

Partner One-Pager - StartupSauce SaaS Founder Community

About the StartupSauce Community

The StartupSauce Community is a private, invite-only mastermind community for SaaS Founders based outside Silicon Valley. Both funded and bootstrapped members are welcome.

Most of the emphasis is on the operational aspects of growing a SaaS business - sales, marketing, product, processes, hiring etc. More long-term/strategic topics like raising capital, incorporation/taxation and buying/selling SaaS businesses are also discussed, though not as frequently.

Benefits of Membership

The main benefit is the opportunity to easily connect with - and learn from - other successful SaaS founders, thus avoiding mistakes and enabling members to scale faster and more profitably.

This includes access to:

- Our private Slack group
- Mastermind calls with a vetted community of other growth-stage SaaS founders
- Personalized marketing audit + customer acquisition plan
- Weekly “office hours” calls with Ryan and other experts
- Monthly expert guest speaker workshops and member-driven workshops
- Access to our library of previous workshop recordings
- Access to our list of recommended service providers (vetted by other Saucers)

In the near future, we also plan to offer access to:

- Discounts on software and services
- A library of courses and training materials, in partnership with other SaaS experts

We **do not** currently allow direct competitors to join. This means that our members will share things that they wouldn't disclose in a public forum - like their analytics and costs, mistakes they've made, growth hacks that are working for them right now etc

Website

<https://startupsauce.com>

Membership criteria

- Must have a SaaS or similar subscription business
- Based outside the SF Bay Area

- Doing at least \$5K MRR (most are doing \$5K-\$100K MRR+, about 30% of Saucers are doing over \$1m ARR)
- Must be a Founder, Co-Founder or CEO (not an employee, no matter how senior)
- Service providers like investors, agencies, coaches, consultants etc are not allowed to join - this reduces spamminess and keeps discussion focused on SaaS founder issues

Price

Monthly membership fee: USD \$99.

Referral Fees Paid to Partners

\$100 once-off referral fee paid to partners upon referring a paying member. Referral fees are paid out after a founder has been a member for at least 30 days (as we have a 30-day money-back guarantee).

If you'd rather structure this as part-discount/part-referral fee (E.g. you get \$50 and your community gets a \$50 discount), please confirm with us first.

Referral Instructions

Please tell your community to apply to join via our website: <https://www.startupsauce.com> and mention your referral partner's name in the "where did you hear about us" part of the application form.