This week you are meant to work towards the <u>FOTOMONTAGE CHALLENGE</u> (Due May 1). Enter your email and read through the 5 categories. You can enter into more than one category, but a minimum for this creative assignment is to choose one category and submit.

Here's a reminder as to why the Fortepan lowa project is part of this class. This project represents the "Public Web." Sometimes I refer to Fortepan lowa as a "public park for images." It is the absolute opposite of the "Private Web," which is constantly trying to control your experience, collect data off of you, and make money through their diligent understanding of your behavior, interests, and preferences. If you were to make a connection to *The Circle*, Fortepan lowa is like the open waters where Mae goes kayaking. It's open and free. There are no Seechange cameras spying on you while you're on the water. It's peaceful. It's for the public, by the public, for the public good, so there is not a shred of private interest involved in Fortepan lowa.

Through this creative photomontage project:

- 1. You will be looking through many of the images donated by really good people who wanted to be part of this shared history. Fortepan lowa privileges the history of everyday people, rather than well-connected, monied politicians and officials who represent the "great man" history that is most often told (Herbert Hoover, et. al). This is another reason the public archive is special.
- 2. You will download images for free. Make sure you document where the image comes from by documenting the donor's name, and maybe even taking a screenshot.
- 3. You will learn about proper attribution within the Creative Commons (and hence how to engage with this important global movement).
- 4. You will choose a category: FANTASTICAL, SOCIAL & POLITICAL COMMENTARY, ARTISTIC, NARRATIVE, or ANIMATION.
- 5. You will create something cool with the images. Be inspired; have fun!!!

If you don't have access to Photoshop, there's help!! Try downloading the free open source version of Photoshop <u>called GIMP</u>. It's great.

Here are 2 tutorials on separating an image from its background: https://docs.gimp.org/2.10/en/gimp-tutorial-quickie-separate.html and https://www.voutube.com/watch?v=DLrvAXsIZ04

- 6. Through the submission process, you will license your work through the CC. You can make more than one. Go for it!
- 7. You will share your creation(s) with the entire class. If your entry gets chosen, it will be highlighted in the relaunch of Fortepan Iowa, and publicized statewide (even internationally) on our social media platforms (Check out Fortepan Iowa <u>Facebook</u> and <u>Instagram</u> feeds).

If you have any questions, please let me know.

There is a caveat in the contest guidelines--the archive is a little screwy right now. Some of the images are connected to the wrong data; some images are appearing sideways (grrr). We are a few weeks away from the exciting relaunch and are overcoming some CSS snags. But in the past couple months we've accomplished search and tagging capabilities, and you'll be some of the first to know when we relaunch the redesign!!!

Again, let me know if you need help or have questions. And don't forget to see the connection between this creative project and the whole class/*The Circle*.