acuity does too.

So let's get on back to Acuity. Here we are in "My Acuity Scheduling" via Squarespace. I go to "Scheduling" and this is exactly what you see as an Acuity Scheduling subscriber. While here, we can go to my "appointments" --> my "appointment types" --> my "availability" --> then to "integrations". I have it integrated with Zoom, Stripe, PayPal, and my email provider. Everything right now is exactly the same. So if that's all you want to do, if the choice is yours; Calendly or Acuity.

The two biggest things that Acuity Scheduling has that Calendly does not have, are the reasons why I advise my clients who are offering classes to get the Acuity Scheduling. Get the middle-of-the-road plan, or at least the plan because, without further ado, **"coupons and packages"**. Let's go to "appointment types", and we tap on "coupons". Let's imagine that you see Sally in the grocery store and they want to go to your beginner knitting class. Sally gives you \$20 for your next class. Since you're already an incredibly busy person, you do not need to remember to set Sally up, email Sally the Zoom link, and the confirmation etc. Instead, you come in here, (1) create a coupon for Sally, (2) email Sally the coupon code and instructions on how to use the coupon code, (It's super easy, by the way) and you're done. Then Sally will get the email confirmation, Zoom link, and everything that anyone does who visits your website to sign up for beginner knitting.

The second thing is "packages". We come here to the homepage and tap on "Packages, Gifts Certificates, and Subscriptions". With my account, I only have the emerging plan because I do not offer packages, gift certificates, or subscriptions. However, all of my other clients do. So, if you have a special fall package, gift certificates, or subscriptions -- if you have beginner knitting every Tuesday and Thursday for three months, this is the perfect place to set up a subscription offer. This way Sally can just be invoiced automatically once a month. It's super easy and convenient. if you don't need coupons, packages, gift certificates, choose either Acuity or Calendly. But if you are still super confused about which one is best for you, click below to schedule the 30 Minute pick my brain session. Watch this video next for more help with Acuity scheduling and subscribe below. I can be your OBM Acuity Scheduling, YouTube multitasking Maven. See you soon.