

#### 4 QUESTIONS

- **Who am I talking to (avatar)?**

I am talking to both men and women in the age range of 25-50, with no or little to no options for growth and a paycheck in the industry they are working in, which he thinks is too small for the work he is doing.

- **Where are they emotionally and mentally? What problems are they dealing with? Where they are in the funnel?**

Emotionally he feels unappreciated and undervalued, while mentally he often finds himself feeling depressed, stuck, and anxious with low self-esteem.

Because of his state others often see him as unambitious and fearful of making a step.

They opted in for a free digital creation guide and after receiving some free value emails, the point of this email is to make them buy one of the courses.

- **What is the objective of the copy?**

The objective is to make the client click to buy the course for Faceless Digital Marketing.

- **What steps do they need to take? What do they need to believe, to imagine, and to think?**

- They need to understand that the workplace they are at isn't helping them, it's keeping them in a place where they want them to be.
- They need to believe there are other paths and even if they have tried and failed it is most likely, because of the lack of guidance and resources.
- They need to be able to believe they don't need to do way more work to earn more money.
- They need to think that this will help and make them jump from being depressed to being powerful, confident, successful, competent, and all of that while feeling a sense of purpose, new accomplishments, and recognition.

Sales Email, as the client already has an email campaign I'm making it so I pick up her interest.

SL: Why your company's corporate ladder is broken?

SL2: Why your company won't pay you more

Your company pays you less than you deserve, and that won't change no matter how hard you work, how many responsibilities you take on, or even being the best worker.

You may even feel underappreciated and stuck knowing you're working twice as hard as everyone else, yet no one acknowledges that.

And your company wants you to stay in that place, powerless and lost.

Making you live paycheck to paycheck while they make money off your back and you get paid pennies daily.

But you have the opportunity to change that by:

To create something that will help you earn money that your company can't even offer you and has been proven more than a thousand times.

To feel that purpose, grow your career, impact your life, push yourself beyond what you deem possible, and earn at least 12k monthly.

A feeling of power will start surging through your body, making you feel unstoppable.

You just need to make a few social posts a day.

And for that:

- You don't need to have experience.
- You don't need a fancy little paper degree.
- You don't need to have thousands of dollars.
- Or hundreds of hours to study a new skill.

And if I made 19,453 dollars a month, then you can do the same.

Create faceless content that builds trust and converts to sales, making you TENS of thousands of dollars.

But the question is:

Will you keep working as a slave for people who don't and never will deserve your potential?

Or will you start your moneymaking journey and become someone people look up to?

It's your chance to change your future and achieve greatness.

To go step by step to a future where people respect you.

And financial freedom you've been dreaming of, not worrying whether you will have the money to pay for all the things and things you love, but the first step is to click the [link](#).