Jessi Sohriakoff - Upcycling Projct

Sustainability Through Action - Mr. McKenna

Phase 1: Make masks for everyone in my capstone class

       This phase will allow me to practice sewing with my mother and get comfortable with a sewing machine, that way I can start branching out to start Phase 2 - expanding the type of clothing pieces I make. This will also allow me to start supplying my peers with reusable masks and upcycled pieces so we can start reducing the amount of textile waste within the Waimea Community.

Milestones:

- Learn how to sew - lessons with my mom
- Gather Material - possibly hold another T-Shirt Drive [heard people wanting to bring more than just one shirt - perhaps hold a bigger drive]
- Watch tutorials & find templates for masks - youtube has great mask tutorials that give a great step-by-step [I could even post these on my website first to at least get an easy tutorial for people to watch]
- Ask Peers to try them out first to see if they are comfortable & wearable - this is to make sure people like them and will actually where them, great oppornunity for constructive criticism

Phase 2: Expanding clothing pieces

       After I get comfortable making face masks, I am going to branch out with the types of pieces I make. That way I can upcycle even more material and reduce waste amounts. I plan to start by making basic pieces like tops, totes, scrunchies, etc. After that, I hope to start incorporating old face masks into those pieces because face masks are undoubtedly a huge contributor to landfills this year.

Milestones:

- Continue practicing & mastering sewing
- Survey some peers to see which type of clothing piece they would like best (top, tote, scrunchie, etc) - that way I can produce what people want and people will buy it
- Gather more material & tools - start gathering old face masks - start looking around the house for old face masks that I no longer use to start making new clothing pieces with them

Phase 3: Create a Website

I want to create a website as a platform for people to read and learn about the background behind my project and spread the word about textile waste. I'm planning to do this by figuring out a way to make my items purchasable and with that a description of how and why I made each product. That way people know the importance of buying upcycled clothes. I will also be donating all the proceeds to a charity.

Milestones:

- Find which website creator is best for me
- Figure out what the best way to take pictures of my pieces are - that way I can properly adverstise my products as best as I can [I can ask Kahalley if she has any tips for taking photos of products]
- Chose my top 3 charities I want to donate to
  - Options: National Breast Cancer Research Foundation, Prevent Child Abuse America, Big Brothers/Big Sisters of America, Pathfinder International, Hawaii Foodbank

Phase 4: Engage with students about project

After I am a pro with sewing and my website is up and running, I hope to start activities with my peers and classmates. This could include something like a workshop for sewing, a presentation about the importance of upcycling, and more. Hopefully, this attracts people with interest in the environment to start upcycling, that way they can continue on to themselves and start spreading the word from there.

Milestones:

- Plan first workshop with classmates
  - Need to figure out: Where, When, Who, and How
- Create presentations and/or flyers about the importance of reducing textile waste - creating a pamphlet I can hand out about the most important facts of my project would really help to spread the awareness
- Post tutorials on my website on how to make basic products - that way if I can't get a few peers together in person, they can still learn online and do it themselves!

1/6/21

1. Continue practicing with my mom - try to make a mask with minimal help from her
2. Get re-familiar with my project plan - get re-familiar with the website creator I am using
   a. Website Link
3. Work on survey to send out for peers

Achievable Steps: Due Tuesday, January 12, 2021

1. Share the link to the website
2. Blog section
   a. Upcycling
   b. Capstone
   c. Textile Waste and Landfills
3. Share YouTube link to mask making
4. Make masks!!