

Project Close-out Report

Name of project:

Cardano Hackathon in Berlin – Second Edition

Project URL on IdeaScale/Fund:

<https://projectcatalyst.io/funds/13/cardano-open-ecosystem/cardano-hackathon-in-berlin-second-edition-organized-by-nmkr>

Project Number:

1300044

Name of project manager:

Phil Isenmann (NMKR)

Date project started:

February 1, 2025

Date project completed:

June 14, 2025

List of challenge KPIs and how the project addressed them

Challenge: Cardano Open: Ecosystem**Challenge KPIs:**

- Number of builders engaged: 49 (total ~150 attended for Networking and Hacking)
- Ecosystem partners involved: 30+ (Sponsors, Networking, Hacking)
- Open-source contributions: 16 valid final submissions

Addressed:

- Visibility and reach across Web3 communities via Social media and Berlin Network
- The event was part of Berlin Blockchain Week, increasing visibility to a broader tech and crypto audience
- Attractive Tracks and Prices for participants
- Attractive Sponsorship opportunities

List of project KPIs and how the project addressed them

Project KPI	Result
Host 24h in-person hackathon in Berlin	Achieved (June 13–14 at w3.hub)
Minimum 100 participants	272 registered, ~150 attended (49 hacker)
Minimum 2 sponsor challenges	Achieved (Masumi, Midnight)
Allocate at least \$15,000 in prize pool	Achieved (3x \$5,000 in prize money awarded)
Post-event documentation & community sharing	Video in production, participant survey completed Post-Event Review , pictures: Professional Pics https://x.com/nmkr_io/status/1940083574780445020

Post about Participants:

Post 3+ winning projects publicly

Posted about all projects:

https://x.com/nmkr_io/status/1933961606460760465

Key achievements (in particular around collaboration and engagement)

- Brought together developers, founders, designers, and Web3 professionals under one roof
- Hosted three diverse tracks with dedicated mentors and juries from NMKR, Masumi, and Midnight
- Strong turnout from the Cardano and wider Berlin crypto community
- Sponsors received individual screen exposure, booth space, and dedicated time in the program
- Several project teams formed organically and plan to continue development
- The event generated high engagement across Twitter, Cardano Community, and during Berlin Blockchain Week

Key learnings

- High-quality outcomes are still possible under tight budgets if community support is secured early and less participants.
 - Multi-track challenges significantly boost appeal and broaden project diversity
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Next steps for the product or service developed

- Finalize and publish post-event documentation, including:
 - Event recap video (YouTube, X)
 - Establish follow-up check-ins with the top hacker teams
 - Explore creating a recurring Berlin-based developer meetup under the NMKR or Cardano umbrella
 - **Plan third edition of the hackathon**
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Final thoughts/comments

The second edition of the Cardano Hackathon in Berlin exceeded expectations in terms of turnout, collaboration, and ecosystem representation. While the reduced Catalyst funding required extra fundraising, it also demonstrated the viability of blended financing models for future community events. The hackathon format continues to be a high-impact way to onboard developers and generate real-world Cardano use cases.

Links to other relevant project sources or documents

- Registration & Info Page: <https://lu.ma/2q4mzhav>
 - Event Website: <https://nmkr.io/hackathon-berlin-2025> (if available)
 - Project Proposal:
<https://projectcatalyst.io/funds/13/cardano-open-ecosystem/cardano-hackathon-in-berlin-second-edition-organized-by-nmkr>
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Link to Close-out video

<https://youtu.be/aTYjwb-nDg4>

