

# SCRIPT FOR BING AI or ChatGPT / OPEN AI to be an influencer for a brand-based company - a copy and paste activity to interact with AI

Your task is to open <http://bing.com/search> or <https://chat.openai.com/auth/login> to use AI to help you become an influencer. There are three prompts for you to use in your AI session for this activity.

**First**, open one of the AI assistants' links from above. You'll need to create a login if you use ChatGPT from OpenAI. **Second**, enter the **first prompt** by copying and pasting the question from the first prompt below. **Third**, after AI has replied to your question, copy and paste the **second prompt**. And, **fourth**, after AI has answered your prompt two, copy and paste the **third prompt** text. Now you have a script for creating an influencer video, or at least a start to one.

**Submit your AI session results [using this link](#).** There are two options for submitting your results. For ChatGPT you'll just share the URL to your session. For Bing AI, you'll need to copy and paste your answers. It's an "either / or" thing on the form.

## 1st prompt

What does it mean for someone to be an influencer?

## 2nd prompt

What types of attributes and personality should an effective influencer for the men's wallet brand Ridge have?

## 3rd prompt

Now I want you to use the information about influencers and combine it with information about the men's wallet brand Ridge to create a short script for an influencer to use who is trying to influence others to buy Ridge's products. Here is information about the men's wallet brand Ridge. Read through it and create a brief script I can use to influence others to buy Ridge wallets and accessories.

THE RIDGE WALLET We launched The Ridge with a simple belief — that we could make wallets better. Two kickstarters, nine years, and over 2 million wallets later, we're still starting every day with that same mentality. Only now, it's to improve all the items you carry everyday.

OUR APPROACH Wallets for too long were designed to hold everything; receipts, gift cards, and anything else you can stuff in there. We turned that on its head with our minimalist first approach to design. So you can carry less and live more.

THE MATERIALS You cannot build quality products without quality materials. Our material-first approach to design means we're investing in your gear at a foundational level — and making it look good while we're at it.

ALUMINUM Our flagship material, aluminum is an ideal balance of durability and weight. Made with anodized 6061 aerospace-grade aluminum to protect all of your daily essentials. TITANIUM There's a reason Titanium is used in fighter jets. Our TA2 grade titanium provides unparalleled strength and corrosion resistance. It's able to withstand salt water exposure and temperatures up to 800 degrees.

CARBON FIBER Carbon Fiber is the lightest and strongest material in our catalog, with a weight to strength ratio 5x greater than steel. Our proprietary matte finish is extremely hard-wearing and scratch resistant.

FORGED CARBON Popular in high-end sports cars, our Forged Carbon is a lightweight blend of epoxy resin and Carbon Fiber. Compressed under 1000 lbs of pressure, each plate forms an entirely unique pattern.

=====End of Prompt Script=====