## CHOZZNAIR

## FOR IMMEDIATE RELEASE

Chozen Retreat Partners with Wildpath to Conserve 1 Million Acres of the Florida Wildlife Corridor Through Chozen Air Initiative

**Sebastian, FL - April 10, 2024** - <u>Chozen Retreat</u>, regenerative placemakers in wellness and eco-experiences, is thrilled to announce their partnership with <u>Wildpath</u>, a leading conservation organization dedicated to protecting the Florida wildlife corridor through visual storytelling. Together, they have launched <u>Chozen Air x Wildpath Excursions</u>, which aims to conserve 1 million acres of vital wildlife habitat in Florida. This immersive and educational program is designed to raise awareness about the importance of preserving wildlife habitats and provide participants with a unique experience to explore and learn about the natural beauty of Florida.

"I'm so excited about the opportunity with ChoZen Air because, through a seaplane, we can fly low, we can fly slow, and we can access places you can't otherwise access," said Carlton Ward Jr., Founder of Wildpath. "Wildlife can help us connect and reconnect to these wild places, and they can show us what we need to do to save a connected corridor. And so ultimately, these animals are showing us what we need to do to save ourselves."

Chozen Air, in collaboration with Wildpath, marks a significant milestone in the realm of sustainable travel and conservation efforts. By utilizing Chozen Air's innovative approach to eco-travel, this initiative will raise awareness for environmental conservation efforts by highlighting the impacts of urban & suburban sprawl to support the protection and restoration of critical ecosystems.

"Chozen Retreat is honored to join forces with Wildpath & Carlton Ward Jr in our shared mission to raise awareness and conserve the Florida wildlife corridor," said Tony Cho, Co-Founder of Chozen Retreat. "ChoZen Air is an immersive educational tool to help us raise awareness and become more aware of the importance of wildlife corridors with a unique lens through which flyers can engage the landscape and observe the impacts of human development."

The partnership between Chozen Air and Wildpath will focus on these key initiatives:

**Conservation Efforts:** Chozen Air pledges to contribute a portion of its proceeds to support Wildpath's efforts to conserve 1 million acres of the Florida wildlife corridor, ensuring the protection of endangered species and their habitats, including the Florida Panther.

**Environmental Education:** Chozen Air will provide passengers with educational programs and experiences onboard, where they will learn about local biodiversity, conservation and regenerative practices.

**Advocacy and Outreach:** Together, Chozen Retreat and Wildpath will advocate for policies and initiatives that prioritize the preservation of natural habitats and promote responsible eco-tourism practices.

Chozen Air's commitment to sustainability extends beyond its partnership with Wildpath. In partnership with We Are Neutral, Chozen Air has implemented a hyper-localized carbon offset program to restore mangroves at various fly-over locations.

Chozen Air's inaugural flights will serve as a platform to raise awareness about the Florida wildlife corridor and encourage travelers to support conservation efforts.

For more information about Chozen Air and its partnership with Wildpath, visit <a href="https://www.chozenretreat.com/chozen-air">www.chozenretreat.com/chozen-air</a>

**About Chozen Retreat:** ChoZen Eco-Retreat & Sanctuary, nestled within the 22,000-acre St. Sebastian River Preserve, in the heart of one of the most biodiverse lagoon systems in North America, offers unique venues for group explorations, wellness retreats, weddings, and corporate gatherings in harmony with nature. The 40-acre property boasts miles of walkable trails through food forests, surrounded by 10,000 species of flora and fauna and 25 endangered animals, including the Florida Panther. Guests enjoy overnight eco-accommodations and event spaces designed for co-creation and collaboration. A "true Florida safari," Chozen Retreat is a leading provider of nature-based wellness & eco-experiences in Sebastian, FL, dedicated to helping individuals achieve holistic well-being through transformative retreats, immersive environmental education and regenerative lifestyle practices.

More information on ChoZen can be found at <a href="https://www.chozenretreat.com/">https://www.chozenretreat.com/</a>

**About Wildpath:** Wildpath is a conservation organization committed to protecting and restoring the Florida Wildlife Corridor—a statewide network of lands and waters essential for the survival of native wildlife. Through science-based advocacy, land conservation, and public outreach, Wildpath works to safeguard the biodiversity and ecological integrity of the corridor for future generations.

More information on ChoZen can be found at <a href="https://wildpath.com">https://wildpath.com</a>

## Socials:

- <u>@livechozen</u>
- <u>@wildpath</u>

For media inquiries or to request an interview with ChoZen Retreat Co-Founder, Tony Cho or a representative from Wildpath, please contact Amy Kynoch at 786-876-8290 or <a href="mailto:amy@cho.ventures">amy@cho.ventures</a>

