



Juventus Sports Club
BOD Meeting-September 19th, 2018
7pm – 9:00 pm

Welcome

Attendees: Mark Stevens (President), Alicia Higareda (Vice President), Eric Normington (Treasurer), Lara Poncia (Secretary), Tony Bruno (At-Large), Stefano Baldassi (At-Large), Anders Perez (General Manager)

1. Follow-up from last meeting 9.5.18:

a. Proposed 2-3 Action Items from Survey- Stefano

- i. [Communication Strategy Deck](#) with points from Survey

b. Marketing Job Description - Stefano and Anders

- i. Opportunity to outsource position through Lemo Foundation. Need to provide job description and compensation range. Lemo could have an established execution plan. Anders to talk with Lemo about resource.
- ii. Need to make hire well before try-outs.
- iii. Have a volunteer for website help.

c. SVSA Board seats- All

- i. Board has decided on Mark Stevens and Eric Normington

d. Disciplinary action for Shawn J. Board Vote

- i. Failure to represent JSC in a manner that is consistent with the Club's philosophy and purpose as stated in the Club's Constitution and Bylaws and as determined by the Board.
- ii. 6 Yes votes - Vote passed. Banned 5 years due to inappropriate behavior. She has been entirely removed from Team Snap. Anders to complete triple check.

e. Girls Team Sub-Committee: Final Members, Objectives Identified - Tony

- i. First meeting scheduled for next week

f. Audit of Financials- Review Scope of Work and update of discussions with potential auditors. - Alicia, Eric, Mark, Lara

- i. Mark developed SOW for CPAs, Board reviewed.



- ii. Alicia, Lara and Eric met with first CPA.
 - 1. Most CPAs are busy due to federal extensions being due October 15th. Other interviews to happen after October 15th
 - 2. Mark and Eric will give SOW to two different CPAs to discuss

g. Manager Appreciation Night Briefing - Alicia

- i. Positive event. Well received.

h. Disciplinary follow up - Anders

- i. Should have a ruling by the end of the week.

2. Budget Review - Eric

- a. Preliminary budget being reviewed by Board. To be discussed in more detail with questions and suggestions at next BOD meeting.

3. BOD vote on new JSC Team Manager: Brad Boysel - All

- a. Passed. Alicia to notify and thank Brad for becoming a manager.

4. TD Girls Pay - All

- a. Hugo Perez Jr. has been working as Girl's TD since June without pay. Board agreed to pay Hugo for the TD position

5. Discuss new organization chart sent out to Board - Anders

- a. Board reviewed and made suggestions. Anders to revise.

6. Social Media Position - Anders

- a. Board agreed to hire of part-time Social Media Coordinator to help promote club.

7. Ref Payments - Eric to provide cost analysis - Eric, Anders

- a. Eric to provide analysis of costs for raising ref payments, POP program ref credits etc. per previous BOD discussion.



New and open items to discuss further:

Budget Review

Trademark Protection - Need Volunteer Attorney or can PAD play this role?

Cadence of Communication - All

Goalkeeper training - All

Board Management Support - Eric

Applicability of Constant Contact for Advertising Programs - Anders

Relationship with LEMO and Futsal program - Anders

Fundraising Sub-Committee - Mark

Regular Manager's Meeting - Alicia

Volunteers and Tournament Support - Rosy

Fee Structure - Eric

Collections - Eric/Anders

JPAD review update - Eric

Recommendation - Parents on Practice Fields

Next Meeting Date & Time

September 26th 7pm, BOD Meeting

Time of Adjournment

9:35pm