Accessibility – Integral to Business Strategy K. Ananth Krishnan

Industry looks at this domain mere from disability front however TCS's perspective is different to look at Accessibility. TCS considers accessibility as business strategy and therefore, has invested heavily in Accessibility domain research and innovation. TCS has a strong belief that Accessibility is no more just a social aspect but beyond. Accessibility leads to inclusion and inclusion leads to innovation, business growth and brand experience. Accessibility is a key strategic pillar in United Nations 17 sustainability development goals, taking this domain to the next level, to dream and realize more sustainable and inclusive world, for everyone to live with.