## Stephanie ill be honest with you

Hey Stephanie,

Recently I've been researching the top brands in the relationship niche, to find which methods they use to turn their visitors into customers and how other brands can reach the same level. I found your Youtube channel when I saw your video on "How to heal after a breakup". I saw in the comments that your viewers are finding your advice very helpful

I decided to make a few tweaks to the call to action section on your homepage to try to speak to your audience more directly and increase conversion on your site.

Even if you've got your marketing nailed, perhaps looking at it from a different perspective may reveal some untapped potential in the power of words to make your audience take action.

Do you like what I said about the Desires Pyramid \( \bigcap\_? \) Feel free to reply to this email with a simple yes or no

PS: If you like it, be prepared for some advanced writing strategies that will further increase your conversion rates by triggering the desires of your readers.

All the best,

I Khan