

James Parker

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Experience

Oakland Film Company, Editor

2022 – 2024

- Developed visually appealing pitch designs for 5 high-profile client presentations, leading to a 30% increase in successful pitches and new business opportunities.
- Collaborated with cross-functional teams to streamline the video editing process, reducing project timelines by 20% and saving an estimated \$10,000 in production costs.
- Utilized advanced editing techniques to enhance the visual and storytelling elements of 10 documentaries, resulting in a 15% increase in viewer engagement.

Spotlight Network, Supervising Director of Sports

2022 – 2024

- 2 years as a Tri Caster operator and director for 16 ESPN Howard University basketball games which were aired live without issue.
- 2 years Curating and Editing posts for the HU Spotlight Network Instagram page to boost account engagement by a factor of 30%.

Disney, Storyteller Project Producer

2023 – 2024

- Budgeted and directed a team of 20 individuals to produce a feature short film funded by Disney, resulting in a final product that exceeded expectations and received critical acclaim from industry experts.
- Scripted and oversaw the production of a compelling storyline that resonated with audiences, leading to an increase in viewer engagement by 40% compared to previous projects.
- Managed the project budget of \$20,000, implementing cost-saving measures that resulted in a 10% under budget expenditure and maximized ROI for Disney.

WHUR Radio Station, Junior Graphic Designer

2021 – 2023

- Created and edited promotional videos for Disney Dreamers event, resulting in a 20% increase in event attendance and engagement on social media platforms.
- Managed graphic designs for all event materials, including posters, banners, and flyers, leading to a 15% higher satisfaction rate among attendees.
- Utilized social media analytics to track performance of promotional materials, resulting in a 30% increase in online ticket sales compared to previous events.

Education, Training, & Skills

Howard University, Bachelor's Degree, Major in Communications

Levine Middle College, Associate Degree, Associates in Arts & Science

Professional Experience with Adobe InDesign & Illustrator, Figma, and WordPress