

Privacy Policy for Blade Souls

Effective Date: January 8, 2026

YING KEE FOOD GAME ("we," "us," or "our") operates the Blade Souls mobile application (the "App"), a card-based RPG game.

This Privacy Policy explains how we collect, use, store, and protect your information when you use the App. By using the App, you agree to the practices described here.

Information We Collect

Account Information

1. You can create an account using a custom username and password. We store this to save your game progress, player ID, and in-game data (e.g., cards, levels, achievements). No personal details like email or phone are required or collected.

Device and Technical Information

2. We collect:
 - Device ID
 - Advertising ID (AAID/IDFA)
 - Approximate IP address (for rough location inference)
 - Device type, OS version, and app configuration
3. This data helps provide the service and improve performance.

Analytics Data

4. We use Firebase Analytics and Facebook SDK to collect anonymous usage data, including:
 - Session duration
 - Features used
 - Crash reports
 - Performance metrics
5. This is aggregated and non-personal.

In-App Purchase Data

6. Purchases are processed through Google Play Billing. We receive transaction IDs and details but no payment information (e.g., card numbers).

No Other Personal Data

7. We do not collect names, emails, precise location, contacts, or other sensitive data.

How We Use Your Information

We use collected data to:

- Provide and maintain the App (e.g., save progress)
- Process in-app purchases
- Analyze usage and fix issues via Firebase and Facebook tools
- Improve gameplay and features
- Detect cheating or abuse

Data Sharing

We do not sell or share your data with third parties for marketing. Data is shared only with:

- Google (via Firebase) for analytics and crash reporting
- Meta (via Facebook SDK) for analytics
- Service providers bound by confidentiality (e.g., servers)

These providers process data on our behalf under strict terms. Data may be disclosed if required by law.

Data Storage and Security

Game data and account information are stored on servers in the United States. We use industry-standard security (e.g., encryption in transit) but no method is 100% secure.

Children's Privacy

The App is not intended for children under 13. We do not knowingly collect data from them. Contact us if you believe we have.

Your Choices

- Delete your account and data in-app (progress will be lost)
- Reset Advertising ID in device settings
- Opt out of personalized ads via device settings

Changes to This Policy

We may update this policy. Changes will be posted in the App and on Google Play, with an updated effective date.

Contact Us

For questions or requests, email: Yingkeefdgm@gmail.com

Thank you for playing Blade Souls!