



**ENGAGE • EMPOWER • ENRICH**

Department of Teaching and Learning  
Career and Technical Education  
Course Information

## **Fashion Design and Merchandising SEM**

**Course Credit: 0.5**

**Course Code: 846700**

**Grades: 10 - 12**

*Counselors are available to assist parents and students with course selections. Families may arrange to meet with counselors by contacting the school's counseling department.*

### **COURSE DESCRIPTION**

This is a concentration course in the Marketing career cluster. Students in Fashion Design & Merchandising SEM explore careers within the industry. Units of study include examining the fashion industry; exploring the design process; exploring the production/manufacturing process; exploring the marketing process; exploring careers; and identifying necessary skills for career success.

This course should be completed with Independent Living SEM.

This course counts as an elective credit.

### **COURSE COMPETENCIES**

[Course competencies can be found in the Curriculum Guides section.](#)

### **PREREQUISITE**

[Introduction to Business and Marketing](#)

### **WORK-BASED LEARNING EXPERIENCE**

[Service Learning](#)

### **CREDENTIAL**

Students are eligible to sit for the following credentials:



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### Workplace Readiness Skills

#### **CAREER AND TECHNICAL STUDENT ORGANIZATION (CTSO)**

Family, Career and Community Leaders of America (FCCLA) provides opportunities for students to prepare for multiple roles of family member, wage earner, and community leader as they develop skills for life through Family and Consumer Sciences Education.

#### **BENEFITS OF CAREER AND TECHNICAL STUDENT ORGANIZATIONS INCLUDE:**

- Provides a hand-on approach to learning
- Refines career objectives through realistic experiences
- Promotes awareness of new career opportunities
- Develops skills and responsibilities for being a role model and mentor
- Cultivates social development and awareness
- Develops a sense of community and volunteerism
- Develops an appreciation and understanding for cultural diversity
- Improves communication and decision-making skills
- Provides for personal development
- Develops interpersonal and leadership skills
- Develops responsibility and self-confidence
- Provides opportunities for recognition

#### **LAB FEE**

\$20.00

#### **OPTIONS FOR NEXT COURSE**

- [Fashion Careers I](#)