

## Digital Marketing Manager

The Extras Group is looking for a Marketing Manager to oversee its four brands; SMITH & CANOVA, CLAUDIA CANOVA, CONSIGNED and ARTSAC.

The role will be focused on digital marketing, an ideal candidate would have strong experience in the following areas:

- Creative campaign development
- Content creation
- Ecommerce platform oversight
- Email Marketing
- Social Marketing
- Add / Analytic platforms (Google / FB / IG e.t.c)
- PPC strategy
- Marketing experience within in the fashion industry

The successful candidate will be responsible for managing the day to day digital aspect of each brand's marketing, collaborating with our internal team to create specific marketing campaigns tailored to each brand's identity, pushing them from the initial idea to content creation and delivery.

We are a small but well organised company with a great existing team and infrastructure. If the idea of taking successful, but not yet household brands and establishing them in the market feels like an exciting opportunity for you and your career, this is the position for you!

You will have a small team under you supporting you in this role.

Additional desired skills:

- Keen interest in fashion / fashion world / culture
- Creative thinking
- Good analytical skills
- Copywriting skills
- Good eye for design
- Experience using Adobe creative suite and or other multimedia editing software
- Can use excel competently
- Worked with Influencers / PR in the past

Our head offices are located in Leeds (North) with free parking. Our standard office hours are 08:00 - 16:00.

A remote working arrangement could be considered but the candidate must be able to travel to the head office when needed.

Salary £38 - £40K per annum, dependent on experience.

Please apply to [jobs@extrasgroup.co.uk](mailto:jobs@extrasgroup.co.uk)