

General requirements:

Article Name: How to get rid of black ants?

Competitors Example:

<https://rac.com.au/home-life/info/rid-black-ants>

<https://maggiesfarmproducts.com/blogs/bug-help/get-rid-of-little-black-ants>

Example article: <https://0pest.com/how-to-get-rid-of-carpenter-bees/>

Word size:

- 1000 - 1150 words

Unique:

- 95+%. We use this service <https://www.quetext.com/>
- 9% (max) - word density.

The article consists of blocks:

- **Introductory part** - what will be discussed in the article. Size: 50 - 70 words (max. 100 words);
- **The main part** - The main part - You need to write about the type of pests, methods of dealing with them and what substances to use. Size: 1400 - 1450 words. Structure:
 1. What is Black Ants?
 2. What is Black garden ant?
 3. Life Cycle of Black Ants (use this https://en.wikipedia.org/wiki/Black_garden_ant .)
 4. Appearance
 5. Long-lived queens
 6. Mutualisms of Black Ants
 7. How to Get Rid (means and products for pest control).
 8. Interesting facts with statistics.
 9. Block question - answer.
- **FAQs block.** Short question - short and clear answer. Size of answer: 40 - 70 words.
We use 5 - 7 questions (small in size). Use this FAQ for article:

Keyword	Volume	Keyword Difficulty
Do black ants bite?	2900	45
How to get rid of little black ants?	720	48
How to kill black ants?	480	52
How to get rid of big black ants home remedies?	320	59
Do black ants bite humans?	260	43

- **Use keywords for this article:**

Main keyword	Volume	Keyword Difficulty	Where to use	Notes:
black ants	6600	61	H1 / text / title	Use in headings, title and description. Use 2-3 times in text (minimum)
Important keywords			Where to use	Notes:
Black garden ant	5400	46	heading / text	Use in headings H2-H3. Use 2-3 times in text
big black ants	5400	51	in text	Use in text where it is needed. 1-2 times
Black ants in house	3600	48	heading / text	Use in headings H2-H3. Use 2-3 times in text
large black ants	2400	50	in text	Use in text where it is needed. 1-2 times
black ants with wings	1900	50	heading / text	Use in headings H2-H3. Use 2-3 times in text
little black ants	1900	49	in text	Use in text where it is needed. 1-2 times
small black ants	1600	42	in text	Use in text where it is needed. 1-2 times
tiny black ants	1600	40	in text	Use in text where it is needed. 1-2 times
Additional keywords	Volume	Keyword Difficulty	Where to use	Notes:
biting black ants	480	49	in text	Use in text where it is needed. 1-2 times
flying black ants	480	53	in text	Use in text where it is needed. 1-2 times
big black ants in the house	390	47	in text	Use in text where it is needed. 1-2 times
can black ants bite	390	48	in text	Use in text where it is needed. 1-2 times
big black ants with wings	320	40	in text	Use in text where it is needed. 1-2 times
huge black ants	320	50	in text	Use in text where it is needed. 1-2 times
types of black ants	320	66	in text	Use in text where it is needed. 1-2 times
do black ants bite humans	260	43	in text	Use in text where it is needed. 1-2 times
do little black ants bite	260	36	in text	Use in text where it is needed. 1-2 times
does small black ants bite	260	42	in text	Use in text where it is needed. 1-2 times
tiny black ants texas	260	28	in text	Use in text where it is needed. 1-2 times
what kills black ants	260	50	in text	Use in text where it is needed. 1-2 times

- **Summary** - write a short paragraph as a concluding part. Size: 50 - 70 words (max. 100 words).

For the article you need to use (required):

- Headings and subheadings;
- Numbered and unnumbered lists;
- Statistics and facts (required). We do not have entertainment content - business style.
- Sources are collected by a SEO specialist and a copywriter (only authoritative resources).
- Each paragraph is clearly formulated information, without “water” - just to the point!

Source: <https://www.copper.com/resources/aida-model>