

Digital Content Producer

Priorities USA, Washington, D.C.

Priorities USA is a voter-centric progressive organization committed to standing up to the Trump administration and its allies in order to build an economy that provides real opportunity for all families to get ahead, and to protect the fundamental, democratic ideal of equality for all Americans – regardless of race, religion, gender or sexual orientation.

As part of that mission, we're launching one of the largest digital persuasion and mobilization campaigns in politics -- a year-round effort to talk to key groups of voters regardless of where we are in the election cycle. And we're not interested in just doing the same old stuff over and over again -- we'll assume nothing, test everything (both paid media and organic tactics), and fundamentally rethink how we use the internet to persuade and mobilize voters.

Sound good?

As a content producer, you'll be on the front lines of that work, producing opinion research-driven content that speaks to our key voter audiences. You'll work with our team to produce video scripts, tweets, graphics, long-form pieces, and a number of cool things we can't even talk about here.

You are:

- Scruppy -- If you're on a project, you'll do whatever it takes to get it done... fast.
- A person of many talents -- You can write, brainstorm, pitch ideas, and do pretty much anything on any medium (or you're not afraid to try and learn).
- Not interested in just doing the same stuff folks have always done -- We freely admit we don't have all the answers, so we're going to test a lot of ideas, and double down on the things that work.
- Flexible -- The nature of this project means our work might look very different one week to the next. You might be producing content for different organizations or brands on different days. We all need to be flexible and adaptable to each project.
- Not a jerk -- You'll be working with people from all over the progressive universe, and you can get along with almost any of them.

You have:

- A demonstrated record of making cool things and solving problems -- We're looking for creative folks who have a track record of producing content that's relentlessly on message.

- A working knowledge of politics -- you've produced digital content in a political campaign, non-profit, or media company, or if politics has always been a personal passion, you've got projects to share you produced on your own time.
- An understanding of how the internet works – You have a good instinct for what makes something interesting, resonant, or shareable.
- Passion -- You care a lot about the direction of our country, particularly that it doesn't involve the continued leadership of Donald Trump.

You will:

- Write and project manage content for multiple media, aimed at multiple audiences.
- Work together with the rest of the team (and alone) on creative projects ranging from videos to blog posts to Twitter accounts to super secret things we can't talk about.
- Come up with really cool ideas and run with them for Priorities USA, our associated properties, or partner organizations.
- Work with digital directors and other staff at the progressive organizations we partner with to create content to advance their missions.
- Have a bunch of fun.

Compensation includes a competitive salary based on experience and a benefits package that includes health care, paid holidays and vacation. People of color and women are strongly encouraged to apply.

To apply, send your resume or portfolio along with a note expressing your interest to digitaljobs@prioritiesusaaction.org.