

BIOGRAPHY



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Hailing from a small town in the Philippines, HAIDEE's passion for music started in karaoke, singing contests, & Sunday worship services. At 16, she embarked on a life-changing journey to reunite with her mother in Edmonton, Canada, where music became her constant companion in an otherwise unfamiliar environment.

Driven by a deep sense of representation as a woman of color, HAIDEE strives to empower her listeners with her music, sparking meaningful conversations and making them feel seen.

Praised by blog reviewers such as **Billboard Canada**, Purple Pop and The Indie Source for her *"heartfelt songwriting"* and *"emotive vocals,"* HAIDEE crafts pop music that resonates on a profound level. Her ability to arrange melodic themes, lush harmonies & vocal prowess takes after artist and vocal producer Ariana Grande and other influences such as Whitney Houston, Jessie J, Taya Smith, & Miley Cyrus shaped her into becoming a captivating live performer. HAIDEE quickly became a household name in Alberta's music scene, gracing major venues like the **Starlite Room and The King Eddy**, festivals such as **JUNOFest, Canadian Music Week, SkirtsAfire, All Is Bright Winter Festival, Taste Of Edmonton** and Calgary's **Lilac Festival and Blue Jay Sessions**. HAIDEE's independent releases have garnered attention from radio stations like **CKUA, CJSR**, & she became **CBC Radio One's** featured artist for the **2022 holiday special "Make The Season Kind"**, **The Provincial Playlist, The Key Of A**, and on **Telus Story Hive's Dirt City Songbook** series.

Critics predict a bright future for HAIDEE, recognizing her **award-winning (Edmonton Music Prize 2024) debut album "This Shouldn't Be Typical"** as a testament to her talent and potential for a lasting career in the music industry. With her unwavering passion and distinctive sound, HAIDEE continues to leave a mark as a promising pop sensation.

SHORT BIO

HAIDEE is a rising pop sensation from a small town in the Philippines. Now based in Edmonton, music became her refuge in a new land. With a strong desire to represent and inspire as a woman of color, HAIDEE crafts pop music that resonates deeply with her audience. Influenced by artists like Ariana Grande, Whitney Houston, and Jessie J, she has quickly become a household name in Alberta Canada's music scene, performing at major venues and festivals including JUNOFest, Starlite Room, The King Eddy, Canadian Music Week, Blue Jay Session, and SkirtsAfire to name a few. Her debut album, *This Shouldn't Be Typical*, won the Edmonton Music Prize in 2024 and has been praised for its heartfelt songwriting and emotive vocals. With her distinctive sound, vocal prowess, and unwavering passion, HAIDEE is set for a bright future in the music industry.

Listen to [Provincial Playlist - Haidee | Edmonton AM with Mark Connolly, Tara McCarthy | Live Radio | CBC Listen](#)

Watch [▶ VISSIA Presents: Dirt City Songbook - S1 Ep 6 - HAIDEE](#)

Watch [▶ HAIDEE- Florence \(Official Music Video\)](#)

1. Awards

- **Edmonton Music Prize 2024:** Primary Winner for "This Shouldn't Be Typical."

2. Media Placements

- **The Provincial Playlist:** Featured HAIDEE and her debut album "This Shouldn't Be Typical."
- **Telus StoryHive Dirt City Songbook:** Featured HAIDEE.
- **Top 15 WNIA Chart, Rocky Mount, NC, USA:** For "This Shouldn't Be Typical," November 7, 2023.
- **CBC Edmonton Make The Season Kind:** Featured artist, December 15, 2022.
- **CJSR 88.5 FM Fun Drive:** Featured artist, November 2, 2021.
- **CBC Key of A:** Multiple radio plays of songs like "Nice Guy," "Get Over It," "Florence," "How It Ends," "Lullaby," "Same Side," and "Out of Time" from 2021 to 2024.
- **CBC Radio Active:** Interview by Jessica Ng, May 15, 2024.
- **Print and Online Features:** Articles in Alberta Filipino Journal, Edmonton Journal and Billboard Canada.

3. Notable Performances

- **Major Venues:** Performances at the Starlite Room, Station On Jasper, The Aviary, The King Eddy, and The Rec Room South Common, often as a headliner.

- **Festivals:** Participation in JUNOFest, SkirtsAfire, All Is Bright Winter Festival, Taste Of Edmonton, Calgary's Lilac Festival, Blue Jay Sessions, and more.
- **Special Events:** Performances at the University of Alberta Welcome Week Mainstage, Edmonton International Airport as part of JUNOFest, Downtown Holiday Light Up Festival, and others.
- **Canadian Music Week 2024:** Showcases at The Painted Lady and Cameron House in Toronto.

4. Other Recognition

- **Featured and Opening Acts:** Opened for bands like Free Label, Martin Kerr, and Reuben and the Dark. Participation in curated events like the Blue Jay Sessions Songwriters Retreat Showcase.