

Good evening Ethan,

I hope that your day has been going smoothly. My name is Kesson and I specialize in helping businesses that want to grow and expand.

I've done a bit of research on your company and the backstory of how it all started and I just gotta say I am very moved by your story and how you've started your car-washing business. Very very inspirational. It takes a lot of courage and determination to start a business like the one that you are running and I just want to congratulate you for making such a unique and successful business.

I love your idea of helping people wash their cars at an affordable price and I think I can help with that.

Taking into account your experiences in the industry, you may find my outreach quite odd but I came to know of your business through the reviews you have online. I came to realise that you have a lot of potential and I want to help you tap into that potential and unlock it. I've done research on the top players in the car washing industry and figured out their strategies for getting more customers. I would like for us to form a partnership so that we can work together to help your business achieve greater heights. If you agree to this collaboration I would love to show you a sample of an email sequence that I created that I believe will help you bag more customers and ensure that they return for more of your services. We can hop into a call where we can discuss more details about our plan moving forward.

I genuinely believe in your business' ability to prosper and succeed and I want to make sure that your dream outcome is guaranteed. If you're interested please get back to me. I look forward to a positive reply. Thank you!

Best regards,

Kesson

Copywriter & Growth consultant