Public Service Commission of Wisconsin North Tower, 6th Floor Hill Farms State Office Building 4822 Madison Yards Way Madison, WI 53705-9100

Your Name Address Telephone Number Today's Date

Subject: 2022 Broadband Expansion Grant – Town of Plum Lake, Wisconsin

Dear PSC Representative:

I am sending this letter supporting the Town of Plum Lake's 2022 grant application for High Speed Broadband. High Speed Broadband through fiber to the premises (FTTP) is essential to the Town of Plum Lake.

The Town of Plum Lake must implement High Speed Broadband service to ensure its viability for future generations. Because of the dramatic shift in today's economy and with COVID-19, High Speed Broadband service is essential and will diversify the Town of Plum Lake's economy by offering a new home for remote workers, entrepreneurs, new and expanding businesses, and young families, while sustaining and enhancing its tourist-based business. In addition, it will provide services for existing full and part-time residents and tourists including; Tele-Education, Tele-Health, Internet TV, and new and yet to be invented services. The Town of Plum Lake's goal is to get Fiber to every fire number within the town's boundaries. The Town of Plum Lake is the heart of Vilas County, and through the addition of Highspeed Broadband will continue to beat on for generations to come.

Here is why getting Highspeed Broadband is important to me.

A 2020 survey conducted by the Town of Plum Lake Broadband Committee, found residents said the town's lack of High Speed Broadband was a challenge for everyday living. The Town of Plum Lake must improve its High Speed Broadband service for this and future generations.

In closing (add final personal comments)

Your Name

Sincerely,